

May 24, 2013

**Ms. Merita Bruun** IFF

Via email: bruun@floorball.org

## INVITATION to WADA's OUTREACH PROGRAM 2014 Olympic Games – Sochi, Russia

Dear Merita,

The World Anti-Doping Agency realizes the best way to raise awareness about the antidoping issue is through direct interaction with athletes. WADA's Outreach Program was established to provide greater contact and information directly to athletes at multi-sport, multi-national events around the world.

The 2014 Olympic Games will offer an ideal opportunity to interact with the athletes and officials at this major event. WADA is planning to operate its Outreach Program with a diverse team of anti-doping experts.

We are writing to invite you to be part of the WADA team that will deliver this program in Sochi which we hope will promote a greater understanding of WADA's Outreach Model.

We hope this invitation is of interest to you and your organization. At this point we anticipate a maximum 10 - 12 day commitment. WADA will cover all basic costs associated with the program including economy based airfare, accommodation, meals and a daily indemnity to off-set small expenses.

To confirm participation, we ask that you kindly provide in writing, no later than the end of next week, **31 May 2013**, acknowledgement of your availability. We do apologize for the relatively short notice; however appreciate your prompt response. Our invitations had been delayed pending the finalization of the official invitation from the International Olympic Committee (IOC). Please contact WADA's Senior Manager of Athlete Relations and Communication, Stacy Spletzer-Jegen (<a href="stacy.spletzer@wada-ama.org">stacy.spletzer@wada-ama.org</a>) and we can then proceed with greater details and information on this program.

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Once again, we look forward to the opportunity to partner with you in an effort to reach out to the athletes attending this major event.

Kind regards,

**David Howman** 

Director General

cc: Mr. Rob Koehler, WADA Director, Program Development and Education

Mr. Frédéric Donzé, WADA Director, International Federation Relations Ms. Stacy Spletzer-Jegen, WADA Senior Manager, Athlete Relations &

Communications

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