

IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

Introduction

A bid for any IFF event shall be built on the following documents:

IFF Rules of the Game (http://windows3.salibandy.net/Liitetiedostot/Rules%20of%20the%20Game%20Edition%202010.pdf), Organisers Regulations

(http://windows3.salibandy.net/Liitetiedostot/Regulations/2013/Organiser%20Regulations%20Edition%202013.pdf) and the Events Handbook (http://issuu.com/iff_floorball/docs/iff_event_handbook_2012).

It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event.

Bidding Association:

SWISS FLOORBALL FEDERATION (swiss unihockey)

Contact person:

Name	Function
Daniel Bollinger	Secretary General
Phone	E-mail
+41 79 393 08 78	bollinger@swissunihockey.ch

The bid concerns the following IFF event (only one event per questionnaire):

Men's U19 World Championships 2017

Proposed bid Place(s) and dates for the event:

place yet to be defined, but many potential interesting LOC's; 3rd to 7th May 2017

Motivation and objectives for the Local Organiser to organise the event:

- swiss unihockey has a high interest of regularly organizing big international events
- swiss unihockey not only wants to focus on Men / Women WFC but also on youth means
- swiss unihockey wants to increase the name recognition of floorball in swiss public; after the WFC's 2011/12 and the ECC 2014 it is important to have another international highlight as soon as possible
- swiss unihockey is convinced to organize a perfect event with all the experiences made so far
- swiss unihockey is eager to deliver a top level Championship experience for all teams entered into the tournament
- swiss unihockey is convinced that hosting this tournament will benefit the sport especially on a juniors level at a national level
- To keep up with the vision Olympic Games 202X it is important to have regularly international Floorball events in the host country of the IOC

Description of the Political support for the organiser

(brief description, letters of support shall be attached):

The Swiss Olympic Association and the Federal Office of Sport, Macolin, has awarded their support (see letters of support).

The support of the local authorities of the host city and host canton can definitely be expected. So far we always run into open doors – and with the cities which are possible hosts we never had any problems to get the needed support.

Description of potential problematic conditions in the organiser's country

IFF member countries have to be granted visas for the Event by the organising countries:

We assure that the Men's U19 World Floorball Championship will be organised without in any way being restricted by laws, customs or regulations. Switzerland, the host country, will grant the same treatment to teams and competitors from all countries entitled to take part in the event.

Proposal of the Ticketing system to be used (brief description):

Planned Ticketing system (Daily tickets, Ticket categories, etc):

Ticket categories are not yet defined. The whole ticketing will be handled by our current ticket distributor ticketcorner.ch or a similar ticketing provider.

Purchases from abroad:

Purchases from abroad can be handled by internet (eq. "print@home-Tickets").

Number of Volunteers needed (estimated number) and the Structure of the Organisation

swiss unihockey will assign a local organising committee which will provide the needed number of volunteers (approx. 500)

swiss unihockey will have the main responsibility of the event and would act as the central organizer – that means that most of the tasks before the event would be handled through the swiss unihockey office: PR/Communication, Marketing, Venue management, Support, Logistics, Tournament administration, Volunteering management.

The main tasks for the LOC would be providing the volunteers, managing the catering for the public and handling the administrative and operative works on and off the playing field (match secretariat etc.). The LOC will also be in a crucial position of helping to get the most possible support from the local government in the host city/region and to find some local sponsors which are willing to support the event.

Please see also the most possible structure of the organisation in the additional candidature dossier.

Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...

Match venues:

- floor size/playing size: as normal

- spectator capacity: vet to be defined: 2500 – 3000 in the main arena

- Number of dressing rooms: enough dressing rooms to have up to four games per day

- teams and referees: available

Meeting rooms: availableVIP rooms: available

Match clock/Scoreboard: available

others:

Training venues: yet to be defined; normally there are several training sites around the main arena with all the necessary infrastructure and sizes

floor size: normal

- Number of dressing rooms: enough to handle a smooth and efficient training schedule

- Others:

Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):

Security (in-house or out-sourced):

Switzerland is, by nature, a secure country. Law and order will be maintained by a contingent of the police. Surveillance of the competition sites will be assured by the organizers.

Medical facilities:

- In the venues: We will assure stand-by medical assistance services for all participants
- **Hospitals:** since we will play in a town and the distances in Switzerland are not that long, it will be definitely possible to reach a hospital within a couple of minutes

Anti-Doping (IFF Anti-Doping Regulations):

- Doping control room in the venue (Yes/No): Yes
- Local contact to National Anti-Doping Organisation (Yes/No): Yes

Accommodation system

Type of accommodation (price level, number of hotels in the cities, hotel standard):

There are several types of accommodation in any price levels in and around all cities in Switzerland. We could easily organize hotels of any range but also youth hostels or military/civil service facilities.

System of booking (via LOC/Agency or directly:

Normally the participants will have the possibility to book their accommodation through the tourist office of the host city – we made pretty well experiences regarding that during the WFC's 2011 and 2012.

The bookings of military/civil service facilities would be made by swiss unihockey.

Transportation system

(arrival city/cities and description of planned transportation):

Transportation system:

- Teams: The Transportation will be handled by bus (or if suitable by public transport)
- **Referees:** The transportation will be handled by cars or minivans
- **Jury:** The transportation will be handled by cars or minivans
- Other IFF (CB, Staff, VIP): The transportation will be handled by cars or minivans

Transportation radius in km from venues outside the LOC designated hotel list:

The range will not exceed 20 km, no matter where the tournament will be played; most probably the maximum radius would be 10 km.

Marketing (in accordance with IFF Commercial system)

Present Local Federation Sponsors: not yet defined

Potential Local Event Sponsors: not yet defined

Planned Marketing Elements to be used (Adjacent events, campaigns, etc): not yet defined

Sales System of LOC Marketing Rights: not yet defined, most probably through a marketing agency

TV Broadcasting/Internet-TV:

Contacts to Local Broadcasters: swiss unihockey is regularly in contact to the Main Host Broadcaster Swiss Television. With the current ongoing discussions and negotiations with several TV Broadcaster in Switzerland (public and private TV stations) we can be quite positive to even have the one or other game shown in TV in Switzerland.

Plans for Local Broadcasting: There is the possibility to offer an international signal for foreign broadcasters. The main goal is to produce all games at least for Internet-TV.

Space for TV cameras and commentators in the venues:

We assure that there will be enough space for TV cameras and commentators at the competition sites

Media and Press Centre:

Level of Media Accreditation (what level of requirements for the journalists): Journalists and Photographer should be accreditate by an official Media by giving the AIPS-Nr. or a copy of the National Press Card

Press Centre and Press Conferences (Everyday press conferences, Press releases): swiss unihockey will maintain a press centre at the competition site. Press conferences will be held after the games and upon request.

LOC Web-page plans and timetable:

yet to be defined together with the IFF

Finance (bid for the organisation and commercial rights, preliminary budget shall be attached): see the attached preliminary budget; this budget is made without any held negotiations with possible supporters (as eg. governmental support or sponsors) and has therefore be seen as a kind of "worst-case" budget.

Date:

31st October 2013

Signatures:

The signatures confirm that we will organize the event bidden for should it be awarded to us.

25	7. Bollys
President	Secretary General
Daniel Bareiss	Daniel Bollinger
Name in printed letter	Name in printed letter

The questionnaire shall be signed and sent in as a pdf <u>latest 31.10.2013</u> to kratz@floorball.org