





## Our objectives magical together

To build **A JOURNEY** from here to the Championships and beyond, which means a lot more than just one event in December 2015. One of the journey's highlights will be the **full Arena on the Final Day**.

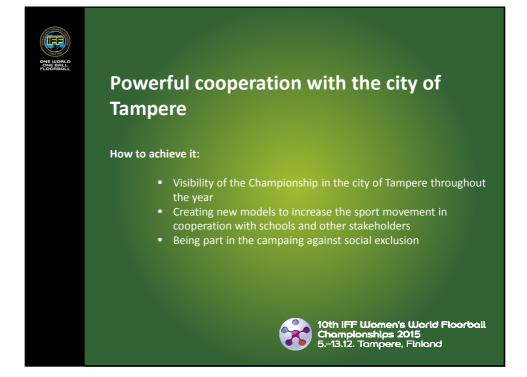
## How to achieve it:

- Tailor made travel packages for companies, clubs, fans, families
- Magical Together –theme throughout the journey, to create an unique spirit that unites
- Use of Social Media's dynamic way of communication
- Mini-World Championships for women and girls as well as partners
- Sponsor and Parnter networking



10th IFF Women's World Floorball Championships 2015 5.–13.12. Tampere, Finland







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