



IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

Introduction

A bid for any IFF event shall be built on the following documents:

IFF Rules of the Game (<http://windows3.salibandy.net/Liitetiedostot/Rules%20of%20the%20Game%20Edition%202010.pdf>), Organisers Regulations

(<http://windows3.salibandy.net/Liitetiedostot/Regulations2013/Organiser%20Regulations%20Edition%202013.pdf>) and the Events Handbook (http://issuu.com/iff_floorball/docs/iff_event_handbook_2012).

It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event.

Bidding Association:

SWEDISH FLOORBALL FEDERATION

Contact person:

Name	Function
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The bid concerns the following IFF event (only one event per questionnaire):

Men's U19 World Championships 2017

Proposed bid Place(s) and dates for the event:

Place/Host City:

VIDA Arena and Fortnox Arena, Växjö

Date:

Men U19 2017 – 01-07.05.2017

Motivation and objectives for the Local Organiser to organise the event:

To continue to support the international development of the sport by offering a World Championships in top class to the floorball community

For the first time host a U19 World Floorball Championships in Sweden (if Sweden not is assigned to 2015)

Description of the Political support for the organiser

(brief description, letters of support shall be attached):

See attached document "Växjö – city of sports", appendix no. 1.

Description of potential problematic conditions in the organiser's country

IFF member countries have to be granted visas for the Event by the organising countries:

Ambush marketing

There are no currently identified problematic conditions regarding implementing a comprehensive rights protection programme.

Customs

As long as the imported goods are within the Swedish law there won't be any problematic conditions for goods and situation mentioned in 3.2.3.

Immigration/Visa/Work Permits.

If the foreign nationals have a valid passport (and if necessary applies for visa) they will be permitted to enter Sweden and the event without any problems.

Anti-Doping Laws

The Swedish Floorball Federation is following the World Anti-Doping Code which is the official anti-doping regulation for all sports who are members of Swedish Sports Confederation.

Proposal of the Ticketing system to be used (brief description):**Planned Ticketing system (Daily tickets, Ticket categories, etc):**

The overall vision for the ticketing system is: Everyone should be able to watch the championship.

The intention is that the ticketing system appeals to everyone's purchasing power.

To fulfil our ticketing vision we consider using the following ticketing system: daily tickets, tournament packages, final round packages and club packages.

We also intend to create "follow your team packages" for all the participating countries.

The final ticketing system will be set 6 months prior to the championship.

Purchases from abroad:

The ticketing system of Växjö, Actor, works with Google translate. This means that every customer can buy tickets on their preferred language. Actor can also be programmed with all of the above packages.

Number of Volunteers needed (estimated number) and the Structure of the Organisation**Number of Volunteers:**

Match arrangements: VIDA 50-70 persons, Fortnox 50-70 persons

City arrangements: 50-70 persons

Organisation:

We intend to improve the central control. For example, early employment of personnel for key functions. We also focus on a continued strong local engagement. For example by distinct areas of responsibility for the regional parties.

Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...

Match venue: VIDA Arena

- **floor size/playing size:** ice hockey arena that will be adjusted to floor ball
- **spectator capacity:** 4700 seating capacity and 1000 standing capacity
- **Number of dressing rooms:** 10 rooms for teams and referees
- **Meeting rooms:** 4
- **VIP rooms:** lounge capacity for 400 persons and a number of sky boxes
- **Match clock/Scoreboard:** Yes
- **others:** 7 kiosks, restaurant for 250 persons, 96 toilets

Match venue: Fortnox Arena A

- **floor size/playing size:** 46 x 26 meter/40 x 20 meters only floorball lines
- **spectator capacity:** 1250 seating capacity and 350 standing capacity
- **Number of dressing rooms:** 4 rooms for teams and 2 for referees
- **Meeting rooms:** 2
- **VIP rooms:** 2
- **Match clock/Scoreboard:** Yes
- **others:** 100 m LED Commercial signs, complete TV-studio, 20 hcp seatings

Training venue: Fortnox Arena B

- **floor size:** 45x25 meters / 40 x 20 meters
- **Number of dressing rooms:** 4 rooms for teams and 1 for referee
- **Others:** Spectator capacity 350

Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):

Security (in-house or out-sourced):

We have fully trained security personal, which has worked both during SSL matches and SHL matches (Swedish Hockey League). We also have good relations with external security companies that can help if needed.

