



IFF 3rd Associations Meeting Tampere, Finland 11th and 12th of October, 2015





Welcome and Opening Key points of Development and Actions Taken

Mr. Tomas Eriksson,
IFF President

IFF 3rd Association Meeting
11th to 12th of December 2015



Actions taken towards the Olympic Movement and the IOC

- During the last two years there has been a lot of lobbying towards the Olympic movement, the NOC's, the IOC and the Organisers of the Multi-Sport Games to secure Floorball participation:
 - World Games 2021 Birmingham, USA
 - SEA Games 2017 Malaysia and 2019 Philippines
 - European Master Games 2019 tbd
 - Asia Indoor and Marshal Arts Games 2017/2021
 - Euro Games 2019 Sochi, Russia
 - Youth Olympic Games 2018, Buenos Aires, Argentina
 - FISU Winter Universiade 2021 in Switzerland
- Carefully analyzed the Olympic Agenda 2020 recommendations and acted in accordance to fulfil these, in order to be compliant with the IOC requirements.
 - Good Governance Policy and Ethics Commission in place
 - Development work with new Countries and Seminars
 - Developing our Events and the IFF Marketing portfolio
 - IFF CC Brand Manager
 - Social Media and streaming



IFF Strategic Vision 2009-2020 Half-Time Revision update

Vision for the rest of the decade:

- Be an active and recognised Partner of the International Sports Community
 - Nationally and Internationally
- Build on the quality of the Floorball operations and our product
 - Major Events Nationally and Internationally
- Closing the Gap between existing Countries, both on and outside the field of play
- Increase the Visibility and Knowledge of the Sport among the General Public
- Grow the number of Members and Players





Next Steps Action Plan

- Secure our participation in the Multi-Sport Events after the Wroclaw World Games 2017
 - Active contact and lobby with the respective NOC's
- Fulfil the Olympic Agenda 2020 20+20 recommendations and still keep our "young" look and feel towards the IOC.
- Develop and enhance our Major Events, especially from a marketing perspective
 - Development of the National Leagues in more aspects than just the Super Finals
 - Increase the Marketing Value and Importance of the Major Events
 - Increase the average number of Spectators in the Leagues and the Major Events





Enhancing the Importance of our Major Events

- As a step in this process it is a pleasure for the IFF to announce, that the organization of the IFF World Floorball Championships have been granted to the following organisers by the IFF Central Board yesterday.
- Women's 11th IFF WFC 2019, Bern and Basel, Switzerland
- Men's 12th IFF WFC 2020, Helsinki, Finland





Agenda – Day 1

1. Welcome and Opening by the IFF President Mr. Tomas Eriksson
 - key points of development and actions taken
 2. Presenting the agenda for the meeting
 - Introduction: Champions Cup Brand Manager Mr. Milan Rantakari
 3. The Continued IOC Road Map – Mr. Tomas Eriksson
 - Report from the Meeting with the IOC President Thomas Bach
 - Situation in the International Sports Movement
 4. International Lobbying and the needed actions – Mr. Stephen King
 - Brainstorming: What are the most important lobbying channels?
 5. Multi-Sport Games Status – Requirements/Next Steps – Mr. John Liljelund
 - The World Games – Wroclaw 2017
 - South East-Asian Games 2017 – Kuala Lumpur, Malaysia
- Pair Work: How to include the Multi-Sport Games in Your Daily Activities

Lunch Break 13:00 – 13.45



Agenda – Day 1

6. The SSBL Presentation – Mr. Ismo Haaponiemi, SSBL President

7. The New IFF Licence system for Participation in Major Events (SK/JL)
 - SWOT analysis of the effect of the 1.0 Licence system in theme groups
 - Presentation of the Proposal for the 2.0 Licence System

7. Key Note Speaker – Organising Events from a City Perspective
Mr. Perttu Pesä, Director, Major Events Office, City of Tampere

9. Information topics
 - Special Olympics – SOEE Mr. Mariusz Damentko

- End of Day one summary (TE)



Milan Rantakari

IFF Champions Cup Brand Manager

- Education: B.Sc., MBA
- Lived in Finland, India, Hungary, South Africa, Tanzania, Zambia
- Work experience:
 - 15 years mainly in charge of Marketing & Branding in big postal & logistics corporation. Also in charge of event marketing and sponsorships.
 - Worked abroad e.g. in Embassies, hotels, safari/ travel company
 - 1.8.2015– IFF Champions Cup Brand Manager
- Floorball background, experience
 - 20 years in the sport - Club, national & international level
 - Tapanilan Erä Floorball Club Womens & mens league teams
 - Member of the board 2005-2015
 - Member of the SSBL Appeal Committee 2004-2005
 - Member of the SSBL National Team Committee 2006-2008
 - Member of the SSBL Central Board 2013- (international issues)
 - Member if the IFF Central Board 2014-
 - Member of the Champions Cup Steering Group 2012-2015



The Continued IOC Road Map

Mr. Tomas Eriksson,
IFF President

IFF 3rd Association Meeting
11th to 12th of December 2015



IFF overall objectives

- To continue the healthy development of the soon 30 year old organisation and spreading of the active sport in all parts of the World.
- IFF has built a strong strategic approach with the aim to showcase our Sport on the International scene, to increase the awareness of Floorball to the General Public
- To take the next step in the process of Olympic participation
- To be a very serious Partner of the IOC, in the field of International Development based on the Olympic Agenda 2020, fulfilling the 20+20 recommendations.





