

# IFF ANNUAL REPORT 2013-2014

#### **Table of Content:**

- 1. Introduction
- 2. IFF Member Associations
  - 2.1 AOFC
- 3. IFF Central Board
  - 3.1 Main Fields of focus
  - 3.2 Appointments
  - 3.3 New Committees
  - 3.4 IOC 50 Roadmap
- 4. IFF Executive Committee
  - 4.1 Contacts to International Sport Federations
- 5. IFF Appeal Committee
- 6. IFF Disciplinary Committee
- 7. IFF Rules- and Competition Committee
  - 7.1 International Competition Calendar
  - 7.2 World Floorball Championships
  - 7.3 Game Rules
  - 7.4 Champions Cup
  - 7.5 IFF materials in competitions
- 8. IFF Referee Committee
- 9. IFF Medical Committee
- 10. IFF Athletes Commission
- 11. IFF Equality Function
- 12. IFF ParaFloorball Function
- 13. IFF Marketing Function
  - 13.1 Partnership Agreements
    - 13.2 TV and Internet TV
- 14. IFF Development Function
  - 14.1 Development Program
  - 14.2 Material support for new Floorball countries
- 15. IFF Information Function
  - 15.1 IFF Website
  - 15.2 IFF Newsletter
  - 15.3 IFF Social Media channels
- 16. IFF Information & Development material
  - 16.1 Information materials
  - 16.2 Education materials
  - 16.3 Other materials
- 17. IFF Development Board
- 18. IFF Anti-Doping work
- 19. IFF Competitions
  - 19.1 License System for IFF Member Associations
  - 19.2 IFF Statistic Software
  - 19.3 IFF Accreditation system
  - 19.4 World Championships
  - 19.5 U19 World Championships
  - 19.6 Champions Cup
  - 19.7 EuroFloorball Cup
- 20. IFF Economy
- 21. IFF Office

#### 1. Introduction



The IFF received the full recognition of the International Olympic Committee - IOC in July 2011, given by the 123rd IOC Session in Durban, South Africa. This had been one of the main strategic goals set by the IFF General Assembly already in Helsinki 2002. Receiving the full IOC recognition took IFF into a new phase in its existence - now floorball has a true possibility to one day enter the Olympic Games. The recognition

has made it possible for a number of the IFF members to seek and also achieve the recognition of their respective National Olympic Committees (NOC), opening new possibilities for our member associations. It is fair to say, that also after having received the IOC recognition a lot of focus has been paid to actively increase the number of members and spreading the sport wider. The analysis made in connection to the 1st Associations Meeting held during the Women's WFC in St. Gallen, Switzerland in 2011, clearly shows that a lot of focus is needed to strengthen the IFF's own organisation in order to give better service to its members.

The main focus during the period between the General Assemblies of 2012 and 2014 has been to prepare the whole Floorball community for the upcoming IOC Short list application process in 2015. As a part of this process the new system of the Adult World Floorball Championships has been introduced with the full regional qualifications (starting with the Men's WFC 2014) and a new game system for the WFC, which was introduced at the Women's WFC 2013. This is a part of the process to close the gap between the countries, by having more important games in the qualifications and the final round.

The international Floorball family has continued to grow slowly during the two year period, with two new member associations joining the IFF. At the same time IFF has, together with the member associations, continued the efforts made to enlarge the IFF activities outside Europe, in accordance with the recommendation of the IOC. There are a total of 10-15 countries with are in the process of being able to apply for membership in the next coming two years. The objective has been to rather close the gap between the member associations and bring the countries closer together, than to just increase the number of member countries, so we need to secure that the organisations joining IFF are active and well organised.

The single most important activity has been to create even better service to our member associations, based on the discussions started in the 1st Associations Meeting. The IFF CB built, based on the Association Audit, a development program called "Each One—Teach One" (EOTO), which consisted of two separate parts. The IFF made an internal Action Plan based on the results of the EOTO questionnaire conducted with the IFF member associations, in which a number of 30 service elements are included. IFF asked the member associations what type of help they would need and where they would be able to provide help to other member association. Based on this information the IFF built a member-based Mentor-Mentee bi-lateral program, which has been rolled-out to the member associations during Q3 of 2014. A total of xx bi-lateral projects has been identified and the cooperation pairs will start the projects during Q1 2015.

From a competition point of view, the number of IFF Event tournaments has increased to a total of 14 -15 on a yearly level, this together with the increased service given to the organiser in relation to the new social media channels, web page, TV and Internet-TV, IFF Accreditation system and the team and player statistics has required a lot of resources from the IFF Office. The main competition development issue has been the implementation of the re-structuring of the European club competitions, where the IFF Central Board has installed a new Top Club competition - the Champions Cup starting from 2011. The Champions Cup has been played in Tampere, Finland 2013 and Zurich, Switzerland 2014 as the end of the first phase of the Champions Cup. The IFF CB has, after the evaluation of the Champions Cup first round 2011-2014, come to the conclusion with all stakeholders, to continue the CC for 2015-2017 with the aim to raise the visibility of Floorball, and the financial value of the tournament, still keeping the vital link with the EuroFloorball Cup.

One of the main achievements during the period has been the inclusion of Floorball in the IWGA World Games 2017 in Wroclaw, with participation of six men teams. Floorball has also been appointed as a medal sport in the South-East Asian Games in Singapore in 2015. In addition SportAccord has also included Floorball on the program of the Urban Games, which will be played in 2016 or 2017.

The IFF Central Board has also prepared the Half-Time Revision update of the IFF Strategic Vision for 2020, which is now proposed to the IFF General Assembly for approval.

#### 2. IFF Member Associations

IFF today consists of 57 Member Associations of which 39 are ordinary members and 18 provisional members. During the period the number of Member Associations has increased from 55 to 57.

The ordinary Members Associations are: Australia, Austria, Belarus, Belgium, Brazil, Canada, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Great Britain, Hungary, Iceland, Israel, Italy, Japan, Korea, Latvia, Liechtenstein, Malaysia, the Netherlands, New Zealand, Norway, Pakistan, the Philippines, Poland, Russia, Serbia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine and USA. The number of ordinary members has increased from 35 to 39. The Russian Floorball Federation has during the period received the official recognition of the Russian Ministry of Sport, so their ordinary member status has been returned. In addition the suspension of the Malaysian federation has been lifted, as they have fulfilled all the requirements.

The provisional Member Associations are: Argentina, Armenia, Cameroon, India, Indonesia, Iran, Ireland, Jamaica, Lithuania, Moldova, Mongolia, Mozambique, Portugal, Romania, Sierra Leone, South Africa, Thailand, and Turkey

According to the Statutes of IFF the provisional members, who have been members for at least four years, automatically become ordinary members, if they fulfil the requirements.

The CB has taken a number of activities to increase the number of members and started a project to find new countries and started a project to include new countries, mainly outside of Europe, as has been a requisite by the IOC, in order to fulfil IOC short list criteria's.

#### **2.1 AOFC**

The Asia and Oceania Floorball Confederation (AOFC) was founded by the Asia and Oceania Member Federations of the International Floorball Federation in 2005. The fourth AOFC General Assembly was held on the 5th of February 2014 in Wellington, New Zealand, setting the direction and guidelines for the development of floorball in the region. The development of the members has been the main task of the AOFC in the two year period.

The AOFC consists today of 13 IFF members: Australia, Japan, India, Iran, Indonesia, Korea, Malaysia, Mongolia, New Zealand, Pakistan, the Philippines, Singapore and Thailand.

The following persons constituted the AOFC Central Board during 2012—2013:

President: Mr. Stephen King, Australia

Vice President: Mr. Sani Mohamed Bin Salim, Singapore

Treasurer: Mr. Geum Sung Kang, Korea
Secretary General: Mr. Pierre Boudville, Singapore
Member: Mr. Takanobu Yoshino, Japan
Member: Mr. Ramezenali Davalo, Iran
Member: Mr. Hwang Joo Kim, Korea

Member: Mr. Christian Bertschinger, New Zealand

Member: Mr. Ryan Elizaga, the Philippines

The AOFC Central Board for 2014-2015 was elected in the 2014 AOFC General Assembly:

President: Mr. Stephen King, Australia

Vice President: Mr. Eddie Tan, 1st Vice President, Singapore

Mr. Dr. Prabhat Kumar, Vice President

Treasurer: Mr. Geum Sung Kang, Korea

Secretary General: Mr. Christian Bertschinger, New Zealand

Member: Mr. Takanobu Yoshino, Japan Member: Mr. Ramezenali Davalo, Iran Member: Mr. Hwang Joo Kim, Korea Member: Mr. Kenneth Ho, Singapore

Member: Mr. P.S. Gill, India

Member: Mr. Aroi Ekowardhon, Indonesia

The office of the confederation is placed in Singapore.

