



Get DELIGHTED!

Zurich/Berne 02.12. - 09.12.2012



IFF CB Meeting

Report WFC 2012

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**WORLD FLOORBALL
CHAMPIONSHIP
2012**
SWITZERLAND

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Backsight to a successful WFC 2012

- **75'000 spectators in the arenas**
- **Over 4 Mio. spectators worldwide in TV and Internet TV**
- **800 volunteers**
- **6000 schoolkids in Sporthalle Wankdorf and Saalsporthalle**
- **Swiss floorball spectators record in the Hallenstadion**

Positive

- Financial result
- Media coverage during the tournament
- Spectators appearance
- Cooperation LOC-IFF
- School projects
- Floorball premiere in the Hallenstadion



Negative

- Central volunteering platform
- Catering Saalsporthalle
- Complicated processes due to the distance between Berne and Zurich
- Delays due to weather conditions and traffic



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SPORTHALLE WANKDORF





BLACKOUT IN BERNE




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HALLENSTADION




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WFC FINAL



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**Thank you for a great cooperation and
your efforts on behalf of floorball!**

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