



## IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

### Introduction

A bid for any IFF event shall be built on the IFF Event Handbook and the IFF Guidelines for potential organisers of IFF Events.

It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event. In the Guidelines for Potential Organisers of IFF Events, the issues needed to be included in the bid have been covered in the document.

### Bidding Association:

**Canadian Floorball Federation  
World Championships Belleville Development Committee**

### Contact person:

Name <b>Brett Davis</b> <b>Todd Crawford</b>	Function <b>Chief Executive Officer</b> <b>Chief Executive Officer</b>
Phone 613-391-8574 613-392-9254	E-mail <a href="mailto:brett@floorballcanada.org">brett@floorballcanada.org</a> <a href="mailto:bdavis@hpedsb.on.ca">bdavis@hpedsb.on.ca</a> <a href="mailto:tcrawford@hpedsb.on.ca">tcrawford@hpedsb.on.ca</a>

The bid concerns the following IFF event (only one event per questionnaire):

**2016 Under 19 Women's World Floorball Championships**

Proposed bid Place(s) and dates for the event:

**May 2-7, 2016  
Belleville, Ontario, Canada**

Motivation and objectives for the Local Organiser to organise the event:

The overall objective of the Local Organizational Group is to deliver a top level Championship experience for all teams entered into the tournament. Furthermore, the goal of the organization and this tournament is to act as a showcase for the sport of Floorball in the North American market. In doing so the committee believes hosting this tournament will benefit the sport at the local, country and

the world level. The overall driving principles of the tournament organization are to provide a world class experience while being economically viable for all participating teams and nations.

**Description of the Political support for the organiser**  
(brief description, letters of support shall be attached):

**Please see the information sheet attached in the Supporters section of the Application binder. You can find letters of support from the following;**

Jack Miller, Belleville City Councillor, On Air Radio Personality Mix 97.1  
Todd Smith, MPP, Member of Provincial Parliament, Hastings Prince Edward District  
Julie Oram for Neil Ellis, Mayor of the City of Belleville, Ontario  
Brenda Snider, President of Volunteer Information Quinte  
Randy Sa'ad, President Canadian Floorball Federation  
Ryan Williams, President of Tourism, Quinte Region  
Jim Doyle, Moira Secondary School, Belleville, Ontario

**Description of potential problematic conditions in the organiser's country**  
(ability to satisfy 3.2.1-3, 3.2.5 & 3.2.7 of the Guidelines, certificates shall be attached)  
IFF member countries have to be granted visas for the Event by the organising countries:

Logistical Factors to consider are;

**Arranging of Travel Options-** The organization committee will generate complete travel package options for teams to consider that would include all necessary accommodations, food as well as a variety team entertainment options. These packages will be completed and available to teams a full two years in advance so that they will be able to begin preparation and financing for this event.

**Bus Travel Consideration-** Airports are located 1-2 hours away from the host city. Teams will have the option of flying into Toronto, Ontario or Ottawa, Ontario Airports. Both airports are a short drive from the host city of Belleville, Ontario. The organization committee will procure bussing to and from the tournament for teams.

**Proposal of the Ticketing system to be used (brief description):**

**Planned Ticketing system (Daily tickets, Ticket categories, etc):**

Tickets will be assigned by General Admission and entire tournament passes will be made available to the public.

**Purchases from abroad:**

Not determined at the time of this Application.

**Number of Volunteers needed (estimated number) and the Structure of the Organisation**

Volunteers will be arranged in partnership with VIQ, Volunteer Information Quinte and District. As a result of this partnership, our event will qualify for an Application Process that would allow the company to employ a full time staff member that would be responsible for overseeing all event volunteers and will also arrange for and conduct all required screening of volunteers. A Planning flowchart for Voluntary positions and opportunities has been attached for your consideration. This chart was developed with all planning documents developed by the International Floorball Federation.

**Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...**  
(description and ability to satisfy 4.3, 4.4 of the Guidelines, certificate to satisfy 4.6 shall be attached):

**Please see the Venue Section of the application binder for a detailed account of the facility chosen to host the event.**

The strength of our bid could be directly attributed to the brand new facility chosen to host the event. For the first time in a U-19 World Championship all competitions as well as practices are scheduled to be housed in one facility. The Quinte Sports and Wellness Centre contains four full sized hockey arenas, a full sized Gymnasium, workout facilities and competition pool. All of the matches would take place in two separate arenas each boasting more than adequate accommodations for Floorball purposes. To add to this exciting possibility the facility also contains enough meeting room space to facilitate an on-site referee room, administration room, and ample room for IFF meetings should they be requested. The application binder provides a number of views and written information regarding the facility and each of the available venues.