# 3. The IFF Central Board (CB)

The CB elected by the IFF General Assembly held in Zurich, Switzerland on the 8th of December 2012 has had the following composition:

Mr. Tomas Eriksson, Sweden, President

Mr. Filip Suman, Czech Republic, Vice President,

Ms. Monica Bakke, Norway, Treasurer

Mr. Daniel Bollinger, Switzerland, Member

Mr. Risto Kauppinen, Finland, Member

Mr. Stephen King, Australia, Member (AOFC President)

Ms. Magdalena Kotikova, Member (Athletes Commission Chair)

Mr. Carlos Lopez, Spain, Member

Ms. Johanna Mikkola, Canada, Member

Mr. Oliver Stoll, Germany, Member

Mr. Martin Wolmhed, Sweden, Member

There have altogether been 14 CB meetings between the General Assemblies, held as follows:

09.12.2012
14.01.2013
11.02.2013
10.03.2013
11.05.2013
01.09.2013
04.11.2013
12.12.2013
09.02.2014
25.05.2014
07.09.2014
14.10.2014
09.11.2014
12.12.2014

The CB has built its work by running specific working sessions during the first day of the two-day CB meeting to discuss and prepare more strategic questions, before the actual CB meeting itself. This has proven to be very efficient. In the same way the IFF CB has restructured its work, by forming three Ad hoc groups for Development & Equality, Lobbying and Marketing.

The most important decisions from the IFF CB meetings are published in an IFF Newsletter, right after the meetings are held and the CB protocols with the enclosures are also published on the IFF website after acceptance by the IFF CB.

#### 3.1 Main fields of focus

The CB has, in accordance with the initial policy decision made in 2004, continued to stress the three different pillars of the IFF activity. Firstly, the international lobby work with the aim now, when the IOC recognition has been reached, to achieve the acceptance of floorball globally and to secure the participation in International Multi-Sports events, in order to make it possible for the IFF to strive for the IOC Short List for the 2024 Olympic Games. This also includes the aim to profile the IFF in the International Sports Community as a strong player. Secondly, is the work with the issue of Marketing in order to strengthen the financial and market situation of the IFF and also make the sport more suitable for television, and at the same time strengthen the brand of Floorball. The third main focus has been on the development of the IFF member associations, where IFF has built a Floorball Development Program, consisting of a four day interactive course for organisation and administration work, refereeing and coaching as well as the publication of *Learn-Start-Play*, *This is Floorball* and the *IFF Coaching DVD*.

#### 3.2 Appointments

The following persons have been appointed by the IFF CB (more information under 20. IFF Office):

Mr. Philipp Haman, trainee

Ms. Suvi Peipponen, trainee, Summer 2013

Ms. Minna Nurminen, trainee, Summer 2014

The employment of Mr. Jan Ögren Fjellestad, Development Coordinator, supported by Unihoc, was ended in agreement with all parties by the 31.12.2013.

#### 3.3 New committees

As a part of the re-organisation of the CB the Athletes' Commission has been activated and started working in a new pattern. The work of the ad hoc groups have been designed to support the strategic work of the CB. IFF has additionally as a part of the IOC Short List project appointed an Ethics Commission, which is to be confirmed by the IFF General Assembly.

# 3.4 IOC 50 Road Map

Based on the decisions of the IFF General Assembly 2012 and the 2nd Association Meeting 2013, the IFF has started the preparations for the IOC Short List application in 2015. As a part of the IOC Short List process the IFF CB has made an evaluation of the present IOC requirements for the IF's to be included on the Olympic Games. The new IOC president Mr. Thomas Bach has started a process to revise the Olympic Charter and the result of this process will be decided in December 2014. Based on the decisions, IFF has begun a cooperation with the company AdviSport, to ensure that IFF is ready for the application process in 2015, based on the present requirements.

As a part of the project to fulfil the IOC requirements, the CB has prepared and approved the following documents:

IFF Strategic Vision 2020—Half-Time Revision Update

IFF Code of Ethics

IFF Conflict of Interest Policy

IFF Good Governance Policy

IFF Guidelines for the Athletes Entourage

IFF Athletes Career Program

Social Media Strategy

Presently the main challenges for IFF is in the field of the universality of the sport, especially outside Europe. The IFF has worked on this issue and have maintained in contact with around 20 countries in Africa, the Americas, and Asia and Oceania, out of which Cameroon and South Africa has been approved as new IFF member associations during the period.

The IFF has been in close contact to the IOC Sports Department in order to follow-up on the development in relation to the requirements set for International Federations to seek participation in the Olympic Games.

# 3.5. Lobby work

The IFF CB has stressed the need to raise the awareness of the importance of Lobbying to the decision makers on a national and international level within the Floorball Community. The IFF representatives have been accepted and meetings have been held with most senior sports hierarchy and organisations during the period, showing that we have reached the stage of acceptance in the international sports family.

The IFF has produced a Lobby brochure— "Floorball the Sport to Play" and introduction letters related to this for the lobby work.

# 4. IFF Executive Committee (ExCo)

The composition of the ExCo has been:

Mr. Tomas Eriksson, President

Mr. Filip Suman, Vice president

Mr. Stephen King, AOFC President

Ms. Monica Bakke, Treasurer

Mr. John Liljelund, General Secretary

The ExCo has worked with international affairs and the cooperation with other sports authorities, also handling urgent daily business. The ExCo has also worked with a number of other projects in connection to the EOTO project, the Multi-Sport Games and the IOC Road Map.

The IFF ExCo has had four meetings during the period

Amsterdam 11.01.2013 Prague 16.08.2013 Copenhagen 09.05.2014 Solna 15.08.2014

# **4.1 Contacts to International Sport Federations International Olympic Committee (IOC)**

The IFF ExCo has had a number of meetings with the IOC Sports Department discussing the development of the sport and the way for IFF to move forward. Due to the IOC President's initiative, Olympic Agenda 2020, all processes have been set on-hold until the IOC Extra ordinary session in December 2014.

IFF has applied and been granted the revised IOC support for development projects and anti-doping education on a yearly basis as an ARISF member. IFF has provided all needed information to the IOC in a number of questionnaires regarding Women and Sport, Sport for All and matters related to Integrity in Sport.

IFF President Tomas Eriksson attended the 2014 Olympic Games in Sochi, Russia meeting a number of IOC members, IF representatives and IOC Administration. Also during this event, Ms. Merita Bruun, who is responsible for the IFF Anti-Doping program, took part in the WADA Athletes Outreach as a part of the WADA crew.

# **SportAccord**

The IFF has actively taken part in the SportAccord Convention and General Assemblies organised in St. Petersburg, Russia 2013 and Belek, Turkey 2014 and has held meetings with the SportAccord President Mr. Mariuz Vizer during the SportAccord Convention.

IFF has actively used the services of SportAccord provided to its members and, with their assistance has continued to work with two IFF YouTube channels via the SportsHub, which is a web portal for live images of a number of sports. The channels are used for live-streaming IFF Events as well as building a library of floorball videos accessible by all. IFF has also started the monetizing of the YouTube channels during Q3 of 2014.

IFF has continued discussions with SportAccord about the inclusion of floorball in the upcoming Urban Games organised by SportAccord. Additionally, IFF has participated in the Policy Advisory Board for the .sport domain, which SportAccord is seeking on behalf of the international sports community.

# Association of IOC Recognised International Sport Federations (ARISF)

IFF has taken part in the activities of the ARISF and participated in the ARISF General Assemblies in 2013 and 2014. IFF has been able to apply for development support from ARISF and have received a total of USD 5,500 per year for 2013 and 2014.

IFF has also answered the extensive ARISF questionnaire to map the activities and operations of the member associations, which was reported during the ARISF General Assembly 2014.

# **International University Sports Federation (FISU)**

IFF has continued the discussions with FISU officials about the possibilities to include Floorball in the Universiade. The issue is that the sport needs to be included as a demonstration sport for three consecutive Universiades, before it can be included as an ordinary sport.

