



AMERICAS REPORT

FEBRUARY 2014

1. Floorball in Americas by Country
2. New Countries

1. FLOORBALL IN AMERICAS BY COUNTRY

- BRAZIL

- In January 2014, organized a series of classes and demonstration games in three cities of the State of São Paulo: Santo André, Piracicaba and Santos. 500 people playing (mostly children and teenagers).
- Will launch first junior tournament, focused on children 7-14 years old. Trying to work out the appropriate timing between World Cup and October elections.
- Recent election results of Brazil Floorball Federation: Rafael Pasqua (President), Fábio Loriggio (Vice-President), Adriano Serafim (Sports Director); Emílio Bugs (Financial Director, General Secretary)



- JAMAICA

- Made their debut on the world qualifier stage by competing at the WFCQ2014.
- Continued communication with Special Olympics Canada (Ontario Rep) as they plan to collaborate on hosting of clinics and exchanges to include participation in mini tournaments

- USA

- Anders Buvarp and Michael Borg have been working to put the foundation in place to launch a successful U19 program for the US. Will be starting youth activities in Houston, Dallas, Boston, Minneapolis, Denver. Informally, USA Hockey is working with them in an advising role. The sign-up sheet for the WU19 for interested players: <http://www.usafloorball.org/team-usa-u19-womens-floorball-player-signup> and The WU19 Facebook page: <https://www.facebook.com/TeamUSAWomensU19>
- Let's play hockey expo, world's largest consumer hockey expo will have a 1-day floorball tournament for Mite (8U) and Squirt (10U) hockey players in conjunction with Minnesota Hockey. Let's Play Hockey will provide the venue and publicity, Minnesota Hockey will provide the teams (by invitation), and FloorballPlanet will run the tournament and provide equipment for the participants. The tournament is Saturday, March 8th.
- Matt Cunningham of USA Hockey in Colorado Springs has created The Floorball Daily: http://paper.li/Hockey_matt/1387249195
- Hosting the US Nationals in September at the Olympic Training Center in Colorado Springs is currently under consideration.

- **CANADA**
 - FC to launch an online officiating training tool in May 2014. There is a video and full courseware which has been built and is soon ready for launch. This will serve as an online certification for referees. This is in response to a need for timely and cost effective training/education.
 - IFF seminars at Canada Cup Floorball Tournament for coaching and referee training
 - Successfully hosted the WFCQ2014. Headed by Floorball Ontario President, Kultar Singh and partner, City of Markham.
 - WFC2016 executive committee meets regularly with preparation well underway. The U19W for Canada were present at a recent Belleville Bulls hockey game as part of a promotional campaign to draw awareness of the WFC coming to Belleville/Canada. Launched their official twitter: @WFC2016
 - 610 registered/paid members to date

- **ARGENTINA**
 - No confirmed update

- **CHILE**
 - Looks as though the group is no longer operating

2. NEW COUNTRIES

- **MEXICO**
 - Jakob Lindgren is working to coordinate a more formal organization of floorball in Mexico. Working primarily with the Swedish/Nordic community in that region at this time.