**LOC wish for Home team playing dates/places (brief description):**

**Playing dates:**

**May 2-7, 2016**

**Wishes for the "home"-team to play (date and time), with respect to the regulations:**

The only request and scheduling detail for the purpose of the tournament structure would be the need to house as many Team Canada matches as possible in the larger capacity venue for the purpose of viewership. At this point there is a possibility that Canada could be qualified in Group A (with a win in Poland) and this would then require no modified scheduling. If Canada does remain in B division the schedule will need to be modified if possible to ensure all possible fan base could attend. These schedule concerns would be addressed a minimum of one year in advance of the tournament and with full IFF approval.

**Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):**

**Security (in-house or out-sourced):**

All security will be arranged in house through Volunteer Information Quinte and the Quinte Sports and Wellness Centre. The Centre provides a full compliment of staff as part of the rental agreement, combined with volunteers provided by VIQ the facility will be well staffed and easily secured. To add to the safety aspect we will also have pre-alerted the local Belleville Police Department to ensure a presence at various points throughout the tournament.

**Medical facilities:**

In Canada we have a volunteer Organization known as St. John Ambulance that will provide on-site medical support to tournaments and public events. They are Nationally recognized and are vital aspects of our community. We will work with them to provide medical support throughout the tournament. They will have a station arranged in the building to facilitate their needs throughout the event. Please see the Additional Information Section for more about this service.

Belleville has a hospital located within the city limits which will provide necessary medical attention beyond the scope of the on-site St. Ambulance attendants. Enclosed in the package is a full Belleville City map that demonstrates all the required facilities and how they relate to one another geographically.

**Anti-Doping (IFF Anti-Doping Regulations):**

- Doping control room in the venue Yes:
- Local contact to National Anti-Doping Organisation Yes:

The Quinte Sports and Wellness Centre has a private and centrally located meeting room (Barratt Office Pro Room) that has been booked for use for ALL Anti-doping procedures and administration. Our organization has secured the services of Dr. Jonathon Koo, MD, to facilitate and oversee all processes with respect to Doping Control. He has been involved in national level testing and has expertise in the medical field.

**Accommodation system** (description and ability to satisfy 5.1 – 5.2 of the Guidelines, certificates to satisfy 5.2.4 shall be attached):

**Please see the Accommodations Section of the application binder for a detailed account of the accommodations available to host the event.**

All bookings will take place through one Booking individual/agent. Provided teams choose to access Pay One Price options provided by tournament organizers. Teams that choose not to use the provided options will assume responsibility for their own arrangements. The design of the system is to generate 3-4 Team Package options that will have a pay one price. This price will include all meals, lodging as well as a number of tourist options locally for teams to take advantage of while at the tournament. The overall effort of these packages will be to provide a positive experience at a reasonable price. To facilitate such options we have made arrangements with local facilities such as colleges and military base to explore the possibility of using their available facilities to further reduce teams travel costs. Included in the package thus far are all hotels which have agreed to assist in providing lodging and the price agreement for their services, as well as the price index for the use of Loyalist College Facility. As you can see the Loyalist College option provides a very affordable option and combine with local attractions could be a great option for teams with limited affordability.

**Transportation system** (arrival city/cities and description of planned transportation system to satisfy 6.1 of the Guidelines):

**Transportation system:**

- Teams:
- Referees:
- Jury:
- Other IFF (CB, Staff, VIP):
- 

**Transportation radius in km from venues outside the LOC designated hotel list:**

The transportation radius is relatively small. Combined with the fact that ALL events take place at the same location the transportation concerns are quite minimal. To add to this four of the hotels which have submitted availability for the event are considered to be within walking distance of the facility. The radius of these hotels and the event facility are less than 4 kilometres.

The furthest facility from the Quinte Sports and Wellness Centre event facility would be Loyalist College. It is approximately 15 kilometres distance from the facility. The travel to and from the facility is less than 10 minutes via Belleville Public transit.

Transportation will be provided in a number of different means for all visiting members. We will provide a school bus for team travel, in addition to gaining access for use of Public transit. We will also provide volunteer drivers for VIP's to and from the facility. We have made arrangements with a local car rental company should visitors wish to rent a car for the duration of their visit.

Marketing (ability to satisfy 7.1 – 7.2 of the Guidelines):

**Present Local Federation Sponsors:**

Salming, FloorballPro are both the current sponsorship holders for the Canadian Floorball Federation.

**Potential Local Event Sponsors:**

In the lead up to this bid we have spoken with a number of potential sponsors and have had interest from two companies in the area about the possibility of becoming "title" sponsors. This interest indicates that the community is very supportive and willing to take an active role in this tournament. That said we did not want to proceed with entering agreements until such time as we were aware of our responsibilities to the IFF and, in fairness to the companies involved, whether the tournament is officially to be held in Canada.

**Planned Marketing Elements to be used (Adjacent events, campaigns, etc) :**

Our marketing strategy is a planned series of media releases designed to maximize the amount of media coverage we could secure for our bid. Our marketing includes participation in local events such as Waterfront Festival, BBBS Ribfest and events with Hockey Canada.