IFF has negotiated the new version of the collaboration convention with FISU concerning the continued cooperation between IFF and FISU in the fields of University Sports and securing the continuation of Floorball in the World University Championships. The 6th edition was organised in Singapore, by the Singapore University Sports Council (SUSC), supported by the Singapore Floorball Association with 10 men's and 6 women's teams participating.

# **International Master Games Association (IMGA)**

IFF had earlier agreed that floorball will be on the program of the IMGA World Winter Master Games 2015 in Italy, but due to financial problems in Italy, the Event was moved to Canada and it has been agreed with IMGA that Floorball will not be on the program there. Preparations for the European Master Games have started for 2019, when Floorball would be on the program.

# **International School Sports Federation (ISF)**

The third World Schools' Floorball Championships were played in the Czech Republic in 2011 with 6 boy's teams and 5 girl's national teams participating. There has been no ISF Championships played after this.

# **International World Games Association (IWGA)**

The IFF was approved as a member of the International World Games Association at the General Assembly in St. Petersburg 2013, after trying to become a member since 2004.

IFF had applied for the position as a demonstration sport in the Wroclaw World Games 2017, but due to the IFF being accepted as a member of the IWGA IFF, Floorball could not anymore be a demonstration sport. Instead, IFF applied in November 2013 as an ordinary sport of the World Games. The IWGA first did not accept Floorball, but as Netball failed to comply with the IWGA requirements, Floorball was given a spot for six men's teams in the World Games 2017.

# World Anti-Doping Agency (WADA)

The IFF has, during the period, actively worked with the preparations for the implementation of the new WADA Code 2015, which will come into force on the 1st of January 2015. As a part of this process the IFF has prepared a new version of the IFF Anti-Doping rules, based on the consultation with WADA and the SportAccord Doping Free Unit.

IFF has actively taken part in the WADA's Anti-doping work and commented upon the proposals for the new WADA Code and International Standards. The IFF has also participated in the IF's WADA symposiums organised in Lausanne in 2013 and 2014. The IFF Anti-doping & Information Manager, Merita Bruun, was elected to the WADA Education Committee for 2012-2015.

IFF has continued the with running of the Say No! to Doping campaigns in the IFF major events, and in line with the changed WADA requirements IFF is conducting an Athlete's Outreach during the Men's WFC 2014.

IFF also participated in the WADA Congress in Johannesburg, South Africa in November 2013.

#### 5. IFF Appeal Committee (AC)

The composition of the AC has been:

Mr. Lars Granqvist, Sweden, Chairman

Mr. Tom Hedkrok, Finland, Member

Mr. Kjell Hovland Olsen, Norway, Member

Mr. Martins Jarohovics, Latvia, Substitute member

Mr. Juha Mikkola, Canada, Substitute member

The Appeal Committee has not had any cases to deal with during the period.

#### **6. IFF Disciplinary Committee (DC)**

The composition of the DC has been:

Mr. Ismo Haaponiemi, Finland, Chairman

Ms. Linda Noppa, Sweden, Member

Mr. Tomas Vaculik, Czech Republic, Member

Mr. Rainer Martiskin, Australia, Substitute member

Mr. Eero Piilokivi, Canada, Substitute member

Mr. Ralfs Svagers, Latvia, Substitute member

Mr. Rudolf Buri, Switzerland, Substitute member

The Disciplinary Committee has not had any cases to deal with during the period.

# 7. IFF Rules and Competition Committee (RACC)

The composition of the RACC has been:

Mr. Martin Wolmhed, Sweden, Chairman

Mr. Ari Vehniäinen, Finland, Vice-Chairman

Mr. Marek Budzinski, Poland, Member

Ms. Heidi Leb, Austria, Member

Mr. Sani Mohamed Bin Salim, Singapore, Member

Mr. Jan Jirovsky, Czech Republic, Member

Mr. Beat Wullschleger, Switzerland, Member

Mr. Michael Lachenmaier, Germany, Member

Mr. Emanual Antener, Switzerland, Athletes' Commission Representative (since 2013)

Substitutes: Mr. Ramezanali Davalo (Iran), Mr. Andris Dzenis (Latvia), Mr. Victor de Bruin

(Netherlands), Mr. Teo Turay (Slovakia), Mr. Tamuz Hidir (Ukraine)

RACC Jury person: Mr. Eski Kyyhkynen (Finland), Ms Zane Klabere (Latvia), Mr. Magnus Nilsson

Office responsibility: Mr. Stefan Kratz and Ms. Sarah Mitchell

The main tasks during the period have been to work with the development of the IFF competitions, the Game Rules Edition 2014 and updating regulations.

#### 7.1 International Competition Calendar

During 2013-14, the implementation of the revised competition structure continued. For Adult WFC events all registered teams, apart from the organising country, are now required to participate in regional qualification tournaments. This was first introduced for the Men's WFC 2014 qualifications held in January/February and received very positive feedback from all teams. This system will continue in 2015 for the Women's WFC and onwards. For U19 WFC events, regional qualifications were held for the Men's U19, while the number of teams registered for the Women's U19 event meant that no qualifications were necessary.

The EuroFloorball Cup continued in 2013-14. The EFC suffered from a low level of interest in 2013, however, a positive increase in the number of registered teams for the 2014 event meant that qualifications for both the men and women were held, and there is already interest from several organisers for the 2015 events.

The Champions Cup continued in 2013-14. The Champions Cup Steering Committee addressed the future of the event discussing several different options of how it will proceed in the future. The decision has been made to continue with the event in a re-modelled structure where the tournament is played Friday-Sunday but still with 6 Men's and 6 Women's teams, including the winners of the previous year's EFC.

During the period the RACC has been the Jury in the following IFF Competitions:

Men's WFC, December 2012 in Switzerland

Women's WFC Qualifications, January/February 2013 in Canada, Korea, Latvia & Poland

Men's U19 WFC, May 2013 in Germany

Champions Cup, October 2013 in Finland

EuroFloorball Cup Final round, October 2013 in Slovakia

Women's WFC, December 2013 in Czech Republic

Southeast Asia Games, December 2013 in Myanmar

Men's WFC Qualifications, January/February 2014 in Poland, Slovakia, Latvia, Netherlands, New Zealand and Canada

Women's U19 WFC, May 2014 in Poland

World University Championships, June 2014 in Singapore

EuroFloorball Cup Qualification, August 2014 in Poland

Men's U19 WFC 2015 Qualifications, September 2014 in Spain

Champions Cup, October 2014 in Switzerland EuroFloorball Cup Final round, October 2014 in Norway

Other tasks for the RACC has been to follow up on International Transfers, Competition Regulations, Regulations for Friendly Internationals, preparation work for coming IFF events including technical inspections and implementing the changes of the Game Rules, with the new 2014 edition of the Game Rules coming into force from the 1st of July 2014.

# **7.2 World Floorball Championships**

In 2013 a new playing system was introduced for the Adult WFC. The new system still has 16 teams which are divided into 4 groups based on ranking, but now teams ranked 1-4 & 5-8 are balloted to groups A & B and teams ranked 9-12 & 13-16 to group C & D. In addition there is a new first play-off round, giving more teams the possibility to play in the quarter finals.

Since 2014 the new regional qualification system has been introduced, whereby all teams, apart from that of the organiser, must participate in regional tournaments to qualify for the Final Round. The quota for the participating teams by continent started in 2010 and is based on the number of registered teams, using a deviation factor of 16 equalling the number of participating teams, and thereby determining the continental quota. This is now changed to be the preliminary quota and the actual quota will be fixed based on the registered participating teams.

#### 7.3. Game Rules

IFF has changed the Game Rules in accordance with a four year cycle, where the new edition of the Game Rules came into force from the 1st of July 2014. The IFF Rule Group, headed by Mr. Martin Wolmhed started its work in 2012, asking the member associations and other stakeholders, including the Athletes' Commission members, for proposals to change the existing game rules. The Rules Group received a total of 83 proposals.

During the 2012-2013 season, the proposed rule change to allow the receiving of a foot pass was tested by different member associations, and the result was positive and the change was implemented in the 2014 edition.

#### 7.4. Champions Cup

Based on the solution made to secure the future of the European Club competition, the Czech, Finnish, Swedish and Swiss Federations together with IFF built a new top level competition in the form of the Champions Cup. The first agreement was made for the period 2011-2014. The CC tournament was played with the national champions of Czech Republic, Finland, Sweden and Switzerland and the winner of the new EFC (best seeded team outside the four countries) and a 2nd team from the organising country. The third and fourth editions of the Champions Cup have now been played - in the Tampere, Finland in October 2013 and in Zurich, Switzerland in October 2014.

