



Appendix 20

AMERICAS REPORT MARCH 2013

1. Floorball in Americas by Country
2. New Countries
3. WFCQ 2013
4. Initiatives for Americas

1. Floorball in Americas By Country

- Canada

- Floorball Canada (FC) building their new player licensee system and registration process. The federation is in the process of getting all groups across Canada to pay player fees. Players sign up individually via their league website and pay their annual membership online. Resulting in a regular income stream for the federation as well as detailed information on players and establishing member numbers across the country.
- Canada has a total of 10 provinces
 - Full member provinces: Nova Scotia & Ontario
 - Provisionary member provinces: Alberta
 - Upcoming: Quebec, British Columbia
 - Playing but no organized federation: Manitoba, New Brunswick, Saskatchewan
 - Nothing reported: Prince Edward Island, Newfoundland
- Hockey Canada has officially partnered with FC and FloorballPro to provide elementary schools with a floorball program called 'Floorball – An Introduction to Hockey' - www.hockeycanada.ca/floorball

- A national level officiating certification process with levels of certification has been established for Canada. The system has been running now for half a year. <http://floorballreferee.wordpress.com/>
- Canada has currently bid on hosting the 2016 U19 Womens World Floorball Championships in Belleville, Ontario (approx. 180km NE of Toronto).
- **USA**
 - USFbA has worked to engage more individuals across the country to join the federation. They now have eleven board members across the country.
 - Financial stability to support youth development, maintain national teams and grow the governing body is a focus.
 - USFbA estimates 800 players across America so a player licensee and insurance system is a priority for the new board.
 - There are approximately 14-16 states with regularly organized floorball (Oregon, California, Minnesota, New York, New Jersey, Michigan, Texas, Alaska, North Carolina, Florida, Illinois, Colorado, Massachusetts, Pennsylvanian, Georgia, Alabama)
- **Jamaica**
 - In talks with Canada and development chair to coordinate a floorball camp in near future during which various certification courses would be offered.
- **Brazil**
 - Regular floorball continues, awaiting information on larger growth plans

2. New Countries

- Some reports of Mexico
- At this time no other new countries to report

3. WFCQ2013

- Team Canada beat Team USA for the first time to advance to the worlds.
- See attached WFCQ report for more information.

4. Initiatives for Americas

- Increased Communication

- Regular email updates of floorball news
- Web based conference meeting to share ideas and better connect Americas
- One on one communication with federation presidents
- Education
 - Share strategic goals of IFF with federations and work to ensure goals are aligned with the development plans of the Americas
- Confederation
 - Following research a proposal to be sent to the national federations and opened for discussion