



AMERICAS REPORT NOVEMBER 2014

1. Floorball in Americas by Country
2. New Countries

1. Floorball in Americas By Country

- BRAZIL

- Floorball Festival to be held for students ages of 10-17 yrs old
- An adult national championship is also upcoming before the end of the year
- Created a video to help promote Brazil Floorball located on their facebook page:
<https://www.facebook.com/video.php?v=874333615910904>

- JAMAICA

- Launched a bilingual floorball program in conjunction with a school tour. The tour was two weeks long (began Oct 6th) and included equipment being given to the schools visited to launch their floorball programs. More here: <http://www.floorballjamaica.org/2014/10/09/en/floorball-school-tour-23620841>
- Launching first official floorball league

- USA

- USA Floorball has joined the EOTO project and are actively seeking assistance in obtaining training material, videos and mentorship
- Floorball Planet and Fitness Stars continue to host 'Learn Floorball' demos prior to NHL team Dallas Stars home games at the arena. Official Dallas Stars press release of continued Fitness Stars program which incorporates floorball, bringing the sport to school across the region with a reach of 185,000 kids: <http://stars.nhl.com/club/news.htm?id=727355&navid=DL|DAL|home>
- Golden Gate Cup continues, a USA Floorball sanctioned tournament November 15-16th weekend in San Francisco. More info here: <http://www.usafloorball.org/golden-gate-cup-2014/>
- US National Championships were held Sept 20-21, 2014 at the US Olympic Training Center in Colorado Springs. The finals is available here for viewing: <http://www.usafloorball.org/watch-the-final-of-the-nationals-online/>

- CANADA

- Floorball Canada redesigned its website and launched an online certification program for officials, located here: <http://floorballreferee.com/>
- In talks with USA Floorball to provide continent wide access
- Interview with Cristiano DiGiacinto, 170th pick in 2014 NHL Entry Draft, attributes floorball to helping him: <http://www.floorballcanada.org/leagues/newsletter.cfm?clientID=5431&leagueID=0&page=82312>

- ARGENTINA

- No update

- MEXICO

- No update

2. New Countries

- No new countries to report