

INTRODUCTION

The purpose of this questionnaire is to obtain specific information about the sport development programmes of each Recognized International Federation. This information will provide insight for the IOC regarding the various development programmes in order to continue funding and providing support to these project and the initiatives of the Federation. Through this programme, we do not intend to monitor these projects but rather obtain the information to help bridge the gap between the Recognized International Federations by sharing best practices, creating synergy, and building a link between the IFs with similar projects and target markets.

Please Note: This information will be used internally within the IOC and the information of the Project Contact will be shared with other Recognized IFs with similar projects. If you do not wish to be put in contact with other IFs with similar projects please check the appropriate box below and this information will be strictly used within the IOC.

- ☒ Yes, please put my IF in contact with other Federations with similar projects.
- ☐ No, we would not like to be put in contact with other IFs – please keep this information within the IOC.

RECOGNIZED INTERNATIONAL FEDERATION	International Floorball Federation (IFF)
SPORT DEVELOPMENT PROJECT	Floorball Development Seminars 2014
PROJECT CONTACT INFORMATION	
<i>Person(s) Responsible for Project</i>	John Liljelund & Veli Halonen 
<i>Role in IF</i>	IFF secretary general (JL), IFF Office Coordinator (VH)
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IMPORTANT: This form must be filled out for each project receiving any funding from the IOC Recognized IF Development Programme

CLASSIFICATION & DEMOGRAPHICS	
Is this a new project for the Federation in 2014 or a continuation of a previous anti-doping project?	<input type="checkbox"/> New project for 2014 <input checked="" type="checkbox"/> Continuation of a previous year's project already implemented <i>If so, when did this project begin?</i> The Floorball Development Seminars (FDS) started in 2005 to enhance the operations of the member associations for coaches, referees and the persons working in the organisation. Each year a number of seminars are organised, but they are all single projects.
What category best applies to this project?	<input type="checkbox"/> Direct Project – these projects are planned, implemented and evaluated directly by the IF <input checked="" type="checkbox"/> Collaborative Projects – projects the IF will implement in collaboration with a third party (i.e. National Federations, NGO, school, etc)

<p>Which target group best applies to this project? (more than one may apply)</p>	<p><input checked="" type="checkbox"/> Youth</p> <p><input checked="" type="checkbox"/> Women</p> <p><input type="checkbox"/> Elite Athletes</p> <p><input checked="" type="checkbox"/> Grassroots Development – Sport for All, etc.</p> <p><input checked="" type="checkbox"/> Entourage – coaches, medical, etc.</p> <p><input checked="" type="checkbox"/> Technical Officials – referees, judges, umpires, etc.</p> <p><input type="checkbox"/> Other – please specify:</p>
<p>Under which category would you qualify the project? (more than one may apply)</p>	<p><input type="checkbox"/> Institutional Events – congress, forum, conference, seminar, etc.</p> <p><input checked="" type="checkbox"/> Education Courses – mainly aimed at technical officials (judges, referees, umpires) and/or coaches/entourage teaching through educational material involving classes, workshops, administrative and technical activities, examinations to achieve accredited and certified standards)</p> <p><input type="checkbox"/> Training Camps – physical preparation for athletes, including coaches, either in dedicated camps set up within a limited timeframe or permanent training centres</p> <p><input type="checkbox"/> Competitions or Demonstrations – organisation of local, regional, national, and international competitions or demonstration and activities</p> <p><input type="checkbox"/> Promotion of Sport – marketing initiatives, broadcasting, increasing awareness through documentation, media, etc.</p> <p><input checked="" type="checkbox"/> Other – please specify:</p> <p>There is a separate stream for the organisational education towards the National Association and Club officials with focus on good governance, anti-doping, funding and development.</p>
<p>What continent and country is the focus target of this project? (More than one may apply)</p>	<p><input checked="" type="checkbox"/> Americas – Countries: Canada: Toronto, 16.-18.5 (Canada, USA, Jamaica)</p> <p><input checked="" type="checkbox"/> Asia – Countries: China Harbin 11.-13.7. /India Himalaya Pradesh, 12.-14.9./Iran Teheran 17.-21.10 (Iran the)</p> <p><input type="checkbox"/> Africa – Countries:</p> <p><input checked="" type="checkbox"/> Europe – Countries: Austria: Innsbruck 7.-9.6. (AUT, GER, POL, HUN, SVK, SLO)</p> <p><input checked="" type="checkbox"/> Oceania – Countries: New Zealand, Wellington 31.1.-1.2. (NZL, AUS, CHN, KOR, JPN, SIN)</p>

PROJECT SCOPE

Please describe the objective and vision of this project.

(What do you want to accomplish?)

