



# AMERICAS REPORT SEPTEMBER 2014

1. Floorball in Americas by Country
2. New Countries

## 1. Floorball in Americas By Country

- **BRAZIL**
  - o Hosted a kids tournament June with participation from 5 teams
- **JAMAICA**
  - o Working in conjunction with The Institute of Sports (Jamaica's national Sports Department) to host a one-day tournament in October for the local clubs.
  - o Continuing to work with Special Olympics in an effort to start a pilot program at one school as part of regular physical education offerings.
- **USA**
  - o Floorball Planet and Fitness Stars in conjunction with the Dallas Stars are continuing their partnership to bring floorball to local schools. For the 2014-2015 season, they have sent out 278 sets of floorball gear, giving 185,000 kids the opportunity to play floorball in school. Sets contain 26 sticks, 24 balls, a stick bag, 2 goals and a training guide (drills & rules).
  - o Generation Floorball participated in the Gretzky Hockey School camp in Idaho July 27 – Aug 1. They ran off-ice floorball training over a 5 day camp,
  - o North Texas Floorball Association (<http://www.ntfa.us>), a nonprofit was launched this August to build development programs for youth as well as provide playing opportunities for both youth and adults.
  - o USA Hockey has signed a partnership with FloorballPlant and FloorballPro to continue their floorball program and development.
- **CANADA**
  - o Women's National Team Staff hosting regular camps in preparation for WFCQ2015.
  - o FC has expressed interest to host WFCQ2015
- **ARGENTINA**
  - o No update
- **MEXICO**
  - o No update

## 2. New Countries

- No new countries to report