Sustainability in Floorball Flexibility and Adaptability



- Floorball is played and developed by the Youth
 - Both recreationally outdoors and indoors
 - In the Schools and Universities, even in the Armed forces
 - Different flexible formats (3vs3, 4vs4, 5vs5)
 - Mixed Playing – Gender, Different age and skill levels
 - Floorball is non-discriminatory on the basis of Cost \$, Skill, Fitness or Physical Ability Level or Gender
 - Strong history of successfully attracting Youth disenfranchised by the mainstream sports
- Protect Clean Athletes
 - IFF runs an Athletes Outreach during our World Championships
 - Work actively with Athletes and Athletes Entourage Education.
 - Say No! to Doping Campaign
- Athletes Commission
 - Active part in the Education of Athletes
 - Promote the Athletes Career program
- Flexibility in the competition formats in relation to available field size and number of players
- Youth driven Social Media and YouTube channels



The Credibility in Floorball Transparency and Good Governance

- No Doping or Betting Issues in Floorball
 - Betting and match-fixing rules in place for Competitions
 - Full WADA Compliance
- Good Governance Policies in Place
 - Code of Ethics
 - Good Governance Policy
 - Conflict of Interest Policy
 - Education of National Associations in the Floorball Development Seminars
- Ethics Commission
 - Consisting of outside members
- Transparency
 - All the decisions and documents are transparently displayed on the IFF web
- No Negative History of other Sports
 - No Corruption
 - No Internal Issues





Asking for Guidance

- We believe that we are a Reliable and Strong Partner to the IOC
- We believe that IFF could be considered a Best Practise Model among IF's
- We are ready to give any support needed also in the future to the Olympic movement
- Our intermediate objective is to be a part of the Sports Initiation Program of the Olympic Games or the Youth Olympic Games, and soonest possible to take part in the YOG





Outcomes from the meeting

- The scheduled 15 minutes meeting lasted for a good 45 minutes!
- The IOC President invited the IFF to start preparations of using the Olympic Channel as a platform for broadcasting our Events and Event related video's
 - It will work very well as raising the awareness of our sport to a new audience.
- President Bach gave credit that the IFF is working in the right direction with building the base of the organisation
 - Running seminars and spreading the sport
 - Bulding a strong Social media performance
 - Building the organisation on the series system in each country
- President Bach congratulated IFF for having no issues with doping, betting or fraud and having put the Good Governance Policies in Place.
- President Bach gave green light for a continued process concerning the possibilities for the Sports initiation Program (Buenos Aires 2018 and Tokyo 2020) and the Youth Olympic Games.



Olympic Dream

It requires a lot of all of us, to one day reach the ultimate goal – The Olympic Games

- We need to be open and ready for change
- We need to build and believe in our Brand
- We need to be more outside focused in our countries
 - No one will invite us in!
- But if we believe in it – it will based on the Olympic Agenda 2020 be possible to reach





Situation in the International Sports

- The International Sports Community, consisting of the IOC, the NOC's, the IF's, their respective organisations and the Multi-Sport organisations, is in the middle of a serious battle for power between the IOC and the IF's, which effects everyone.
- This however also gives us a real opportunity to show the good values of our role model operations.
- It is vital that the National Floorball Associations now are active in their respective countries, showing the values of our sport.
- The Good Governance and Doping problems hitting FIFA and IAAF are also effecting the Floorball Community and therefore we need to continue the process of enhancing these principles in our every day activities.
- Transparency is the Key Word in the World of Sport





International Lobbying and the needed Actions

Mr. Stephen King,

IFF CB member

IFF 3rd Association Meeting

11th to 12th of December 2015



International Lobbying

Introduction and Purpose

- The importance of lobbying is to spread the word about how good Floorball is and why the Sports Community needs us to be involved.
- The word needs to come in at all levels to go up and down the Tree of Influence

Defining what International Lobbying is

- The International Lobbying involves taking active steps and actions to make others aware of the existence of floorball, its benefits and why Floorball will be beneficial to them either by being in their multi sports games or their organisations

Floorball Tree of Influence

- Introduce the Tree of Influence and explain how it works



Floorball Tree of Influence

FLOORBALL BODY

IFF

INTERNATIONAL OLYMPIC COMMITTEE

IFF

INTERNATIONAL LEVELS

INTERNATIONAL SPORTS ORGANISATIONS
ARISF
SPORTS ACCORD

INTERNATIONAL MEDIA

CONFEDERATION
OLYMPIC ORGANISATIONS

IFF/NA

MULTI SPORTS GAMES

SPECIAL OLYMPICS

PARALYMPICS

WORLD GAMES

REGIONAL GAMES

WORLD
UNI GAMES

WORLD AND CONTINENTAL
MASTERS GAMES

NA

NATIONAL LEVELS

NATIONAL OLYMPIC
COMMITTEE

COUNTRY IOC
MEMBERS

NATIONAL
SPORTS
ORGANISATION

NATIONAL MEDIA

NATIONAL GOV'T
DEPARTMENTS

NATIONAL
UNI GAMES

MASTERS GAMES

NA/STATE

STATE LEVELS

STATE SPORTS
ORGANISATION

STATE GOV'T
DEPARTMENTS

STATE
UNI GAMES

STATE/CLUB

LOCAL LEVELS

LOCAL SPORTS
ORGANISATION

LOCAL MEDIA

LOCAL GOV'T



International Lobbying Group Session

GROUPS SESSION

- Split into small groups of 4 and ask each group to brainstorm and discuss what actions they can take to influence within the Tree of Influence
- Each group should come up with 3 actions and one Crazy Idea out of the box in the field of lobbying





International Lobbying Brainstorm Results

The Groups discussion session addressed the question of needed actions for International lobbying and in their groups developed the following list of possible Lobbying actions.

