



## INTERNATIONAL FLOORBALL FEDERATION (IFF)

*Recognised by the IOC  
Ordinary member of SportAccord*

### Appendix 8

Helsinki 29.8.2013

#### **The Manufacturers Village during the Champions Cup 2013 in Tampere**

Five manufacturers have registered to the Manufacturers Village: Exel, Lexx, Realstick, Swerink and Unihoc.

It took some efforts from the office to convince the manufacturers to participate, but in the end participation of five manufacturers can be considered as a relatively good result. Some manufacturers didn't want to participate, since the experiences from last year were not that positive, but the concept for the year 2013 seems to be more functional than last year.

The LOC has outsourced the planning and building of the village to a marketing company Planex. The manufacturers have been informed to be in touch with Planex in order to start the preparations for the building of the village.

There is 3 m x 3 m booth reserved for all the manufacturers, but some changes has already been made with good co-operation with the LOC and Planex.

The village plan is ready and will be delivered to the manufacturers during the week 36. It has turned out to be slightly difficult to activate the manufacturers to be in touch with Planex and so far only two (Exel and Swerink) have been in contact with the company.

The deadline for the manufacturers to be in touch with Planex is set to be Friday the 6<sup>th</sup> of September.

The office is following the progress of the project constantly and secures this way that the village will be ready and operational when the Champions Cup starts.