The objective of the project is to enhance the level of national coaching and refereeing education. The seminars are built on the "train the trainer" approach, so we try to convey the present world class learnings in these fields to the participants and how the learnings can be brought to use in their trainings, in order to close the gap on the field of play. All seminars have a little different approach to the topic and we change the program based on the interest of the participants, taking into consideration the participants wishes. The main idea is to have coaches and referees who are able to develop the coaching and refereeing education in their country and we try to provide them with a set of tools and materials. The seminar are run usually for three days, with lecturers, practical trainings and observations. In the seminars the participants are asked to make a two year personal plan for how they will try to develop their operations, which then is followed up by the national association. One objective is to bring together at least three to four countries, if possible to each seminar, in order to also build cooperation between the nations participating, so that they can exchange ideas directly with each other. The experience of having multi country participation has been really positive.

What is the long term timeline of this project?

(Does the project have a start and end date? What are the phases of the project?)

Each seminar is treated separately, but the planning starts some four to five months before the actual seminar, so we are now discussing with China, India and Iran. So the timeline for each seminar is around five months.

- 1) National Association applies for holding the seminar (this is an ongoing application, so no fixed dates)
- 2) IFF asks for the time & place of the seminar and some special interest for the content, then tailor the program
- 3) IFF proposes a preliminary program, based on which the LOC can book the facilities and board & lodging
- 4) IFF sends out the invitation for the seminar and publishes it on the IFF Development Program web site
- 5) IFF nominates the lecturers based on the program need and arranges their travel details
- 6) LOC coordinates the registration of participants
- 7) IFF prepares the lectures and the content of the program - what materials are needed etc
- 8) Final check with organiser a week before the seminar
- 9) Running the seminar and collecting feedback from the participants
- 10) Write news about the seminar and report the results to the CB
- 11) Check with the LOC of their feedback and make next steps

What is the action plan for this project in 2014?

(How will you work towards accomplishing the objective and vision in 2014?)

Each seminar is tailor made for the country, so the plan is to try to collect as many questions from the organizer on what is the main interest of the participants even before the start of the seminar.

We have run over 20 seminars, so we have quite a good set of answers and materials to try to help the countries and clubs participating. The main task is to prepare the lecturers and talk with the local organizer before and during the seminar to secure that our message is well received and this is the help they need.

For Coaching it is a combination of understanding their needs and guiding them in the direction that the sport develops. For refereeing it is a lot of building the national referee organisation as a part of the actual refereeing. For the organisation it is to try to find the essential issues, that can help the association and the persons leading it grow to be able to develop the association. Since the IFF has now made the Association Audit, we have a very clear picture of the needs of the National Associations and as we are starting the Each One Teach One project with bi-lateral mentoring done by IFF and its members, we will here in the seminar focus on the issues already raised in the Audits. As a result of the IF Association Audit IFF has for 2014 increased the focus on the Floorball Development Seminars and are running at least six different seminars during the year. The situation in Ukraine has forced us to postpone the seminar there.

What partners (if any) are involved in supporting this project?

(Other stakeholders involved in the implementation and execution of the project, such as national federations, governments, sport organisations, schools, NGO's...)

As the seminars are always organised so that the organising national association is taking care of the venue for the seminar and looking for a adjacent board & lodging opportunity, they are the key partner in the process. IFF is then taking care of bringing the party to the venue, including the responsibility for the content of the seminar, the lecturers, the materials and the needed equipment.

In some cases the National Association is then cooperating with some sport school or other national or regional sports authorities to host the seminar. I

In Austria we are having the seminar at the Olympic Center in Innsbruck, in New Zealand it was arranged at the Sports Hall in Wellington, in cooperation with the City during the Men's World Floorball Championships qualifications and in Canada it is in connection to the Canada Cup club tournament organised by the National Association

PROJECT OUTCOMES

What will be the impact of this project?

(How will your organisation improve as a result of the project?)

The impact of the FDS 2014 will be that we in the field of Coaching can bring the newest learning to a lot of coaches and try to give them the if not right at least best way to teach Floorball to new or just started players. For the national team coaches, we can give hints and tips on how to play against better teams and provide explanations of how and why teams play as they do and tell where they can use the tactics of top teams and when they can't since the players don't have the understanding. We hope to close the gap on the field of play as one result.

For the referees the main impact is that we will have more and better referees in these countries, since there is assistance to the referee organisation and also have the possibility to educate new international referees, which is a major financial issue for the members, since they are needed for all Friendly Internationals. It is also a way of guiding the National Associations to recruit new referees to help the sport grow.

In the organisational field the impact is that we can convey the IFF message to the national associations and help them understand why IFF is doing a number of things. It also gives us possibility to make direct personal contacts to the persons working in the federation, which helps the communication

What is the expected outcome of this project in 2014?

(What will happen as a result of this project?)