The actions can be broadly split into 6 main groups as follows

MEDIA

- Connect with TV including local community TV
- Approach and get into media particularly at National level
- Social Media competitions
- Social media to be a focus of all licensed players in countries
- Approach Local media
- TV visibility to be considered in all actions

AMBASSADORS

- Use famous sports people at events/activities such as demonstrations
- Target influential people as ambassadors or to attend events etc
- Invite Ambassadors
- Use famous people/teams to promote events, activities etc



International Lobbying Brainstorm Results

The Groups discussion session addressed the question of needed actions for International lobbying and in their groups developed the following list of possible Lobbying actions.

COOPERATION

- Connect floorball with other sports in your country
- Approach multi clubs to have Floorball included and look at cross marketing
- Working with similar sports for grants, use of resources and marketing
- Cooperation with other Federations for use of resources, marketing, grants etc
- Lobbying to other sports to have them become aware of Floorball so when the sport is raised at NSO and similar other sport will know of Floorball

EVENTS

- Present sport to local authorities, be involved in local events, festivals etc
- Involve floorball in levels other than “professional” such as schools, universities etc
- Get involved in other events such as Special Olympics
- Participate or hold Charity events
- Hold clinics, mini games etc at Intermission at sports, community and arts major events
- Showcase sport in public places such as public squares, beaches, shopping centres etc



International Lobbying Brainstorm Results

CONTACTS

- Contact and establish good relationships with NOC
- Actively contacting Organisations, NOC, NSO
- Meet with other NSO's

COMMITTEES/BOARDS

- Join NOC working groups, committees

CRAZY IDEAS suggested by the groups included

- Models playing floorball
- Playing Ice/Water Floorball
- Playing Beach Floorball
- Float or march in Xmas parade
- Hold an International Floorball Day that progresses across the world and link to social media campaign
- Put floorball in the IKEA store play area for children with plastic sticks and balls
- Viral marketing campaign
- Reality TV show that follows a club or international team for a period such as WFC



Multi-Sport Games Status Requitements and Next Steps

John Liljelund

IFF 3rd Association Meeting
11th to 12th of December 2015



How will this change the IFF Operations

- The participation in Multi-Sport Events will have a direct impact on the following issues:
 - International and national competition calendar
 - World Games outside our regular season
 - SEA Games played 2017 in September
 - Introduction of new team sizes and number of officials
 - Organiser decides how many slots each Sport Can have
 - Possibility to have new field size and game format
 - Playing format 4vs4 etc
 - Field size 32x16 m
 - Game time and number of matches per team/day
 - It will change the regulations in respect to freeing of players
 - The IFF CB changed the regulations so that the IF's have to inform four months in advance if they are using the possibility for training camps a week prior the Event.
 - It will put pressure to promote the Events internally, to gain more awareness and visibility for Floorball
 - The same situation as for Champions Cup and EuroFloorball Cup
 - Change in the structure of the Friendly Internationals and tournaments
 - The organisers will need test-events for the new sport of Floorball



IFF in Multi Sport Events

- Floorball is on the program of the following Multi-Sport Events:
- Wroclaw World Games 2017
 - Playing Dates 27.-30.7.2017 WKK Arena (1200 spectators)
 - Six teams, based on the WFC 2016
 - Top #3 ranked
 - Best ranked neighboring team to Poland
 - Top ranked non-european team, if ranked among top #12
 - Host nation – Poland
 - Team size: 14 players + 1 coach
 - IFF are in the process to apply for the possibility to have 2-3 extra officials
 - Financial system
 - LOC pays for Board & Lodging, Local transports, referees
 - Participants pays for the travel to/from Wroclaw
- Urban Games are CANCELLED due to the SportAccord situation
- Negotiations ongoing for SEA Games
- Strong interest from IMGA for Floorball in the 2019 European Master Games





World Games 2017

- **First and most important chance for Floorball** (hopefully not the only)
- To show our sport to IOC and other sports and motivate our movement
- 2 years project! – need to start now!
- Attitude in different countries
 - National approach towards WG
 - National support from Government or NOC – importance of the event
- Knowledge of World Games in the floorball family
 - Promotion in all countries
 - Challenge of timing (late July)
 - Importance even if your team would not participate + special story for WFC 2016
- Level of the floorball event during WG in Poland
 - Help to building the awareness in Poland – test events
 - Situation with local fans / spectators
 - Bringing the fans
 - Sports level – preparation of national teams
 - Media during WG





Direction of Floorball Inclusion in Multi-Sport Events

- To Enter the Olympic Games, we as a Sport have four Routes of Entry to follow
 - IOC Program Commission Process
 - = > Difficult at the present before 2028
 - Additional Event proposed by Organising Committee
 - => Needs strong Floorball in the Organising City
 - Sports Initiation Programme in Olympic Games and Youth Olympic Games (Sports Climbing, Wushu och Skateboarding in Nanging)
 - = >Through the IOC Structure and providing an activation tool for the Event
 - World Games and Master Games
 - => Strong precense and visibility in the Wroclaw World Games 2017 and European Master Games 2019





Direction of Floorball Inclusion in Multi-Sport Events

The Targeted New Multi-Sport Games for Floorball in the coming years are:

- SEA Games 2017 – Kuala Lumpur, Malaysia
- SEA Games 2019 – the Philippines
- EuroGames 2019 – Kazan and Sochi, Russia (not confirmed yet)
 - Based on the discussions with European Olympic Council President Patrick Hickey the organiser has the opportunity to choose sports
- Asia Indoor Games 2021
 - Organiser yet to be decided, Thailand has applied for organisation
- World Games 2021 – Birmingham, USA
 - Activations planned with the organiser
- Universiade 202+
 - Discussions ongoing on the possibilities, as there are only three demonstration sports for the Cities to choose from.



