



## INTERNATIONAL FLOORBALL FEDERATION (IFF)

*Recognised by the IOC  
Ordinary member of SportAccord*

### Appendix 13

25th March 2013

#### RE: IFF FEMALE FLOORBALL PROJECT

Dear Floorball Friends,

Since our meeting in December, I have been gathering material and information for us to use for our Female Floorball Project.

Our first step is to finalise the materials that we will include to the project website/facebook page. So far, the idea is to have the following:

- Training session material – 10 x 1hr training sessions (aimed at introductory level)
- Ideas for new start-ups: eg. afterschool activity groups
- Ideas for clubs on how to connect with their community & local schools
- Information on what's different about coaching girls
- Parent's guide
- Information on mentor programs – how to build them and use them

The majority of our material will be developed from materials supplied by the Finnish Federation as well as information from various Women's Sports Foundations and government organisations around the world.

We had previously discussed having a meeting in conjunction with the April EFT, however, at this stage I don't feel that a meeting so early will be of any great use to us. I will continue to work on the materials I have, with the help of the Finnish Federation, and would like to aim towards a meeting of all of the EFT countries in September. Time and place to be advised.

However, there is one major topic that I would like your feedback on now, and that is the name of the project. The name that the IFF is proposing is: ***Go Girls! Floorball***

Do you like the name? Do you think it would work in your country? Do you have any alternative suggestions? If you could give me your feedback on this by **31<sup>st</sup> March 2013**, I would greatly appreciate your input.

I look forward to receiving your feedback on our project name and will keep you updated with the project as it develops. There are some areas where I will seek the input of each EFT country – for example, maybe with some sample training session plans.

Kind regards,

Sarah Mitchell