

PROPOSAL ON THE CONTINUATION OF THE IFF CHAMPIONS CUP 2015 – 2017

Suomen Salibandyliitto's (SSBL) statement by central board

IFF has asked SSBL of its opinion on the following proposal made by CCSG on the 23th of April 2014. SSBL central board has discussed the matter in their meeting on 20th of May and has decided the following:

SSBL strongly supports the new competition format and the organization timetable 2015-2017. SSBL is in favor of dividing the competition and marketing development work. The central board also finds the brand/product manager very important in order to move forward with developing the Champions Cup brand/product. Specific details how the brand manager will be recruited and financial solution needs to be discussed further and SSBL is willing to co-operate with IFF on that matter. Finally SSBL wants to point out the overall need for finance control in all fields.

Helsinki 21st of May

On behalf of the SSBL central board,

b.d. Mika Kaltala
President

Mervi Kilpikoski
Head of Organization Activities