Pair work

- Please discuss:
 - How to include the Multi-Sport Games and the IOC Road Map in Your Daily Activities



SSBL 30 years Anniversary

Ismo Haaponiemi

IFF 3rd Association Meeting

11th to 12th of December 2015



The New IFF Licence System for Participation in Major Events

Stephen King, IFF CB member

John Liljelund, IFF secretary general

IFF 3rd Association Meeting

11th to 12th of December 2015



SWOT Analysis

- The CB members are to lead the groups in the SWOT analysis discussions
- How has the Implementation of the IFF Licence System effected the life of the IFF member associations and the IFF Events.
- Please describe the following situations:
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats





IFF Licence System 2.0 Proposal

In preparing this discussion paper and suggested new draft IFF Licence requirements the following issues were considered

- How much does IFF want to use the Licence Conditions to help the following
 - Development in new countries
 - Confirm present status and push existing countries to improve their operations and organisational governance etc
 - Continue the path towards meeting the Olympic Agenda 2020 recommendations and the IFF IOC Road Map objectives
 - Use to identify and continue to push the EOTO process and related tasks for areas of deficiency
- Does the IFF develop a fixed and firm set of requirements or is there some flexibility allowed for individual circumstances
 - Do we need to consider recognition issues for each country
 - Do we need to consider political issues with new countries and regions
 - Which events does this apply for all WFC, U19 WFC, EFT, CC or Regional?
 - What constitutes National Championships as many countries currently only play an Open tournament due to number of teams and/or distance costs



IFF Licence System 2.0 Proposal

How does the IFF check compliance – audit/when

- The decision of the IFF License 2.0 will finally be taken by the IFF General Assembly in 2016
- An Initial Audit of the Member Associations will take place during 2017
- Based on this a yearly check-list of topics to be developed shall be made together with the National Association. This check-list shall be on the IFF License 2.0 web page
- The implementation of the IFF License 2.0 will be used for the registration of the 2020 Men's World Championships in 2018

Timeframes for compliance, what should they be

- The defined license criteria's must be fulfilled by December 2018, when the registration takes place.
- The Development Check-list topics shall be planned and executed before 31st of May 2020.
- A new Audit shall be made in 2021
- After considering the above issues the following revised Licence structure and requirements are proposed for CB discussion and decision



IFF Licence System 2.0 Proposal

1.0 Licence Requirements

- That the licence requirements be split into 3 tiers that will achieve the following goals
- Allow developing countries to participate in an entry level competition, at an early stage in their development without the need to meet all the requirements with their normally limited resources.

This will allow those newer countries to participate in regional tournaments such as IFF Challenge, APAC, SEA Game challenge etc. and also to play Friendly Internationals against other countries.

- Tiers are set for countries to develop their internal systems etc and to progressively move into the higher level of international tournaments.



IFF Licence System 2.0 Proposal

2.0 Licence Tiers

TIER 1

- Basic requirements to participate in Regional Floorball tournaments (organised by IFF National Associations) and Friendly International matches at country level

TIER 2

- Basic requirements to participate in WFCQ, EFCQ and Continental/Regional tournaments (ie Regional Multi Sports Games such as SEA Games)

TIER 3

- Basic requirements to participate in WFC tournaments, U19 WFC or Global Multi-Sport Games
- Requirements for participation at the relevant Tier Tournament are detailed on the attached IFF License Matrix



IFF Licence System 2.0 Proposal

3.0 INCENTIVES

- There is need to use the system to encourage countries to continue their internal development. It is proposed this is done through a combination of incentives and conditions so the program is not open ended. In the long term it is not felt that countries should be rewarded for not growing and aiming to participate in the higher level tournaments.
- Incentives (not applicable to Friendly Internationals between countries not part of a recognised tournament)
- Tier 1 countries receive a discount on participation fees at regional tournaments starting at 30% reducing by 10% for each year. The aim is in 3 years time they progress to the next level of Tier and tournament. The mechanics to action this can be through a subsidy from IFF or provision of sticks and balls to the equivalent value or holding an IFF Development training session
- The incentives are not available after 5 years membership of IFF. Therefore to achieve full benefit the member will need to participate within 2 years of membership
- Tier 2 countries receive a development training session or IFF works to setup an EOTO project for that country or a 1 off grant for first time participating at a Tier 2 tournament
- Tier 3 countries receive a 1 off grant for their first time participating at a Tier 3 tournament



IFF Licence System 2.0 Proposal

3.2 Conditions

- Countries have 2 years from initial membership of IFF to participate in a Tier 1 tournament to qualify for the Tier 1 incentives.
- Countries have 2 years to advance to a Tier 2 tournament after their initial Tier 1 tournament participation before the incentives run out
- Countries have an additional 2 years to advance to the Tier 3 tournaments
- Countries that have been a member of the IFF for more than 4 years and have not participated in any Friendly International or tournament when this Licence System 2.0 will be implemented has a time frame of 12 months to participate in the any Event.



IFF Licence System 2.0 Proposal

The following actions are proposed

- CB to discuss the concept and proposed requirements, in its meeting in December 2015.
- The CB approved Concept will be presented to the IFF Associations Meeting 2015
- A final proposal be developed including wording changes to current regulations during 2016
- CB approve final proposal for the IFF GA 2016.





