

6th IWG World Conference on Women and Sport

ABSTRACT SUBMISSION

Title: Creation and Implementation of the IFF GoGirls! Floorball project

Abstract No. 0028

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Abstract The aim of the project is to provide guidance on the different challenges faced by girls in obtaining access to participation in sport, and to help break down those barriers within the International Floorball family. Since Floorball is continuing to grow, it has become clear that we need to focus on the initiatives in place to secure a equal treatment of female players and the implementation of practices aimed at improving the numbers.

IFF is treating the men and female World Championships equally, when it comes to the format, number of teams and rules, in order to have an equal presentation of the sport. The issue for us is to increase femal participation in our member association and develop the level of the game, not only on the International level, but also on the sport for all level.

The project, is based on a number of materials built in cooperation with the Finnish Floorball Federation and their Dimond Floorball project, in order to have a tool-box to help our member associations to start or develop existing female Floorball on the grass-root level.

We will explain how we see the situation effecting female participation and the barriers for participation in sport, provide ideas and solutions on how to make the entry level lower for female to participate in Floorball. The project is built around a number of materials, which will be explained more in detail during the presentation.

One idea we are to present is how GoGirls! Floorball can be used to activate girls into sport, through the Floorball PointsMaster mobile app and how Floorball can be played almost anywhere, with different set-ups.

The main target is to introduce the project and be able to have a discussion about it. This presentation is closely connected to the presentation of the Finnish Floorball Federation

Permission Yes

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Registration Confirm

Categories 100% SPORT – Enhancing participation through creativity & innovation

Presentation Oral

Keywords Barriers, Implementing ideas, Sport for All, Change, Inclusion

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