The system with a second team from the organising country has also been implemented in the EFC final round and from 2013 also in the EFC qualification round.

The negotiations for the 2nd phase of the Champions Cup has been ongoing for the last year and now it has been agreed that the Swiss Federation will not organise a Champions Cup event, but will still have Swiss Teams participating in the tournament. The format of the tournament will change to a three day tournament, with quarter finals, semi finals and Finals. Some major improvements has been proposed for the marketing of the Event and the brand building process.

# 7.5. IFF materials in the competitions

IFF is delivering flooring, rinks and goals to IFF major events - WFCs, Champions Cup and EFC Final Round. The transportation has been arranged so that the organisers of the events have secured storage facilities and the materials are delivered from one competition to another in order to save unnecessary transportation costs.

# 7.6. IFF Event Management Tool

IFF, with Finnish company OnlineDynamics, has started to build an interactive web-based Event Management Tool for the bid process and the management of the main event preparations. The first module for the bid process and the evaluation of this has been finalised and the work of building the Master task lists have started.

The composition of the RC has been:

Mr. Klaus Koskela, Finland, Chairman

Mr. Daniel Bollinger, Switzerland, CB liason

Mr. Lukas Gyger, Switzerland, Vice-chairman

Mr. Pierre Boudville, Singapore, Member

Mr. Radek Hora, Czech Republic, Member

Mr. Mats Öster, Sweden, Member

Ms. Birgitta Radacsi, Hungary, Athletes Commission representative (since 2013)

Office responsibility: Mr. Veli Halonen

The RC has been involved in appointing referees to all IFF events and friendly Internationals, and to observe and educate the international referees during these events. The RC has also given support to the Office in the preparation for the Development Program Materials.

The IFF RC has been concentrating on the process of how to create better international referees and build a more effective system to manage them. The focus has been to build a five year plan, based on long term planning, that has been introduced in the referee sector. The plan will be reviewed for the next five years period.

Due to the introduction of the new international competition calendar, the nomination procedure for International Referees was changed. The referees are now nominated for two calendar years and the referees are given the possibility to specialise in either men's or women's games. The new nomination system started from the beginning of 2011. The last nomination period was for 2013-2014 and the proposed referees for the new 2015—2016 period were approved by the IFF CB in its meeting in November 2014. The number of countries nominating referees and the total number of International Referees has increased.

The RC started a referee development group in the beginning of 2011 and from that group the RC has been able to promote nine new referee pairs to the IFF ordinary referee group. The development group has turned out to be a cost-efficient way to educate the referees from new IFF member associations. The IFF provides the observations and education and the national associations have covered other costs.

The RC has struggled with the number of female referees and has also had co-operation with other sports to try to find solutions, but it seems that all the major team sports are facing similar problems. Despite the difficulties of this, the RC has continued its work during the last two years to increase the number of female referees and there are now five female international referee pairs.

The RC has, with the initial support of the Swiss Federation, started the use of headsets for the referees at the main IFF Events, in order to enhance the level of the refereeing. IFF has now purchased four sets of their own.

#### 9. IFF Medical Committee

The composition of the Medical Committee has been:

Dr. Walter Frey, Switzerland, Chairman

Dr. Tiina Nylander, Finland, Vice chair

Dr. Lars-Erik Bartels, Denmark, member

Dr. Liene Kozlovska, Latvia, member

Dr. Patricia Wallace, Australia, member

IFF Office member: Ms. Merita Bruun

The IFF Medical Committee is acting as the IFF TUE committee, being responsible for granting Therapeutic Use Exemptions to floorball players that are required to take prohibited medication. In addition the IFF MC functions as an expert group when renewing the IFF Anti-doping rules and other practices regarding the Anti-doping work, i.e. the Registered Testing Pools and Test Distribution Plan (TDP). The IFF MC is also involved in other fields which concern the promotion of athletes' health.

The Medical Committee is involved in the communication with and feedback given to WADA. The Medical Committee prepares Anti-doping materials, e.g. the Anti-doping Guidelines for IFF Events and the

Anti-doping part of the IFF Handbook for organisers.

## **Injury reporting in floorball**

IFF has taken a new step and has collected statistics of floorball injuries in Adult WFC & Champions Cup events since 2012. The aim is to gain further knowledge of the typical injuries in floorball in order to prevent the injuries and to be able to compare the statistics with other sports.

The IFF Medical Committee has launched the Injury reporting system and injury reporting template, the Injury Form Floorball (InFo Floorball). The system is based on the common reporting methods and criteria of other sports and the IOC. The IFF tested the injury reporting system for the first time in the Champions Cup 2012 and has continued with it since then. Discussions with the Finnish UKK Research Institute have started in order to prepare research studies based on the collected materials in the end of 2014.

# 10. IFF Athletes Commission (ATC)

The Athletes Commission (ATC) was reorganised after the 2012 General Assembly with the election, by the IFF CB, of the Commission Chair who also has an ex-officio position on the IFF CB. Representatives from the ATC are now included in both the Referee Committee and the Rules and Competition Committee. In the last period, the ATC members have been consulted on the changes to the Game Rules, have contributed to the Athlete's Blog on the IFF website and have been involved in the development of the IFF Athlete Career Program.

The first ever Athletes' Commission meeting was held in Finland in May 2014 in conjunction with the IFF CB Meeting.

The Commission Chair (and CB member) responsible for the Commission was: Mrs. Magdalena Kotikova (CZE) and the office responsibility was with Ms. Sarah Mitchell.

Based on nominations sent in by the IFF's Member Associations, and voted on by the athletes at the Men's 2012 World Floorball Championships (WFC) and the Women's 2013 WFC, the Athletes Commission comprise of Mrs. Magdalena Kotikova (CZE), Mr. Karl-Johan Iraeus (formerly Nilsson) (SWE), Mr Mika Kohonen (FIN), Mr Andis Blinds (LAT), Ms Brigitta Radacsi (HUN), Ms Josefina Eiremo (SWE), Ms Eliisa Alanko (FIN) & Mr Emanuel Antener (SUI).

The positions for the male representatives of the Athletes' Commission will be voted on by the athletes, during the WFC 2014 in Gothenburg, Sweden.

#### 11. IFF Equality Function

The IFF established the Equality Function in 2009 in order to secure and promote the equality between gender, nationality, religion etc. so that all floorball enthusiasts have the possibility to equally participate in the sport. With the change of the working pattern of the CB the function has been lead from the IFF office by Ms. Sarah Mitchell.

As a part of the preparation for the Women's WFC 2015, IFF continued a co-operation that was started between the EuroFloorball Tour countries (CZE, FIN, SWE, SUI) to build a series of modules for the promotion of girl's and women's floorball. The result of this work has been the introduction of the IFF GoGirls! Floorball project which was launched at the Associations Meeting held at the WFC in Ostrava in 2013.

The GoGirls! Floorball offers materials for players, coaches, parents, local organisations, clubs and national associations that give advice and ideas on how to increase the number of girls and women in Floorball. The aims of the project are to provide information on how to get girls playing, how to teach them to play, and how to keep them involved. In the lead-up to the Women's WFC 2015 in Finland there will be greater focus from the IFF on this project.

IFF participated in the International Working group for Women in Sport's Congress in Helsinki with a wall presentation on how IFF is promoting female Floorball through the GoGirls! Project. IFF is also preparing a new document for the Equality Function and the IFF directions in this field, which will be ready by Q1 2015.

#### 12. IFF ParaFloorball Function

The ParaFloorball function has been lead from the IFF Office by Ms. Merita Bruun.

The purpose of the IFF ParaFloorball Function is to coordinate and promote the activities of the different versions of floorball played by disabled athletes. It was originally established by the IFF Central Board in December 2010 in order to coordinate and cooperate with the different international organisations that have floorball for the disabled on their program. The IFF ParaFloorball Function follows the IFF mission promoting all versions of floorball being played.

The IFF currently cooperates with three international organisations that have floorball on their program, the Special Olympics (SO), the International Committee of Electric Wheelchair Hockey (ICEWH) and the International Committee Wheelchair Floorball (ICWH). More information and current updates from the different ParaFloorball sports is found on the IFF website under ParaFloorball.

