

SportAccord IF Forum, Lausanne, Switzerland, 3.-5.11.2014

Participants: Tomas Eriksson, IFF President
John Liljelund, IFF secretary general

Report on present issues

1. *IF Forum*

The IF Forum was built on the themes of innovation and sustainability. There was a lot of focus shown towards intellectual programming and on the other hand to build sustainable Events using technology.

In his opening speech IOC President Thomas Bach thanked all stakeholders for their proposals to the Olympic Agenda 2020, telling that the process has now moved from discussing the proposals to preparing the decisions for the IOC Extra Ordinary Session in Monaco in December. The main topic of the Olympic Agenda 2020 will concentrate on sustainability, creditability and unity, taking into account the diversity of cultures.

President Bach also stressed that it is very important that all sport organisations take cognisance of the United Nations General Assembly has recognised the autonomy of IOC and supports the independence of sport. This is a great achievement for the International Sports Family.

SportAccord has signed a deal with Euronews, which is a company providing news in 13 languages. This in order to reach a larger complementary audience for sport. They have created a program called Sports United, which will be broadcasted every week.

2. *Specific meetings*

A number of short meetings and discussions were held with the following persons: Mr. Marius Vizer, SportAccord President, Mr. Jose Perurena, IWGA President, Mr. Kit McConnell, IOC Sports Director, Mr. Rene Fasel, IIHF President, Mr. Brian Porteous, IOF President among others.

More organised discussions were held with:

- **Mr. Vlad Marinescou, SportAccord Director General**, discussing the new SportAccord initiatives in the field of the news portal to be included on the SportAccord web page and the way how the IF's can provide information for the new Euronews sport program Sports united. Mr. Marinescou also informed that he is not in a position to participate in the WFC2014, due to the ongoing Mind Games in Beijing.
- **Mr. Raffaele Chiulli, ARISF President**, discussing the present situation of ARISF IF's relationship to the IOC. IOC will look over the system for yearly reporting of the ARISF IF's to the IOC. Mr. Chiulli also told that the ARISF will continue with the joint sessions, like the Anti-Doping session with WADA in Belek, together with the IOC. Mr. Chiulli also informed that the IOC subsidiary has finally been approved by the IOC administration for payment.
- **Mr. Mike Laflin, Sportcal CEO**, discussing the pilot Event Impact study the Sportcal is to conduct with the Finnish NOC and the City of Tampere, where one possible Event is the Women's WFC in Tampere. Sportcal is proposing that if IFF would like build an Event impact study for a period of three to four years period. The Sportcal will prepare a proposal for January 2015.
- **Mr. Kelly Fairweather, FIH CEO & Mr. David Luckes, FIH Sports and Development Manager**, discussing the possibilities for future cooperation between the two federations. The target is to make a joint analysis for what synergies and the possible fields for a possible cooperation during the next twelve months.
- **Ms. Lisa Allan, SportAccord Urban Games**, discussing the preparations of the SportAccord Urban Games, where the next step will be taken by end of November by SportAccord. It was not possible yet to exactly define when the Games will be held. SportAccord is preparing a next presentation.

2. *Specific meetings (cont.)*

- **Mr. Jean-Laurent Bourquin, AdvSport**, discussing the present topics in relation to the IOC Road map and the next actions in the process. The IFF initiative to send the IOC members the IFF Lobby file, was thoroughly discussed and Mr. Bourquin advised that we should not approach the IOC members in connection to the Extra ordinary session. Also the need to raise visibilities of Floorball/IFF in the different sport channels, like Inside the Games, Around the Rings was discussed.
- **Dr. Gerhard Zimmermann, WMF President and Oleg Klassen Development Officer**, discussing the way forward for the Minigolf to participate in the World Games. IFF gave the advise that the WMF needs to clearly specify what they are looking for, in order to be successful.
- **Mr. Eric Saintrond, FISU CEO & Paulo Ferreira WUC Director**, discussing the next phase of the Floorball WUC and the next tournament in 2016 in Porto. IFF and FISU also signed the Collaboration Convention between IFF and FISU.
- **Mr. Volker Bernardi, WDFD secretary general**, discussing the system of how IFF deal with our approval of materials and selection of official material for our Events. Mr. Bernardi also informed that he is not yet in a position to inform us if he can participate in the WFC, due to personal matters.
- **Mr. Marco Maria Sclaris, IFSC President**, discussing the present topics with-in ARISF and IWGA. Mr. Sclaris is not yet sure if he can join the WFC.
- **Mr. Pierre Grimeau, Policy Advisory Board (.sport)**, discussing the present status of the .sport gTLD, which has been objected by the companies Donuts and the Famous Four Media. Now the SportAccord lawyers trying to find a solution in this stage, since Donuts and Famous Four Media are trying to delay the process. We might be looking at a delay at over 12-18 months.
The process for the launch after the ICANN has approved the .sport it will take 7 months to roll-out the gTLD. The present best estimated time table is Q1/2016.
- **Mr. Nick Meacham, SportsPro**, discussing options for visibility in the SportsPro channels for the coming year. SportsPro will provide an offer in the end of the year.
- **Mr. Jens V. Holm, CEO IMGA**, discussing the possibility to participate as a sport on the European Master Games in 2019, especially if it is organised in Finland.

Upcoming meetings and issues

- Discuss the time table of the Lobby folder distribution to the IOC members (CB)

Issues that need to be discussed or decided upon or taken action upon

- Research how to provide the high-lights from the WFC 2014 to the Euronews Sports United channel (JL)
- Discuss about the Impact study with the City of Tampere, the Finnish NOC and OnlineDynamics (JL)
- Discuss with FIH about the possible Memorandum of Understanding between the IFF and the FIH. (JL)
- Prepare the Equality Commission proposal and build a time table for the Street Flooball package. (JL/SM)
- Check the participation of the IF representatives invited to the WFC 2014. (JL)

New ideas, etc...

- Contact Inside the Games and Around the Rings to speak about a cooperation (JL)
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