Key Note Speaker Organising Events from a City Perspective

Mr. Perttu Pesä,
Director, Major Events Office, City of Tampere
IFF 3rd Association Meeting
11th to 12th of December 2015



Day One Summary

Mr. Tomas Eriksson

IFF President

IFF 3rd Association Meeting

11th to 12th of December 2015



Opening of Day 2

Mr. Filip Suman

IFF Vice President

IFF 3rd Association Meeting

11th to 12th of December 2015



Agenda – Day 2

10. Opening of Day 2 – IFF Vice President Filip Suman
11. The Each One - Teach One Project Update – Mr. Veli Halonen
 - Country Specific Best Practices and Good Examples
 - Czech Republic: Joint U19 Women Camp
 - Denmark: Cross-Country Good Governance Seminar
 - Estonia: EOTO Cooperation and WFCQPair discussions: What else is needed for the National Associations?
12. Brand marketing and the IFF Combined Sales Initiative – Mr. Filip Suman
13. Key Note Speaker – Sports, Match Fixing and Good Governance
Mr. Harri Syväsalmi, Director of Sports, Finnish Ministry of Education
14. New IFF Materials
 - IFF School Curriculum
 - IFF Organisers handbook
16. Presentation of cooperation and upcoming IFF Events
 - 6th U19 Women WFC 2016 Bellville, Canada (CUFF)
 - 6th Champions Cup 2016, Borås, Sweden (SIBF)
 - 11th Men's World Championships 2016, Riga, Latvia (LFS)
17. Conclusions and Closing of the meeting (TE)



Cooperation with Special Olympics

Mr. Mariusz Damentko,
SOEE Sports Director,
IFF 3rd Association Meeting
11th to 12th of December 2015

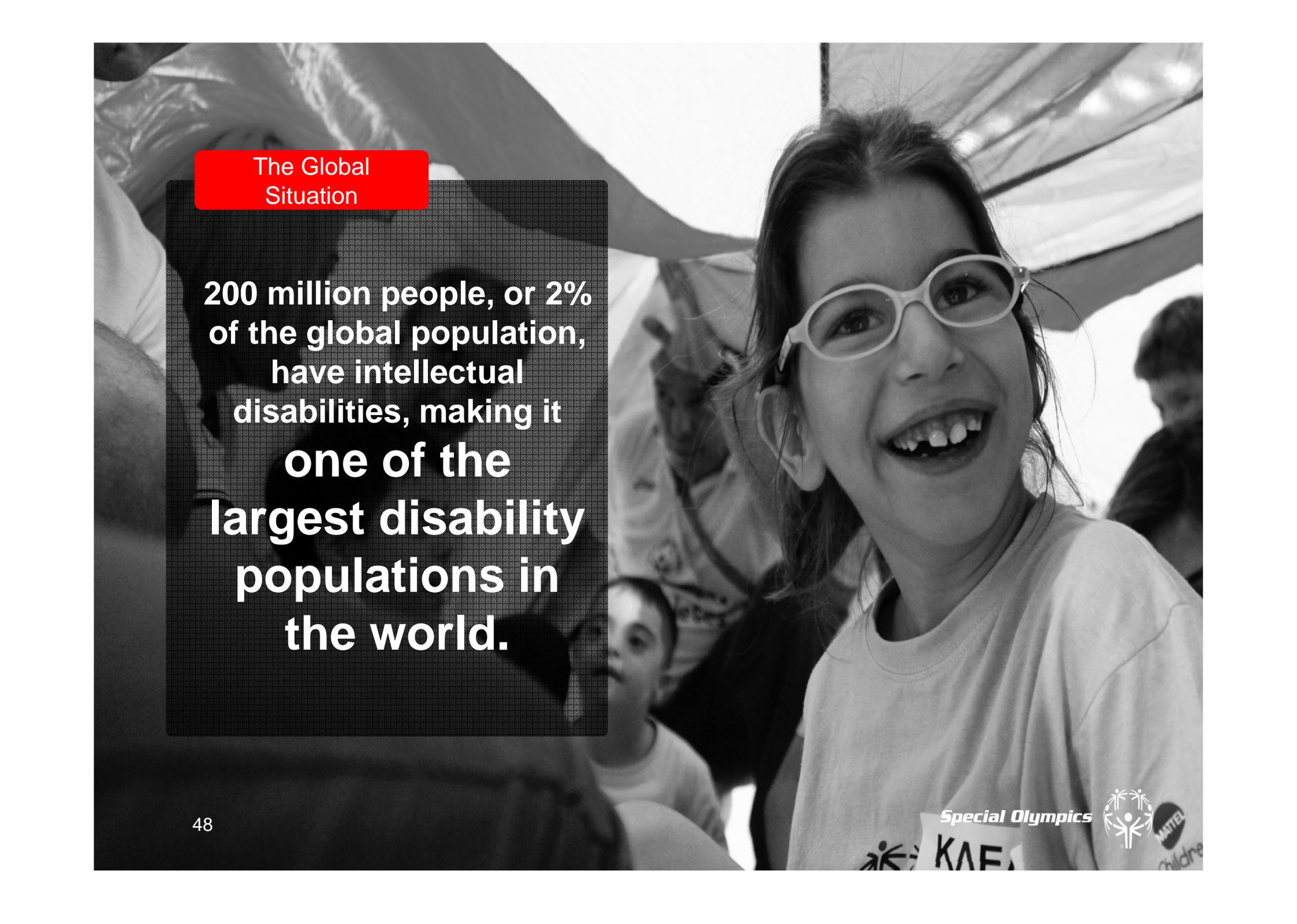
IFF Associations Meeting

Mariusz Damentko, SOEE Sports Director

Steen Houman, SOEE Floorball Advisor

Special Olympics





**The Global
Situation**

**200 million people, or 2%
of the global population,
have intellectual
disabilities, making it
one of the
largest disability
populations in
the world.**



Your Role to Play

**For those 200 million people with disabilities...
There are 800 million people who love them.
2 billion people who know them.
An entire planet of people
who can care about them.**

An Athlete's Journey





MISSION: To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

32 Real Sports. 4,6 Million Athletes.

Limitless Potential.