# **Special Olympics (SO)**

Special Olympics is the largest sports organisation for persons with Intellectual Disability with more than 3,7 million officially registered athletes and 0,5 million coaches in 183 countries in all Regions of the World. Special Olympics includes 33 different sports—26 summer & 7 winter sports, with floorball being the youngest sport in this long list.

IFF and the Special Olympics signed the Proclamation for partnership during the IFF General Assembly 2011. SO floorball demonstration matches have been played in many IFF Events since 2010 and in 2013 SO floorball was a demonstration at the Special Olympics World Winter Games for the first time. In 2014 Special Olympics Floorball received the official Special Olympics World Games status and SO Floorball will be an official sport in the Special Olympics World Winter Games held in Austria 2017.

# **International Committee of Electric Wheelchair Hockey (ICEWH)**

ICEWH belongs to the sport section of the International Wheelchair & Amputee Sports Federation, IWAS and is the International head organisation of Electric Wheelchair Hockey Floorball (EWH). Electric Wheelchair Hockey Floorball is a sport for people in motorised wheelchairs. EWH is played on an area approximately the size of a basketball court with a surrounding barrier. EWH Floorball demonstration matches have been played in many IFF Events since 2010

#### **International Committee Wheelchair Floorball (ICWH)**

ICWH was established in 2012 with the aim to spread and develop the sport further. At the moment six countries are participating in the ICWH events. Manual Wheelchair Foorball is played almost with the same rules as floorball, 5 versus 5 plus goalkeepers. Manual Wheelchair Floorball demonstration matches have been played in some IFF Events.

#### 13. IFF Marketing Function

The composition of the Marketing function has been:

Mr. Filip Suman, Czech Republic, Chairman

Mr. John Liljelund, IFF Secretary General, Member

The IFF Marketing function has continued the work related to the positioning of Floorball and increasing the visibility and sales value of Floorball in the market in close cooperation with the Core Country Marketing Network group, in order to be able to have the same sales arguments for the floorball community on a global level. The Marketing Network Group has convened three times during the period.

One of the key objectives during the past two year period has been to find ways of enhancing the brand value for floorball. The IFF CB approved the new floorball Corporate Identity for the WFC 2013 and all IFF events from there onwards. This together with the marketing slogan - One World One Ball - which has been used widely to illustrate floorball, IFF is trying to keep focus on the sport for all the Events.

The system for partners has been divided into a four level system, where the Floorball Material Sponsors are on the lower first line, and then there are Partners, Main Sponsors and a Title Sponsor. Based on the fact that the co-operation with Infront gave only limited income for IFF, the approach

has been for the coming two year period to work with a new approach, where the organisers of the main events are given all the wholesale rights, apart from the existing IFF Partners, and IFF then collects a provision from the organiser in order to secure that there is only one sales organisation in the market.

The Marketing function is working on the process of signing new sponsor agreements for the floorball Material, Apparel and Flooring fields, for the period from 2015—2018.

The Core Country Marketing Network group has been working on a proposal for how to better sell the marketing rights of the sport. The proposal will be finished in the beginning of 2015.

# **13.1 Partnership Agreements UNIHOC**

The IFF and UNIHOC signed a new partnership agreement in January 2011 for the years 2011 – 2014 in order to develop floorball worldwide. UNIHOC is the IFF's official material provider, including sticks and goalie equipment. UNIHOC provides the official IFF Event ball and material needed for the IFF Development work.

The agreement with UNIHOC has made it possible for IFF to build a solid foundation for the IFF Events, when all the championships have the same look and feel when it comes to floorball equipment, flooring and apparel. The parties have together executed a naming competition for the CR8ER mascot in our social media channels and tried to find other forms of co-operation to continue developing the sport.

#### **ASICS**

ASICS and IFF signed a new apparel sponsor contract in 2011 until the end of year 2014. This sponsor contract gives the IFF the possibility to continue having the same look and feel for the international referees and has made it possible to support the major event organisers with materials. IFF has also given the ASICS the right to introduce the IFF WFC Most Valuable Player (MVP) ASICS Golden Shoe award for the WFC MVP, which is given in both Men and Women WFC's to the MVP player. ASICS is supporting the IFF Mobile Event Application in Guess the Winner module.

#### **Gerflor**

Gerflor continues to be one of IFF's material partners in the field of the official certified floorings in IFF events. The contract between IFF and Gerflor lasts for a period of four years, until December 31st 2014.

#### **Swerink**

IFF signed a separate agreement with Swerink, continuing the co-operation for the use of the official IFF Rinks in IFF events each year since 2006. IFF and Swerink has started a much closer cooperation, in which Swerink has supported member associations and clubs by selling them used and renovated floorball rinks. The agreement with Swerink is signed for the years 2011-2014.

#### 13.2 TV and Internet TV

The function has concentrated on building guidelines and increasing the television visibility of floorball, based on the principle of distributing as many televised matches as possible at a fairly reasonably price to the member associations. This approach has given a good result from the World Floorball Championships, with visibility in over 8 countries and Eurosport. Unfortunately Eurosport has decided not to broadcast the WFC due to other engagements since 2013. IFF has signed a cooperation agreement with the National Broadcasting Company YLE, to secure visibility of IFF owned TV matches from the WFC and the Champions Cup.

IFF is trying to offer the matches produced from the WFC's from the group games free of charge to the nations playing, in order to build the relationship with TV.

IFF has in cooperation with the organiser during the two year period produced Internet-TV from all the major events, in order to satisfy the need of the fans of our member associations public, who do not have the possibility to view the matches on national or international TV. As a part of building the brand of floorball, IFF has participated in the SportAccord SportsHub project on YouTube, where IFF now have two of their own channels for the IFF Video archive for all televised and streamed matches from the IFF Events. These floorball videos can be freely used by the whole floorball family. The aim is

to have the member associations providing videos for the YouTube IFF Channels, in order to spread the sport. IFF is working in order to be able to secure the live streaming of all Major IFF Events (Adult WFC, U19 WFC, CC and EFC Final round) over the internet. The IFF member association are entitled to stream their own events free of charge on the IFF channels.

As a new initiative the Core Country Marketing Network group has started the plans to build a Floorball TV magazine to increase visibility of Floorball in the medias.

# 14. IFF Development Function

The Development function has been run by the IFF Office by Mr. John Liljelund, IFF Secretary General.

The Development function has during this period, in close co-operation with the respective committees and functions and the IFF Office, focused on developing the IFF members and gaining new member associations. The work to strengthen the development of the IFF member associations started in 2005 through the IFF Development Program Seminars.

IFF has during the period worked with the evaluation process of the Floorball Development Seminars and the need to have more tailor made solutions for the countries. The interest towards the seminars has again increased and new discussions are ongoing for new seminars.

IFF is starting a cooperation with the Swiss volunteer organisation Strassenkinder4Floorball to spread the sport to South America and to try to build member associations from these projects.

IFF has also supported the development of the on-line Floorball Drill Animation tool XFball, which is created by the Swedish Company XFball. The IFF is preparing to include the tool in the IFF School Curriculum IFF is presently working on.

In addition IFF has worked together with Peace & Sport to build a Floorball section in their Adapted Sports manual, in which youth in crisis environments are told how to find means to do sport.

#### **14.1 Development Program**

The aim with the Floorball Development seminar is to give the participants the needed tools to 'train the trainers' in their respective countries after the seminar. The participating associations build up a two year development plan during the seminar, which the IFF then monitors.

The seminar is built on three different blocks, one for Organisation, one for Coaching and one for Refereeing all aiming to give additional knowledge to the associations and assist them in planning and managing the development in their respective country. The seminar is a three/four day event consisting of theoretical lectures, practical training sessions, group work and hands-on training and observation. The structure of the Development Seminars has been reviewed and a new approach has been taken with more customer-focused solutions for a single country workshop.

The Development Coordinator, supported by the IFF Office has worked on the update of the seminar materials and building an easy start kit for people introducing floorball for the first time.

The first pilot seminar was held in Eger, Hungary in December 2005. In 2013—2014 there has been Development Seminars organised in Austria, China, India, Poland, and Singapore. In addition separate country-specific workshops or smaller scale seminars have been organised in Canada, China, Jamaica. Luxembourg, New Zealand and Slovenia. In addition a seminar has been conducted for the Special Olympics Europe in Lichtenstein, in connection to the SO Floorball tournament.

The IFF has also supported Floorball Canada, Floorball Germany and the Spanish Floorball Federation in their internal projects to spread floorball in their countries. These three projects are run in cooperation with the IFF Development Board.