Medical facilities:

- **In the venues:** VIDA arena 2 defibrillators, 1 stretcher, first aid kits to be worn by stewards, Fortnox Arena has 1 defibrillator, 1 stretcher, first aid kits to be worn by stewards.
- **Hospitals:** distance from hospital to the arena: 3 km. The hospital is a level2 trauma-hospital, that means that that they don't have neurosurgery and surgery in thorax. The ambulance service is excellent with at least one paramedic/RN in every ambulance.

Anti-Doping (IFF Anti-Doping Regulations):

- **Doping control room in the venue (Yes/No):** YES
- **Local contact to National Anti-Doping Organisation (Yes/No):** YES

Accommodation system

Type of accommodation (price level, number of hotels in the cities, hotel standard):

In Växjö you will find accommodations varying from 4-star hotels in central Växjö to hostels in the city centre or just outside Växjö.

	Number of rooms	Number of beds	Distance to arena
Hotel			
Scandic Hotel Växjö	123	259	0,8 km
Best Western Hotel Royal Corner	159	329	1,7 km
Clarion Collection Hotel Cardinal	111	168	2,0 km
Elite Park Hotel	76	187	2,1 km
Buta Palats	70	93	2,2 km
PM Hotell (finished May 2014)	70	140	2,2 km
Elite Stadshotellet	163	274	2,4 km
Hotell Esplanad	25	41	2,4 km
Hotell Varend	22	36	2,7 km
Quality Hotel Växjö	147	276	4,3 km
Teleborgs slott	23	39	4,9 km
Öjaby Herrgård	45	77	6,5 km
Toftastrand Villa Vik	24	44	8,8 km
Golfhotell1	12	24	9,1 km
Villa Gransholm	13	24	15,1 km
Hostel			
Växjö City Vandrarhem	9	44	2,3 km
Växjö Vandrarhem, Evedal	30	90	7,9 km
Total Växjö	1122	2145	

Below you will find offers from some of the hotels mentioned above. The mentioned prices are suggested for an event to be held in Växjö in 2015, the prices may be due to changes in 2017. The prices are valid for standard rooms and include breakfast and VAT.

Prices in SEK

Hotel

BEST WESTERN ROYAL CORNER

(Monday – Friday)

Single	800:-
Double	1000:-
Triple	1200:-
4-bed	1400:-

(Friday – Monday)

Single	600:-
Double	800:-
Triple	1000:-
4-bed	1200:-

ELITE STADSHOTELLET & ELITE PARK HOTEL

(Monday – Wednesday)

Single	800:-
Double	1000:-

(Thursday – Sunday)

Single	575:-
Double	800:-

SCANDIC HOTEL VÄXJÖ

(Monday – Friday)

Single	950:-
Double	1050:-
Triple	1250:-
4-bed	1450:-

(Friday – Monday)

Single	750:-
Double	850:-
Triple	1050:-
4-bed	1250:-

QUALITY HOTEL VÄXJÖ*(Monday – Friday)*

Single	800:-
Double	900:-
Triple	1100:-

(Friday – Monday)

Single	500:-
Double	650:-
Triple	850:-

HOTELL VÄREND*(Monday – Friday)*

Single	695:-
Double	850:-

(Friday – Monday)

Single	550:-
Double	695:-

Hostel**VÄXJÖ VANDRARHEM**

Bed in 2-6 room from 200 :- . Breakfast and hire of bedding is not included in the price.