2014 REACH REPORT SUMMARY



ATHLETES SERVED

4,532,339

3,287,953
TRAINING & COMPETITION
1,244,386
TRAINING

2013-2014 CHANGE
+2.4%
+105,170



COMPETITIONS

94,339

258 GAMES / DAY
11 GAMES / HOUR

2013-2014 CHANGE
+16.3%
+13,215



VOLUNTEERS

1,482,126

COACHES
376,853
ADULTS
686,841
YOUTH
300,521
LAW ENFORCEMENT
97,000
HEALTH
20,911



ACCREDITED PROGRAMS

221

COUNTRIES
170



ATHLETE CHANGE YEAR / ATHLETES IN MILLIONS



ATHLETE LEADERSHIP

ATHLETE LEADERS

39,643

2013-2014 CHANGE
+5.2%
+1,946



YOUTH LEADERSHIP

YOUTH LEADERS (AGE 12-25)

29,783

2013-2014 CHANGE
+40.6%
+8,600

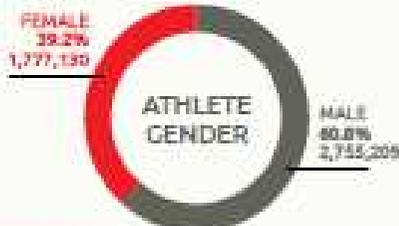


FAMILY LEADERSHIP

FAMILY LEADERS

49,138

REGISTERED FAMILY MEMBERS
663,401



UNIFIED SPORTS

854,090

ATHLETES
407,863

PARTNERS
446,227



2013-2014 CHANGE
+21.4%

YOUTH UNIFIED SPORTS (AGE 12-25)

211,593

ATHLETES
109,322

PARTNERS
102,271

2013-2014 CHANGE
+130.0%

HEALTHY ATHLETES

EVENTS
831

ATHLETE EXAMS
138,775

CLINICAL VOLUNTEERS
20,911

2013-2014 CHANGE
+30 CLINICS
-5 PROGRAMS



PROGRAM LEADERS

PAID PROGRAM DIRECTORS
134

% OF PROGRAMS WITH A PAID PROGRAM DIRECTOR
61%



WORLDWIDE

SUPPORT

\$422,319,475

CASH
\$302,991,615
+10.3% vs. 2013

IN-KIND
\$119,327,860
+9.9% vs. 2013

Special Olympics: Global Enterprise, Local Impact

North America

Europe Eurasia

East Asia

70,000 local events each year in 170 countries

Middle East & North Africa

Africa

Asia Pacific

Latin America

Floorball

2012:

- Athletes – 4 530
- Coaches – 213
- Countries - 21

2014:

- Athletes- 10 560
- Coaches - 849
- Countries - 34

IFF ParaFloorball - Examples of success



Demo matches in all IFF Adult WFCs since 2011

Floorball was a demo sport in the Special Olympics World Winter Games 2013

- ▶ Cooperation between Special Olympics, IFF and KFF



- Special Olympics Floorball Ambassadors elected in 2012

<http://www.la2015.org/blog/closing-ceremonies-emotional-film-rise-up-la-2015>

**2015
World
Summer
Games**

Los
Angeles

**C
A**

**July
2015**

7,000
athletes
from
170
countries

500,000
spectators
around the
world





SPECIAL OLYMPICS
WORLD WINTER GAMES
AUSTRIA 2017

Graz | Schladming | Ramsau | Styria

14.–25. März 2017

www.austria2017.org



Special Olympics – IFF Partnership



- MoU signed in December 2011 in St.Gallen
- SO demonstrations in last 4 WChamps
- 3 SOEE Seminars conducted with IFF
- 2013 WWGs Floorball as demonstration with IFF
- IFF participation at 3 SOEE Sports Conferences
- IFF President visited 2015 WGs in LA
- SO- IFF Ambassadors (Mikka Kohonen, Tero Tiitu, Dominica Steglova and Nina Bartchi)

Special Olympics - Partnership signed with IPF & EPF



Plans



- 2016 WWG Pre-games in Graz –January 2016
- 2016 Floorball Global Seminar in Riga -TBD
- 2016 SO demo in Riga ?
- 2017 WWGs in Graz – 44 teams from 39 countries including Europe, Africa, Asia & Latin America
-



Thank You

Working together with Special Olympics we can use the power of sport to help people with intellectual disabilities to have healthy, vibrant lives grounded in sports and the determination to demonstrate their personal best and improve their communication skills.



The Each One – Teach One Project Update

Mr. Veli Halonen

IFF Operations Coordinator

IFF 3rd Association Meeting

11th to 12th of December 2015



Short Recap of the Project

- The EOTO project is the result of the discussion with the member associations in the Associations meetings in 2011 and 2013 on how to streamline the operations of the whole movement.
- The overall objective is to close the gap between the IFF members, regardless if it is in the field of organisation, on the field of play or the number of competition and recreational members.
- The idea is to increase mainly the human resources for International Development through the bi-lateral projects
- A total of 29 bi-lateral projects have been started in various levels.
- For the Olympic vision we need roughly around 70 active member associations, with the today number of 59 members.
 - There are from 3-5 countries on the way in on the 6-12 months time frame
 - Colombia, Croatia, Hong Kong, Luxembourg, Somalia and Uganda
 - An other 10-15 countries in a two year perspective.
- There needs to be more countries trying to reach the quarter finals and the semi finals of the IFF WFC's



EOTO Status Today

- A number of good initiatives and contacts have been taken between the countries, but some are still in the planning stages
- Some Examples:
 - Good Governance Seminar for DEN, GER, NOR and Pol, runned by IFF
 - Study visits of GER to SUI Offices to learn best prectices in administration
 - Switzerland and Germany, coaching and refereeing exchange program
 - Finland helping Estonia with the Coaching education and the preparations for the WFCQ 2016
 - Czech Republic and Slovakia have had mutual training camp for WU19 as a part of the EOTO
 - Denmark and Sweden coaching and refereeing co-operation
 - Referee exchange projects in Asia-> Singapore helping Malaysia, Indonesia, Philippines
 - Finland helping Canada to restructure the Canadian competition and to reorganize the player license system and pricing



EOTO Status Today

- Actions of the other countries?
- We need to speed up our Activities, since we are in a good position to take the next big step forward as a sport in the International Scene.
- There is a need of more active Coordination and Reporting in the process
 - Who is responsible for this in your country?
- It is important to notice that the EOTO is not rocket science, but small deeds can catalyse huge changes in the countries participating.
- A part of the member associations are afraid of the EOTO, when they think that it is something difficult and complex.