#### 14.2 Material Support for new Floorball countries

The IFF has been in the position to support new and growing floorball countries as they strive towards developing their floorball activities by providing them educational material and guidelines as well as floorball equipment.

Floorball equipment support packages have during the two year period been sent to 28 countries: Angola, Austria, Bangladesh, Cameroon, Chad, Chile, China, Columbia, India, Iran, Ireland, Israel, Korea, Laos, Liberia, Liechtenstein (Special Olympics), Mexico, New Zealand, Portugal, Romania, Singapore, Slovenia, Uganda, Ukraine and USA. The total amount of sticks has been 1735, balls 1990, tool bags 29 and 22 goalkeeper's equipment sets.

IFF has in addition supported the South-East Asian Games, played in Myanmar, where Floorball was a demonstration sport with a Floorball Rink.

IFF has also set up a system for renting old Floorball rinks to member associations, based on a nominal rent for the period of two years. Presently IFF has deployed rinks in the following countries: Iceland, Indonesia, Korea, New Zealand, Philippines, Singapore and Ukraine.

IFF is very thankful for the support of UNIHOC, which has made this material support possible.

#### 15. IFF Information function

The Information function has been run from the IFF Office by Ms. Merita Bruun

The IFF Information function aims to inform about the IFF member associations and the wider floor-ball community as well as other IFF stakeholders and partners about activities such as Events, Rules, Decisions etc. The main IFF Information channels are: IFF website, IFF Newsletters, IFF Information materials as well as the Issuu web publications and IFF Social Media channels.

The Information Function has prepared a Social Media Strategy for the IFF in 2014, as a part of the EOTO project. In addition the Information function has built official guidelines for the Social Media usage.

# 15.1 IFF Website (www.floorball.org)

A new layout was launched and new features were added to the official IFF website in Autumn 2013 with more focus on still and moving picture, social media channels and ongoing events. Since then all the latest #floorball tweets, IFF flickr photos and YouTube videos are found on the IFF front page.

A live results slider was also included on the top of the page, from where visitors can follow live events or access the online match record or rosters.

The total number of users 2013 (1.1.2013-31.12.2013) on IFF's website was 268 460 and sessions was 721 737. The total number of users until October 29 in 2014 (1.1.2014-29.10.2014) was 204 935 and sessions 508 243

The number of visitors during the IFF Events in 2013 + WFC 2012 (highest number users/event):

- Men's WFC 2012 (28 394 on December 6th)
- Women's WFC Qualifications 2012 (19 629 on February 2nd)
- April's international weekend (8 721 on April 28th)
- Men's U19 WFC 2012 (14 859 on May 12th)
- September's international weekend (6 873 on September 14th)
- Champions Cup 2013 (9 407 on October 3rd)
- EFC 2012 (3 419 von October 10th)
- November's international weekend (6 684 on November 2nd)
- Women's WFC 2013 (16 470 on December 9th).

The number of visitors during the IFF Events in 2012 (highest number of users/event):

- Men's WFC Qualifications 2014 (19 576 on February 1st)
- April's international weekend (7 464 on April 27h)
- Women's U19 WFC 2012 (7 738 on May 4th)
- Men's & Women's World University Championships 2014 (5 133 on June 19th)

- Men's U19 WFC Qualifications (3 536 on September 7th)
- September's international weekend (3 540 on September 14th)
- Champions Cup 2014 (8 150 visitors on October 4th)
- EFC 2014 (3 751 visitors on October 11th)
- November's international weekend ???

# **Champions Cup website**

Since 2012 the Champions Cup website has been launched under the IFF domain in cooperation with the local organisers. Each year some changes have been made to the CC page content.

#### **15.2 IFF Newsletters**

Starting from 2006 the IFF has sent out Newsletter including the most important decisions made by the IFF Central Board, the upcoming IFF events and other interesting floorball news from around the world. The IFF sends out approximately 20 Newsletters per year and there are currently over 1000 IFF Newsletter subscribers (November 2014).

## 15.3 IFF Social Media channels

#### Facebook:

IFF opened its Facebook page (www.facebook.com/iff.floorball) on 1st of August 2009 and at the moment there are over 28 600 floorball fans following IFF on Facebook (November 2014). The IFF Facebook page is updated with IFF news, interactive event pages, videos and photos. During IFF events there are updates of ongoing matches and information about starting internet broadcasts.

#### **Twitter:**

IFF opened its Twitter feed (www.twitter.com/iff\_floorball) on 12th of October 2009. At the moment (November 2014) there are over 6 300 followers. Some IFF facebook posts (links, videos) are automatically shown on IFF Twitter feed.

#### Flickr:

IFF opened Flickr photo account (www.flickr.com/photos/iff\_floorball) on 1st of August 2010 and at the moment (November 2014) there are 28, 785 photos from different IFF events.

#### **Instagram:**

IFF opened the Instagram account http://instagram.com/iff\_floorball in December 2013. At the moment (November 2014) there are around 940 followers.

IFF Channel + IFF Live	2013	2014 (31st October)
Subscribed users	2,377	13,648
Uploaded videos	739	1,778
Video views	850,753	3,271,237

#### YouTube:

IFF first opened a YouTube video channel (www.youtube.com/iffchannel) in December 2009, and in April 2012 a second channel was added. The second channel allows for streaming from two

venues simultaneously, making it possible to live stream all matches from the major IFF events.

Great efforts have been made over the last year to increase the visibility and awareness of the YouTube channels, as well as working to increase the utilisation of the, now, two channels. The number of registered users, uploaded videos and video views has grown immensely over the last two years.

More information on YouTube and internet TV can be found under point 13.2.

#### 16. IFF Information & Development material

As a part of the service to the member associations IFF has continued producing new materials and existing materials have been translated into different languages for floorball development purposes. All the educational written materials are free to be downloaded from the IFF webpage, and most of the materials are also published in an easy read version on issuu (http://issuu.com/iff\_floorball).

#### 16.1 Information materials

The **Floorball flyer** includes general information about floorball and the International Floorball Federation and can be downloaded from www.floorball.org. The latest version of the flyer will be ready in the beginning of 2013.

The **This is Floorball Silver edition** was published at the end of 2011 and presents the development of floorball and the floorball player profiles from the beginning, the past and the present, giving a face to floorball.

#### 16.2 Education materials

**The Floorball Youth Start Up Kit** aims to help teaching young players and is available in many different languages.

The IFF Coaching Material is built on three different levels based on the development of the players, which helps the coach to plan practices in the most efficient way for players of all skills. IFF has, as a part of its Development program, produced three English coaching manuals: i) **Teaching Individual techniques and tactics in Floorball**, ii) **Team Tactics**; and iii) **Special Situations**.

The material **Learn—Start—Play:** Learning the game, starting up the organisation and playing in different ways - gives hints and guidelines how to start playing, finding or building materials and how to work with clubs and associations.

**Coaching DVD's for Individual Technique and Goalkeeping**. The coaching DVD's include Guidance for players and coaches, as well as practical drills. Two DVD's are available with English commentary and subtitles in: French, German, Italian, Spanish, Portuguese, Russian and Japanese (only individual technique DVD).

**Basic referee education material.** The material is meant for basic training and will give more tools for the referee trainers when training referees. The material is available in French, English, Slovenian, and Spanish. It can be downloaded as PDF or PPT from the IFF webpage under Materials. The IFF has also launched a new referee educational video with clips from actual playing situation. The copies for the IFF member associations will be delivered by the end of year 2014.

**GoGirls! Floorball** material includes information for players, coaches, parents and organisations on how to increase girls and women's participation in floorball. It offers materials that help to understand girl's participation and how to encourage it. There is information about how to design programmes specifically for girls and tips for parents and coaches. All the material can be downloaded in PDF from the IFF webpage under Development.

# 16.3 Other materials

#### **IFF Mobile applications**

The IFF launched the IFF Events mobile app for iOS Android in 2012. The mobile application is created by a Czech company OK System and includes all the latest updates and statistics from the ongoing IFF Events (WFC, U19 WFC and Champions Cup), the IFF news as RSS feeds and links to the IFF social media channels. The users can guess results and win prizes.

IFF, together with the Finnish Floorball Federation published a Floorball Points Master application for a recreational form of floorball for the iOS, Android and Windows.

#### 17. IFF Development Board

IFF Secretary General, Mr. John Liljelund, has been responsible for all questions related to floorball material and the Material Approval system.