**TV Broadcasting:**

**Contacts to Local Broadcasters:**

Please see the Letters of Support section for the list of supporting broadcasters.

**Plans for Local Broadcasting:**

Our Local Broadcasting plan involves all local media outlets including Quinte Broadcasting, Tri-Board Communications and the use of the facility itself. We intend to use the entire time from announcement to tournament to focus on awareness and understanding of our sport and the World Championships.

**Space for TV cameras and commentators in the venues:**

All facilities we have slated for use come equipped with camera options and have been accessed for media use prior to our event. There are specified booths in the two main arena's currently use for providing commentary for local hockey games. These will be made available to us for use during this tournament.

**Media and Press Centre:**

**Level of Media Accreditation (what level of requirements for the journalists):**

A fully detailed plan of accreditation requirements will appear on our website well in advance of the tournament. It is expected that limiting media sources will not be necessary and in our attempt to generate requirements the committee want to ensure that all available possible outlets are able to satisfy requirements.

**Press Centre and Press Conferences (Everyday press conferences, Press releases):**

The facility will allow the use of a media room to facilitate daily interviews and media releases. Players will be invited to come "in-studio" to conduct interviews and national media outlets will be able to interview players in a press conference style interview. This co-ordination will ensure that players/coaching staff are exposed to all possible markets. It will also streamline

the interview process for players to ensure that they are not interviewed a number of times with the same questions.

**LOC Web-page plans and timetable:**

Plans for an official website have begun, but it will not be released until after the bid has been formally announced. The timeline for the announcement of the website launch will be coordinated as part of our marketing plan to release in a timely matter to maximize the media attention for our event. Our website is slated to be released early as it will facilitate our planning committee fundraising efforts in advance of our event.

Finance (bid for the organisation and commercial rights, prelim. budget shall be attached):

**Budget:**

Please see the attached pre-liminary budget which details a projected forecast of income and expenses. We as an organizing committee feel this is a fair and accurate estimate of our event and the climate in our community. That said we are committed to explore revenue streams outside of those listed in the document. Including Grant Application Processes available to us from all three levels of government. Our goal is to run a balanced budget and we feel there is a real chance for some level of profit. Should there be any profit we will use available proceeds to further the sport of Floorball nationally and locally. We will start by donating a set of boards to the host facility to allow use for user groups such as Hockey Canada and local citizens.

Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs:

We would like to discuss this option further and determine how best to move forward in our partnership to ensure that the tournament is a true show piece for the International Floorball Federation, Canadian Floorball Federation and the City of Belleville.

Finance (bid for the organisation and commercial rights, prelim. budget shall be attached):

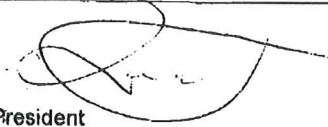
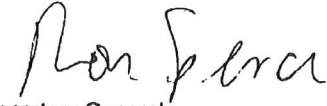
Budget:

Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs:

Date:

[Empty box for date]

Signatures:

 President	 Secretary General
Randy Sato Name in printed letter	Ron Spence Name in printed letter



**INTERNATIONAL  
FLOORBALL FEDERATION (IFF)**

*Recognised by the IOC  
Ordinary member of SportAccord*

**Waiver for Applicant of IFF Event Organiser**

As an applicant of the following IFF Event (Name): Women's U19 World Floorball Championships (Year): 2016, we the Floorball Canada commit ourselves by signing this waiver to organize the said Event, if awarded to us, in accordance to the valid IFF Organizers and Competition Regulations, following the guidelines of the IFF Organizers Handbook.

We are fully aware of the responsibilities of the organizer, as defined by IFF and we are ready to start the negotiations for the Organisers Agreement, based on the IFF standards and guidelines.

We are aware of the defined rules for the Corporate Identity of the Event and the guidelines defined by IFF in its Marketing Strategy and our responsibility to continuously report on the preparations.

Should we fail with organizing the IFF Event we have applied for, if it was awarded to us by the IFF CB, we acknowledge the right for IFF to sanction us Floorball Canada with a sum equal to 1,5 times of the proposed organizers fee and the administrative sanctions in accordance with the IFF Juridical Regulations.

This waiver is signed in October, 2012

Randy Sa'd, President  
Floorball Canada

Ron Spence, Secretary General  
Floorball Canada

Address:  
Alakiventie 2  
FI-00920 Helsinki,  
Finland

Phone:  
+358 9 454 214 25  
Fax:  
+358 9 454 214 50

E-mail:  
office@floorball.org  
Web-site  
www.floorball.org

Bank:  
Credit Suisse, CH-8700 Küsnacht, Switzerland  
Account No: 4835-559200-11. Swift: CRESCHZ280A  
IBAN: CH52 0483 5055 9200 1100 0