We believe that the project and the seminars will have the main outcomes:

- 1) A number of the participating countries will start or re-start their national coaching and/or referee education, which is a requirement in the IFF Licence system for participation in the Major IFF Events.
- 2) We will have a growth in number of applications for International Referees for the period 2015 - 2016.
- 3) Start of a number of Each One - Teach One projects in the field of coaching and referee education.
- 4) There will be a number of better coaches and referees, that will help the Nations to grow
- 5) IFF will have a much better understanding of the situation in these countries
- 6) There might be some applications for membership in the IFF from one to three countries in the next six to twelve months.

What indicators does the IF use to evaluate the project and measure impact?

(How will you know and demonstrate this project is successful?)

The most important way of demonstrating the success of the project is to follow the development of the national association some six months after the seminar and ask questions of what the effect has been. Usually there is a great interest directly after the seminar, so the follow-up is good to make a little later.

In the field of refereeing we will see by the end of 2014, if we have had more applications for International Referees.

On the other fields it is quite a lot of development in player numbers, which are reported yearly and then based on the discussions with the National Associations.

For those nations participating in the Each One Teach One project the information of the seminars will be given to the mentors in question.

How does this project contribute to the IF's key strategies in 2014?

(Did you plan to do this?)

The FDS 2014 is as said before a continuation of the Association Audit, since the nations demanded more coaching and referee education. We have not run as many seminars ever before, so this is a positive step forward.

The IFF strategy for 2020 is to have as many member associations and since we invite all interested new groups to the development seminars, this is a good way of spreading the sport and helping them building their federations.

So the FDS 2014 is well in line with the IFF Strategy.

COMMENTS / RECOMMENDATIONS / ADDITIONAL INFORMATION

The overall objective is to close the gap between all existing and by the seminars/these projects potential new countries, and hence work with the universality of Floorball.

The project doesn't really have a start or an end date, but we are of course running the same approach to each seminar, with the planning phase together with the local organiser and then setting the lecturers, who are all experienced coaches or international referee observers and then persons working with-in IFF.

Estimated participating nations:

China: Harbin 11.-13.7. (China, Taiwan, Korea, Mongolia)

India: Himalaya Pradesh, 12.-14.9. (India, Pakistan, Bangladesh, Sri Lanka)

Iran, Teheran 17.-21.10 (Iran, tbc)

2014 PROJECT BUDGET PROPOSAL

Please describe each phase of the project and what will be required for its accomplishment, including the budget planned by your IF for each activity.

N°	Start date	End date	Activity description	Human and other resources required	Budget (Local currency)	Budget (USD)
1			Travel costs for lecturers (6 x 2,5 = 15)	2-3 lecturers/seminar	18,000.00	\$ 22,140.00
2			Accommodation for lecturers (6 x 3,5 nights x 2,5)	2-3 lecturers/seminar	5,250.00	\$ 6,457.00
3			Food for lecturers (6 x 3 x 2,5)		1,350.00	\$ 1,660.00
4			T-shirts for participants (6 x 25 = 150)		1,050.00	\$ 1,291.00
5			Seminar Material printing for participants		600.00	\$ 738.00
6			Rule books for Referees		450.00	\$ 553.00
7			Videos for participants á 10 EUR		500.00	\$ 615.00
8			Equipment for participants (transport) (6 x 200)		1,200.00	\$ 1,476.00
9						
10						
Total					28,400.00	\$ 34,930.00
Amount available from other sources (including IF's own funds):						\$ 18,430.00

ATTACHMENTS REQUIRED

2014 Project Budget Proposal	<input checked="" type="checkbox"/>
Selection of Best Photos (optional)	<input type="checkbox"/>
Other supporting documents, at least 1 required (<i>e.g. course material, other documents to support information above – not meant to replace</i>). Please specify: <ul style="list-style-type: none"> Example FDS Austria 2014 Program Feedback form - Poland 2013 Invitation for FDS in Austria 	<input checked="" type="checkbox"/>

I, the undersigned, President/Secretary General of the above-mentioned IF, certify that the information provided above is true and accurate.

John Liljelund, secretary general

14-Touko-2014

President or Secretary General (Name / Function)

Date:



How to add a stamp or IF logo:

Please Note: To add the official stamp or logo of the IF the image must be in PDF format and complete the following steps:

1. Click on **COMMENT** at the top left of the screen
2. Under annotations, click on the **STAMP ICON** at the top right corner
3. Select **CUSTOM STAMPS** then click **CREATE CUSTOM STAMP**
4. Browse for the pdf file of the stamp or logo of the IF and click **OK**
5. Under category select **DYNAMIC** and type in the name then click **OK** - *the window will disappear*
6. Click on the **STAMP ICON** again, then **DYNAMIC**. The IF stamp or logo will appear, select the image.
7. Complete the Identity Set Up (Name, Title, Company, Department, Email Address) then click **COMPLETE**.
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If you have already added a stamp to a previous document, it should be already saved.

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*Upon completion of this form please save it for your records and upload onto the IOC Extranet under the federations MyIF section : **Recognized IF Development Programme - p.***