

Appendix 7

Average Spectators in broadcasted TV matches

Average Spectators in broadcasted TV matches						Broadcasters							
DAY		TIME	MATCH			Swiss TV SRF	Sweden TV4	Czech Rep. CT4	Finland YLE	Latvia LTV	Slovakia STV	Germany ZDF	Web-TV
		CET											
SUN	02.12.	13:30	SVK	-	SUI	High-lights					High-lights		
		13:30	GER	-	FIN				198000				29439
		16:30	JAP	-	CZE			93000					
		19:30	LAT	-	USA					141000			
MON	03.12.	13:30	CAN	-	RUS							???	
		16:30	JAP	-	LAT					123000			
		19:30	CZE	-	USA			96000					
TUE	04.12.	13:30	FIN	-	RUS				58000				13729
		13:30	SVK	-	EST						High-lights		
		16:30	GER	-	CAN							???	3788
		19:30	SUI	-	SIN	High-lights							
		19:30	CZE	-	LAT			111000		147000			
WED	05.12.	13:30	SIN	-	SVK						High-lights		
		16:30	RUS	-	GER							???	4595
		19:30	SUI	-	EST	High-lights							
		19:30	FIN	-	CAN				103000				24143
PLAY-OFF THU	06.12.	15.30	FIN	-	CZE	Q4		68000	117000				64425
		16.30	SUI	-	NOR	Q1	36000						7205
		18.30	LAT	-	GER	Q2			47000	169000		High-Light	4483
		19.30	SWE	-	SVK	Q3					High-lights		
FRI	07.12.												
SAT	08.12.	16:30	SUI	-	FIN	Semi 1	113000	54000	28000	147000			94125
		19:30	SWE	-	GER	Semi 2		94000		94000	If qualified	High-Light	18520
SUN	09.12.	12:30	SUI	-	GER	Bronze	57000			139000		High-Light	12788
		15:30	SWE	-	FIN	Final	126005	387000	28000	256000	177000		33234
													644240
						332 005	535 000	424 000	1 159 000	757 000	0	0	954714
												Web-TV spectators	954 714
												TV spectators	3 207 005
												Total	4 161 719