The main work has been the following-up of the Material Regulations, which involved several meetings with the Swedish Testing and Research Institute (SP) and the Czech Test Institute ITC as well as with the manufacturers of floorball equipment. During the period a new version of the Material Regu-

lations have been published and were in force from 01.07.2014, for the next two year period.

Together with the Development Board, IFF is also conducting a test for the use of over-length sticks for players taller than 190 cm in the top leagues 2012-2013. The system has now been used for the third year in a row, with good feedback from the players describing that their health problems have been reduced significantly due to the possibility to use longer sticks. Evaluation of this test will be made after the season 2014-2015.

IFF installed a Floorball Manufacturer Village also at the Champions Cup 2013 and 2014, in order to give the manufacturers a fair possibility to show their products to the floorball community.

#### 18. IFF Anti-Doping work

With the revised World Anti-Doping Code will take effect January 1, 2015 and a series of steps have been and are to be taken by all signatories in order to implement the Code.

The IFF Central Board approved the IFF Anti-Doping Regulations 2015 on October 14th 2014. The IFF Anti-Doping Rules are adopted and implemented in conformance with IFF's responsibilities under the Code, and are in furtherance of IFF's continuing efforts to eradicate doping in the sport of floorball.

#### **Testing**

The IFF has conducted doping tests in the IFF events (WFC, U19WFC, CC, EFC) and also conducted Out-Of-Competition (OOC) testing. The IFF annually collects, publishes and reports to WADA the doping tests conducted in floorball (found on www.floorball.org under Anti-doping). The IFF has also actively taken part in the events and consultation rounds arranged by WADA and in the process of renewing the WADA Code and the International Standards.

The IFF Registered Testing Pool (RTP) system built in 2009 has continued. The RTP system is built on a pyramid approach, with both individual whereabouts collected from the top athletes and team whereabouts collected from the top 4 national teams. The whereabouts are collected for the purpose of efficient test planning. The IFF uses the WADA's Web-based database management system, Anti-Doping Administration & Management System (ADAMS), which was developed for the purpose of coordinating anti-doping activities and to provide a mechanism to assist stakeholders with their implementation of the Code. The IFF uses Adams for the management of daily anti-doping activities such as TUE's and Whereabouts.

#### **Anti-doping Information & Education**

The IFF Anti-doping work relies much on providing relevant information to the IFF member associations and the IFF webpage is regularly updated with information about Anti-doping. The IFF also informs its member associations through the IFF Newsletters, the IFF Anti-doping Guidelines and IFF Development seminars.

The IFF has continued to increase its Anti-doping Education and Information activities. The IFF Say NO! To Doping campaign, which was launched in partnership with the World Anti-Doping Agency (WADA) in the Men's WFC 2010, has continued and been implemented in the following IFF Events:

- 1. Men's 8th WFC 2010, Helsinki, Finland, December 4th 11th 2010
- 2. Men's 6th U19 WFC 2011, Weissenfels, Germany, May 3rd 7th 2011
- 3. EFC Qualification 2011, Vrhnika, Slovenia, August 24th 28th 2011
- 4. EFC Qualification 2011, Ciampino, Italy, August 31st September 4th 2011
- 5. Champions Cup 2011, Mlada Boleslav, Czech Republic, October 4th 8th 2011
- 6. Women's 8th WFC 2011, St. Gallen, Switzerland, December 4th 11th 2011
- 7. Women's 6th U19 WFC 2012, Nitra, Slovakia, May 1st-5th 2012
- 8. Men's 9th WFC 2012, Bern & Zurich, Switzerland, December 2nd- 9th 2012
- 9. Women's 9th WFC 2013, in Brno & Ostrava, December 7th-15th 2013

For the IFF Say NO! To Doping campaign the IFF has produced the SNTD flyers, SNTD balls, the SNTD wrist bands and beanies as well as the WADA Dangers of Doping leaflet. The IFF is also promoting the other WADA Information & Education tools and resources like WADA Coach True and the Athlete Anti-Doping Learning Program ALPHA.

In WFC 2014 the IFF will run an Outreach program for all teams taking part in the WFC 2014. All floorball players at the WFC 2014 are to complete the WADA Quiz of 10 questions during the event and the teams will also be asked a couple of questions concerning previous Anti-Doping education. The aim is to provide information to the athletes and to educate them during face to face interaction. In addition the goal is to gather information and analyse the current situation to be able to target the right athletes.

# 19. IFF Competitions

## 19.1 License System for IFF Member Associations

The IFF General Assembly in Prague 2008 approved the new License system implemented for the IFF Member Associations participating in the IFF events. The License system was created in order to direct the Member Associations to develop their own organisations, rather than only participate in International Events. The most important reason is that IFF's responsibility is to secure the level and the quality of the sport and to treat all members equally.

The License system was implemented after the 2012 Men's World Championship and the IFF administration have since then focused on strengthening the member associations' operations. IFF has aimed to find different solutions to help the member associations to find the best solutions for the national implementation of the requirements. All teams participating in the WFC 2014 must have fulfilled the requirement of the License system by end of October 2014. The IFF will set up a archive of proposals and solutions made by member associations, in order to follow the principle - *Each one - Teach one*.

#### 19.2 IFF Statistic Software

The IFF Statistic Software has been used in IFF events since WFC 2007. All the matches on IFF events can be followed live through the on-line match records of the software and the software provides tournament statistics on the web. The software has also made it possible to have all the statistics from IFF events gathered in one place. The software is now used in every IFF event—in 2013-14 there were 22 IFF events, with a total of 415 matches (160 in 2013 & 255 in 2014).

In addition to this, the member associations are using the software for the international tournaments. The use of IFF Statistic Software in international tournaments started in 2008, when the IFF on-line match records were used in 38 matches of total 128 played international matches (30%). In 2012, the use of the software reached 100% - 82 played international matches. For the period 2013-14 there were 187 international matches hosted by member associations and all included in the IFF online statistics system.

The IFF Statistic Software has continuously been developed in order to better meet the wishes of the IFF and the member associations. Modifications are constantly being made to how the tournament information, results and statistics are gathered and then displayed on the IFF website. Changes are often implemented to reflect the changes in competition regulations and how results are calculated. During the last period, new features have been added to the system to enable easier use by the match secretariat. There have also been some changes made to optimise the statistics system for use with the IFF mobile application.

The next major step will be the introduction of a printed match record that can be generated directly from the statistics system, thereby doing away with the current written match record.

# 19.3 IFF Accreditation system

The IFF Accreditation system has been used since EFC 2009, and since then every organiser has used the program at major IFF events. The IFF Accreditation Program is a Microsoft Excel-tool, which is designed to produce the accreditation cards for IFF events. The accreditation cards (ID-badges) are used for the identification of persons and for the control of different persons' movement in the IFF events.

Most of the functions in the IFF Accreditation Program are the same for every event, but there is also editable functions, which give the accreditation card a specific look in each event. The IFF assists the organisers by creating the basic accreditation file for the tournament, and then the IFF creates ready-

to-print files for the organiser.

In the last period, the IFF has seen an increase in the number of organisers who are choosing to use their own accreditation system (based on the requirements of the IFF). New software programs and online systems mean that, mainly the larger event organisers, are looking at alternative systems which are integrated with, for example, their volunteer management system.

The IFF has also investigated different accreditation systems, however, the large financial outlay that would be required for these systems is simply not available at present. The IFF will continue to offer the excel tool for accreditation to all IFF event organisers (free-of-charge), but will also work with organisers who choose to implement their own systems to ensure that all of the requirements of the IFF Accreditation system are met.

# 19.4 World Championships

Men's 9th World Championships 2nd—9th December 2012 in Bern & Zurich, Switzerland This tournament was played with 16 teams divided into 4 groups via a ballot system. 5 teams were directly qualified to the tournament, based on the results from the 2010 WFC, and 23 teams played the qualification tournaments to determine the 11 remaining places.

Final standings: 1) Sweden, 2) Finland, 3) Switzerland, 4) Germany, 5) Norway, 6) Latvia, 7) Czech Republic, 8) Slovakia, 9) Estonia, 10) Russia, 11) Poland, 12) USA, 13) Canada, 14) Hungary, 15) Japan, 16) Singapore.

For WFC 2014, only the team from the organising country (SWE) received direct qualification, and all others competed in six regional qualifications.

