



# AMERICAS REPORT

## DECEMBER 2013

1. Floorball in Americas by Country
2. New Countries

### 1. FLOORBALL IN AMERICAS BY COUNTRY

- **Canada**
  - Hosted second edition of the Canadian Floorball League (CFL) Championships in Montreal, Canada in November 2013. Teams represented: Hamilton, Toronto, Ottawa, Cambridge and Montreal
  - Team Canada & USA have released their 30 man rosters for the 2014 WFCQ to be held in Markham, Ontario.
  - Sher-wood Hockey confirmed the launch of their floorball line
  - Hockey Canada has named a new manager who will oversee their floorball school program
- **USA**
  - NHL's Dallas Stars launched a school floorball program for kids across Texas in partnership with FloorballPlanet and FloorballPro
  - US Invitational was held in New York Sept 28-29, 2013 with participation from six teams as well as the Golden Gate Cup in San Francisco in November 2013
  - US Nationals were hosted in conjunction with the US Invitational with four teams competing for the US Championship
  - Generation Floorball debuted their floorball promotional video this fall which currently has more than 12K hits:  
<http://www.youtube.com/watch?v=glaREjibWWU>
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- **Brazil**
  - November 28<sup>th</sup> Brazilian Floorball Championship was held with participation from three states of which the champion was a team resulting from Floorball4All's initiatives
- **Jamaica**
  - Has confirmed participation in the 2014 WFCQ
- **Argentina**
  - No confirmed update
- **Chile**
  - No confirmed update

### 2. NEW COUNTRIES

- No new countries to report