Needs Today

- More Coaching education in for example Germany and Estonia
- WFCQ 2016: Referee co-ordination and seminar before the tournament in Bangkok
- Coaches for WFCQ 2016 Asian teams.
- More work on integration on the national level leading to more IFF members
- Which new potential country could you work with in each of the CC10

CLOSE THE GAP –

SPEED UP THE EOTO PROCESS –

COORDINATE AND REPORT

Keep it simple-

Every Step Counts





Best practises and good examples (countries)

Mr. Jan Jirovsky

Czech Floorball Union

Joint Women U19 Camp with Slovakia

ČESKÝ FLORBAL

Each one
teach one

NATIONAL TEAMS COOPERATION

Saturday 12th of December 2015





National teams cooperation

PLANS AND GOALS (ADULT CATEGORIES)

- once a year to organize practice camp
- play quality friendly/practice matches
- organize meetings for team officials from both teams



National teams cooperation

SPORT ASPECTS

- practice matches – mainly U-19 teams
- practice together
- develop individual players abilities
- demonstration of playing system
- work with video materials, discussion about modern trends



National teams cooperation

REGENERATION AND HEALTHY FOOD

- regeneration
- menu
- supplements



National teams cooperation

ADDITIONAL ASPECTS OF COOPERATION

- participation of U-17 and U-15 Slovak „national teams“ at Czech regional „national teams“ championships for both boys and girls
- coaches education
- potential player's and coaches' exchanges and transfers

WHAT WE EXPECT FROM THE
PROJECT?





National teams cooperation

FOR SLOVAKS FLOORBALL

- matches against team from the TOP4
- sharing experiences for coaches and players
- increasing level of organization

FOR CZECH FLOORBALL

- playing quality matches without extra costs
- help our neighbor/friends
- built good opponents near the Czech Republic

THANK YOU FOR YOUR
ATTENTION!





Best practises and good examples (countries)

Mr. Thorbjorn Ovedahl

Danish Floorball Union

Cross-Country Good Governance Seminar



Best practises and good examples (countries)

Mr. Ain Lillepalu
Estonian Floorball Fedration
EOTO Co-operation and WFCQ



Each One – Teach One Project (EOTO) in Estonia

Ain Lillepalu
Estonian Floorball Union



The start of the EOTO project in Estonia

- The EOTO project was started in 2014 by the International Floorball Federation (IFF)
- Estonia joined the program right away
- Estonia's mentor for the project – Finland
- First meeting in 2014 in at the Men's World Championships in Göteborg



Areas of development

- Training for coaches (base training and two internationally qualified judges)
- Training of two internationally qualified judges
- Management and development of the Estonian Floorball Union



Activities for 2016

- Two judges will go through training in 2016 in Eerikkilä to reach the international qualifications.
- Seminar for floorball coaches. Seminar open for new enthusiasts and school P.E. teachers.
- Men's World Championships Qualification 2016 in Tallinn with the help of our Finnish colleagues.
- Use of the Finnish Floorball Union's Gerflor flooring for the Men's World Championships Qualification.



Thank you for your attention!

5.01.2016



EOTO Group work and what needs to be done in the future

- Help to find right partners for the EOTO
- More Good Governance Seminars
- Activating the projects
- More follow up
- More commitment from the member associations
- Better planning of the projects
- To create regional EOTO groups
- To set the objectives in the beginning of the bilateral projects
- Also to increase the number of "unofficial" co-operation



EOTO Group work and what needs to be done in the future

- To increase the number of educators in Asia and use also video seminars
- To actually organize mutual events, not just plan
- Sharing information
- To connect members with same problems at the same level
- Programs for kids and for schools
- To be committed with the deadlines mutually agreed
- Actively to find new ways of co-operation



Brand Marketing and the IFF Combined Sales Initiative

Mr. Filip Suman

IFF Vice President

IFF 3rd Association Meeting

11th to 12th of December 2015



Need of Increased Visibility and Marketing Resources

- Number and level of International Sponsors in Floorball are on a too low level to give enough resources to develop the Sport forward
- We all need to have the 1st Real International Sponsor – A brand that all can recollect.
- In order to reach this we need to be able to provide a higher TV numbers and bigger visibility in general
- For this the Core Country Marketing Network Group has been working on the projects of the „Combined Sales“



IFF Combined Sales Idea

- To create a most interesting offer for a potential partner three big packages will be prepared
- These packages will contain marketing rights for both IFF events and Top national events in the Core countries



IFF Combined Sales Idea

- In order to have an even distribution of Events for the whole year we have included the following Events in the Package:
 - World Floorball Championships Qualifications (5-6 Events) JAN/FEB
 - IFF International Week-end FEB
 - National Cup Finals JAN-MAR
 - National Finals APR
 - IFF International Week-end/ EuroFloorball Tour APR
 - U19 World Floorball Championships MAY
 - EuroFloorball Cup Qualifications AUG
 - IFF International week-end/U19 WFCQ SEP
 - IFF Champions Cup/IFF EuroFloorball Cup OCT
 - IFF International Week-end/ EuroFloorball Tour NOV
 - World Floorball Championships DEC



Split of Revenue

- Projected price tag of the packages and outcome for the Stakeholders:
- Title partner (1) – 250.000 CHF
- Each federation gets between 12-16.000 and IFF 114.000
- Main partner (2) – 160.000 CHF
- Each federation gets 9 – 12.0000 and IFF 58.000