# Women's 9th World Championships 7th-15th December 2013 in Ostrava & Brno, Czech Republic

This was the first WFC where the new 16 team system with groups based on rankings was used. 5 teams were directly qualified to the tournament, based on the results from the 2011 WFC, and 18 teams played the qualification tournaments to determine the 11 remaining places.

Teams ranked 1-4 & 5-8 were balloted to groups A & B and teams ranked 9-12 & 13-16 to group C & D. After the group stage, the 1st & 2nd placed teams from Group A & B qualified directly to the quarter finals, while the 3rd & 4th placed teams in Group A & B went to a play-off round against the 1st & 2nd placed teams from Groups C & D. This system gives more teams the possibility to play in the quarter finals.

Final standings: 1) Sweden, 2) Finland, 3) Switzerland, 4) Czech Republic, 5) Latvia, 6) Norway, 7) Poland, 8) Germany, 9) Slovakia, 10) Russia, 11) Denmark, 12) Australia, 13) Canada, 14) Hungary, 15) Japan, 16) Korea.

From 2015 on, only the team from the organising country (FIN) will receive direct qualification, and all others will compete in five regional qualifications.

# 19.5 U19 World Championships

Men's 7th U19 World Championships 8th-12th May 2013 in Hamburg, Germany 23 Associations from 3 continents participated in the qualifications and Final Round\*. 15 teams received direct qualification to the Final Round based on results from the 2011 WFC and regional qualifying quota system. One European qualification event was held to decide the last available spot in the Final Round.

The WFC Final Round was divided into an A-division with 8 teams and a B-division with 8 teams. The top 10 teams qualified to WFC 2015.

A-division: 1) Sweden, 2) Switzerland, 3) Finland, 4) Czech Republic, 5) Norway, 6) Latvia, 7) Slo-

vakia, 8) Denmark (relegated to B-Division 2015)

B-division: 1) Poland (promoted to A-division 2015), 2) Germany, 3) Estonia, 4) Hungary, 5) Canada, 6) Japan, 7) Slovenia, 8) Australia.

Qualification: 1) Slovenia, 2) Italy, 3) Spain, 4) Belgium, 5) Austria, 6) Netherlands, 7) Great Britain.

\* Ukraine registered but was unable to participate due to problems obtaining visas.

# Women's 6th U19 World Championships 30th April-4th May 2014 in Babimost, Rakoniewice & Zbaszyn, Poland

13 Associations participated. The WFC was played in an A-division with 8 teams and a B-division with 5 teams. This event saw Ukraine compete at this level for the first time.

A-division: 1) Sweden, 2) Finland, 3) Czech Republic, 4) Switzerland, 5) Slovakia, 6) Poland, 7) Latvia, 8) Hungary (relegated to B-division 2016)

B-division: 1) Norway (promoted to A-division 2016), 2) Canada, 3) Germany, 4) Austria, 5) Ukraine.

# 19.6 Champions Cup

# **Champions Cup 2013**

The third edition of the Champions Cup was played in Tampere, Finland with 6 Men's and 6 Women's teams.

Final standings of CC 2013 for men:

1) IBF Falun (SWE), 2) SPV (FIN), 3) UHC Alligator Malans (SUI), 4) SC Classic (FIN), 5) 1.SC Vitkovice (CZE), 6) SK Lielvarde (LAT)

Final standings of CC 2013 for women:

1) Rönnby (SWE), 2) SB-Pro (FIN), 3) Piranha Chur (SUI), 4) SC Classic (FIN), 5) Herbadent SJM Praha 11 (CZE), 6) Sveiva (NOR)

#### **Champions Cup 2014**

The fourth edition of the Champions Cup was played in Zurich, Switzerland with 6 Men's and 6 Women's teams.

Final standings of CC 2014 for men:

1) IBF Falun (SWE), 2) Happee (FIN), 3) GC Zürich (SUI), 4) SV Wiler-Ersigen (SUI) 5) Lekrings (LAT) 6) 1.SC Vitkovice (CZE)

Final standings of CC 2014 for women:

1) Djurgårdens IF IBF (SWE), 2) 1.SC Vitkovice (CZE), 3) SB-Pro (FIN), 4) Piranha Chur (SUI), 5) Zug United (SUI), 6) Nauka Trevelstroy (RUS).

# 19.7 EuroFloorball Cup EuroFloorball Cup 2013

For EFC 2013 only 7 men's teams and 6 women's teams registered for the event, so no qualification tournament was held. The men's teams qualified according to the EFC ranking, meaning that one registered team did not qualify to compete.

The Final Round was played 9th-13th October in Trencin, Slovakia with 6 men's and 6 women's teams.

Final standings of EFC 2013 for men:

1) Lekrings (LAT) (Qualified to CC 2014), 2) Jögeva SK Tähe (EST), 3) Slevik IBK (NOR), 4) Pomor (RUS), 5) SK 1.FBC Trencin (SVK), 6) FBC Grasshoppers AC Uniza (SVK).

Final standings of EFC 2013 for women:

1) Nauka-Trevelstory (RUS) (Qualified to CC 2014), 2) Tunet IBK (NOR), 3) NTS FK-ZS Nemsova (SVK)(RUS), 4) SK 98 Pruske (SVK), 5) Rubene (LAT), 6) Energa Olimpia Osowa (POL).

# **EuroFloorball Cup 2014**

The Qualification round of EFC 2014 was organised in Zielonka, Poland (5 Men's teams and 4 Women's), from 20th-24th August. Two men's and two women's teams qualified to the Final round. The Final round, for both men and women, was played 8th-12th October in Fredrikstad, Norway, with 6 teams in each category.

Final standings of EFC 2014 for men:

1) Slevik IBK (NOR) (Qualified to CC 2015), 2) Tunet IBK (NOR), 3) Jõgeva SK Tähe (EST), 4) Pomor (RUS), 5) MUKS Zielonka (POL), 6) UC Face Off (NED), 7) IFK Paris (FRA), 8) London Great White Sharks (GBR), 9) Floorball L'Aquila (ITA).

Final standings of EFC 2014 for women:

1) Sveiva IB (NOR) (Qualified to CC 2015), 2) Tunet IBK (NOR), 3) Olimp Fryazino (RUS), 4) Energa Olimpia Osowa Gdansk (POL), 5) MMKS Podhale Nowy Targ (POL), 6) FBK Tvrdosin (SVK), 7) SZPK-NOKIA Komarom (HUN), 8) UC Face Off (NED).

#### 20. IFF Economy

The volume of the IFF economy has since 2012 been quite stabile, mainly due to the fact that the number of members, number of sponsors and the Men's WFC's have not provided as much revenue as planned.

IFF has been looking carefully after its finances and has been controlling its costs carefully, in order to keep the result on a acceptable level. The fast growth of the operations and the number of new projects we have been running has required a number of new investments. Overall the finances are well balance, but it has been hard to predict the number of participating teams in the IFF Events. The growing number of events and the services related to these has demanded to increase the IFF administration simultaneously with the increased number of development activities and competitions. The actual figures are found in the Financial Reports for 2012 and 2013.

IFF still needs to increase the outside financing, which primarily comes from the sponsors, especially from outside the floorball market but also need to increase the internal floorball financing.

IFF has in connection to the implementation of the IFF License system worked with the member associations to reduce the number of debts to the IFF, in order to not put their participation in the upcoming Events under compromise.

The IFF CB would like to thank all Member Associations, as well as all committee members, sponsors, the great number volunteers who have helped IFF in different ways and the office staff for the tremendous work done in order to develop floorball from all possible aspects.

#### 21. IFF Office

The International Floorball Federation has been growing rapidly for the last 9 years and as a result of this the IFF has needed to increase the number of the employees and start to use as much outside working force as possible with-in limits of the available financial resources.

The IFF has five full-time employees and has during the period used three trainees, by appointing Ms. Suvi Piipponen as a trainee for the summer of 2013, helping with the Social Media and IFF web page. In addition to this Mr. Philipp Haman has been employed as a trainee from May 2013—until May 2014, working with information issues and supporting the build up for the IFF Event management Tool. IFF Then has worked with Mr. Haman on an freelance basis where he has been managing the IFF Social Media

IFF employed Ms. Minna Nurminen, a student from the IIHF Vierumäki Academy, who mainly

worked with Social Media questions, the IFF web page and the IFF Event Management Tool.

The IFF ended the employment of the Development Coordinator Mr. Jan Ögren-Fjellestad in the end of 2013, based on a mutual agreement, when he transferred to Unihoc/Renew Sweden.