System of booking (via LOC/Agency or directly):

Växjö & Co can arrange for the first contact with the hotels concerning the first reservations or rooms for the teams. When the teams have decided where they would like to stay we suggest that they stay in direct contact with the hotel to plan the last details in the bookings.

Transportation system (arrival city/cities and description of planned transportation):**Transportation system:**

It is easy to get to Växjö. Six major trunk roads and direct and high speed rail links to and from Stockholm, Gothenburg, Malmö and Copenhagen. Only 8 km from the centre of town lies the regional airport – Växjö Småland Airport. Today there are flight connections from Stockholm (Arlanda and Bromma) and direct flights from Alicante, Palma and Düsseldorf.

Flight*Nearby major international airports*

Arlanda Airport, Stockholm	50 min (by flight)
Bromma Airport, Stockholm	50 min (by flight)
Landvetter, Gothenburg	2,5 h (by car)
Sturup, Malmö	2,5 h (by car)
Kastrup, Copenhagen	2,5 tim (by train)

Train*Distance in time to major cities by train*

Malmö	1,5 h
Gothenburg	3,0 h
Stockholm	3,5 h
Copenhagen	2,5 h
Kastrup	2,5 h

Car*Distance in km to major cities by car*

Kalmar	110 km
Halmstad	120 km
Jönköping	120 km
Malmö	195 km
Gothenburg	230 km
Stockholm	425 km
Copenhagen	240 km
Kastrup	278 km

Transportation for the teams

Today there is a discussion going on that can lead to the fact that Växjö will have an international flight connection to a major European hub in 2017. If that will be the case the teams can fly to Växjö with good connections. On the other hand, if that will not be the case, the city of Växjö will pick up and leave the teams by bus at Kastrup Airport or Landvetter Airport. The project will also cover the local transport for the teams and referees between the hotels and the arena.

Transportation radius in km from venues outside the LOC designated hotel list:

10 km

Marketing (in accordance with IFF Commercial system)**Present Local Federation Sponsors:**

Main Sponsors: Svenska Spel – Försvarsmakten

Partners: Honda – SJ – Folksam – Asics – Unisport – Unihoc/CR8ER

Potential Local Event Sponsors:

Fortnox, Fortnox International, Bilinredarna, Grand Samarkand, Balco, Arenastaden, Kosta Boda

Planned Marketing Elements to be used (Adjacent events, campaigns, etc) :

An overall marketing strategy will, in close cooperation with the host city, be developed during 2015. The marketing strategy will be focused on selling tickets and contains the following elements, awareness, positioning the event based on our vision and objectives and finally sales.

Example of marketing elements

A sales campaign is planned for the swedish floorball family

A city promotion campaign by using the city owned marketing elements to “dress” the city in floorball.

Sales System of LOC Marketing Rights:

TBD

TV Broadcasting/Internet-TV:**Contacts to Local Broadcasters/Internet-TV:**

IFF is the solely owner of all TV rights.

Plans for Local Broadcasting/Internet-TV:

Yes, both the arenas are prepared for broadcasting.

Space for TV cameras and commentators in the venues:

Yes, both the arenas are prepared for broadcasting.

Media and Press Centre:**Level of Media Accreditation (what level of requirements for the journalists):**

The Media accreditation will follow the requirements outlined by IFF.

Press Centre and Press Conferences (Everyday press conferences, Press releases):

TBD

LOC Web-page plans and timetable:

TBD

Finance (bid for the organisation and commercial rights, preliminary budget shall be attached):

The total turnover is estimated to SEK 1.550.000.

Appendix:

no. 2 Preliminary budget

no. 3 IFF Organisers Applicant waiver

Date:

Solna, Sweden 31.10.2013

Signatures:

The signatures confirm that we will organize the event bidden for should it be awarded to us.

Tomas Engholm President	Göran Harnesk Secretary general

The questionnaire shall be signed and sent in as a pdf to kratz@floorball.org