

Meeting with the EFT Presidents, Prague, Czech Republic, August 17th 2013

Participants:	Daniel Bareiss,	SUHV president
	Tomas Engholm,	SIBF president
	Mika Kaltala,	SSBL president
	Filip Suman,	CFbU president/IFF vice-president
	Tomas Eriksson,	IFF President
	John Liljelund,	IFF general secretary

Report on present issues

1. *Opening of the Meeting*

Mr. Eriksson opened the meeting and warmly welcomed all the participants, especially Mr. Bareiss who had not been in a position to participate in the meeting in Solna. A short introduction of the participants was made and the biggest national challenges were elaborated.

SUHV/Daniel Bareiss:

- Need to be more professional in the high leagues, with more spectators and the contact and understanding must be better with the “small field”-clubs.
- SUHV has started a eight person task force for the Olympic Path in Switzerland, with the goal to enhance the contact to Swiss Olympic.

CFBU/Filip Suman:

- To use the momentum for Floorball after the small revolution within the Czech Sports and the reorganisation of the Sports organisation
- To focus on the elite sport, to have it as professional as possibly on both the club and federation level

SSBL/Mika Kaltala:

- Major organisational changes within the federation, which are implemented now during the autumn. The target is to have the best service organisation in Finland.
- To recover from the past financial problems and to enhance the own offering in a more professional direction.

SIBF/Tomas Engholm:

- The federation has started the reorganisation of the existing 22 districts, in order to streamline the federation’s organisation.
- SIBF is planning to take a more active role in the Swedish Sports politics and have tried to cooperate more with the other bigger sports in Sweden.

2. *Short recap from the last EFT President meeting held in Solna*

Mr. Eriksson gave a short status report of the present IFF situation. The challenges for the IFF are to fulfill the strategic vision for 2020 to have 70-80 members; stronger universal representation and entering into a number of multi-sport games, in order to use the golden momentum we have today on the International Sports Community.

The objective for this meeting is to be a little bit more hands on, in order to move forward in the process.

The Floorball community will need to perform on a high level when it comes to the visibility of the Major events, in TV, social media and actual number of spectators in the events, since these are the measurements the IOC is looking at.

The group discusses how the EFT’s could the national federations support the IOC Process, to support the developing countries. In Floorball we have a very good situation, where all countries are trying to work together. It was concluded that we need to have the same view of the strategical direction.

Report on present issues (Cont.)

3. *Future of IFF Club Competitions – Champions Cup and EuroFloorball Cup future*

Mr. Suman stressed that the process concerning the Club competition has been on the table since 2009, since the teams have felt that the competition has not been interesting enough and that it is too expensive. The Community agreed that we need to keep the club competitions and build the new system with the Champions Cup and EuroFloorball Cup.

The top countries and IFF signed a contract for the Champions Cup for 2011-2014. The Champions Cup Steering Group has now started to look into the future of the event, where Sweden expressed that they are skeptical to continue with present format. There is need to have a top level view on the importance of the Club Competitions for the International Development. The objective has been to enhance the sporting level, increased the number of spectators and the enhance the finance.

Mr. Kaltala felt that we need to learn what has been wrong. The timing for Finland is not very good from a financial point of view to organise the CC. Looking from a product building and marketing perspective we need to have a long term solution. We need to continue the process.

Mr. Engholm expressed that it is not that important for the Swedish clubs to take part in the Champions Cup and the SIBF have had problems to get the clubs to participate in the event. There is need for the Champions Cup, but we need to overcome the problems. A possibility to run it in the competition in the same country every year.

Mr. Bareiss also feels that we need the Champions Cup, but we need to overlook the date of the competition and find a solution for the finances.

In order to enhance the running the competition we need to have:

- a more professional organization to run the preparations
- to present the competition better in the national channels and not cannibalize the CC product, while playing the National League
- to raise the value of the competition
- to create an own product/profile of the Champions Cup
- to build a common marketing base with all stakeholders

4. *Update on IOC Short list process*

Mr. Liljelund gave a short presentation of how the IOC Sport department will deal with the Short list process for the 2024 Olympic Games.

The situation is now a little on-hold, before the new IOC President has been elected in the IOC session in September. The assumption is that IFF are to hand in the application to the IOC for inclusion on the Short list in March-April 2015.

The IOC have built a set of around 60 criteria's, out of which the universality, participation of countries, strategic documents and participation in multi-sport events are the most crucial ones.

Mr. Engholm told that the SIBF is trying to cooperate with the clubs to answer the requests coming from abroad.

Report on present issues (Cont.)

5. *Update of the IFF Associations Audit outcome – “Each One Teach One”*
Mr. Liljelund made a short report of the 40 interviews conducted and the working process made by the IFF Office and the IFF CB. The CB has analysed the results identifying the Key Issues for further development and next steps. Now the CB members are preparing the solutions and a shopping list for the CB meeting in August.

The CB will then present the solutions for the IFF Associations Meeting and invite the National Associations to participate in the process.

6. *Cooperation IFF/EFT, how to move forward?*

Mr. Eriksson asked how the EFT countries feel that we can support each other.

Mr. Engholm felt that there is a major issue to sell the message of Floorball to all the involved in the movement. Mr. Kaltala agreed that we need to help the other countries on the practical level.

Ideas on how to enhance the cooperation

- Nominate a international contact person in each country
- Organise joint meetings of the Central Boards of the EFT countries
- We need to have a plan of the next steps, the time table and responsibilities
- Applying for EU funds through the National Associations

7. *How to finance the development and EFT willingness to support/subsidies*

Mr. Eriksson asked if the EFT countries are ready to support the international development with voluntary work, professional employees and/or money.

The EFT countries are in principle ready to support the international development and are interested to take up the responsible to support other countries in specific projects and seek for new IFF members.

8. *Other Issues*

Mr. Eriksson informed about some issues:

- The need to find an organizer for the U19 WFC 2015
- Participation in the WUC 2014 Singapore

9. *Timetable/actions/next steps*

The EFT meeting would be held on the 4th of November, 2013 in Zürich, Switzerland.

Upcoming meetings and issues

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Issues that need to be discussed or decided upon or taken action upon

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New ideas, etc...