

Evaluation of the Bids for the Organisation of the World Floorball Championships 2018

The IFF RACC Chairman Mr. Martin Wolmhed was given the task to collect the feedback from the evaluation made by the IFF ExCo and IFF Competition office on the two applicants for the WFC2018. IFF has used the new IFF Evaluation Tool, which is a part of the IFF Event Management solution, which will be in full use for the WFC2015 preparations.

There are two good potential organisers, the Czech Floorball Union and the Finnish Floorball Federation, answering the bid formula and both applicants have shown that they can organize the Event. However IFF is a bit worried about the fact that neither applicant has actually shown that the WFC is growing, in both market value and importance. Based on the evaluation the applicants have made their bids of the situation today, not what it could be in 2018.

Based on clear result of the evaluation, the RACC Chairman Mr. Martin Wolmhed proposes to appoint the Czech Floorball Union as the Organiser of the WFC 2018 based on the following reasons:

- Prague as main City, which is a big city with a lot of venues
- The O2 arena, a one arena two venues solution, over 17.000 seats
- Good Spectator target for the Event – over 200.000 in total
- Czech Republic's 100th anniversary in 2018 connected to the WFC as a theme
- Very good City and Governmental support
- Secured marketing revenue for the IFF(min. 50 000 €)
- The support from the Minister of Sports
- Existing Volunteer Data bank
- Very good Hotel Capacity in Prague, with a lot of different price offerings
- Good City transportation solution
- WFC 2018 would be the major sports event in Czech Republic in 2018

Mr. Wolmhed proposes that the IFF CB appoints the Czech Floorball Union as the organizer for the WFC2018 and that the factors mentioned in the bid, will be the lowest level for the organizer agreement, which will otherwise follow the IFF system.