IFF money will be used for development



Combined Sales Visibility Elements

IFF Title Partner

IFF Events

Venue:

- One (1) Mid-circle floor commercial 3 m in diameter
- Two (2) Floor Commercials
- Two (2) rink commercials 2*0,5m (TV side)
- Two (2) second line commercials 2,5 *1m /16 x 12 sec led screen spots (TV Side)/game
- One (1) Goal commercial/goal (Net)
- Video screen spots 2 per game
- Referee outfit
- Surrounding area next to rink
- Special spectator stand

National Association Events

Venue:

- Two (2) rink commercials 2*0,5m (TV side)
- Two (2) second line commercials 2,5 *1m /16 x 12 sec led screen spots (TV Side)/game
- One (1) Goal commercial/goal (Net)
- Video screen spot 2 per game
- Referee outfit (in International Events)



IFF Combined Sales Idea

- Scope:
 - The Target is to reach the following for the period 2017-2020
 - A maximum of three IFF International Sponsors
 - A IFF Title Partner and two Main Partners
 - These would then have the following status at the National Associations Level:
 - IFF Partner at the EFT and Friendly Internationals of Core Countries
 - IFF Partner at the National Finals and Cup Finals of Core Country
- Participating Core Countries:
 - CZE, DEN, FIN, GER, LAT, NOR, POL, SWE, SVK and SUI
- Contract Scope 2 + 2 years



System for Implementing the Sales of the Combined Sales

- IFF will have the overall Sales Responsibility and the Coordination of Sales organized by any other party
- But there is a possibility for National Association to ask for chance to sell the partnership deal to a specific partner (for a provision)



Key Note Speaker Sports, Match Fixing and Good Governance

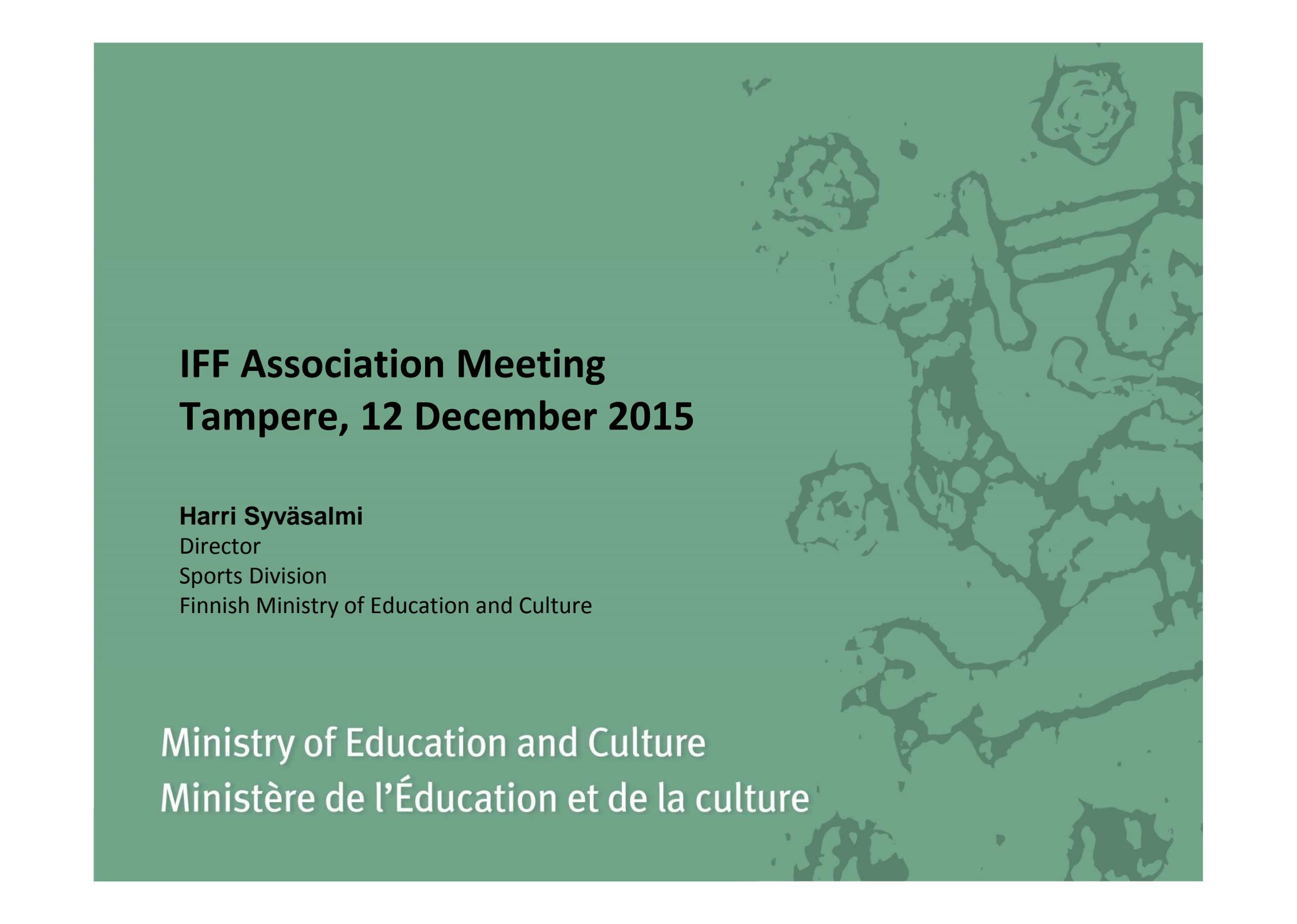
Mr. Harri Syväsalmi,

Director of Sports, Finnish Ministry of Education and Culture

Chairman of the EU Council's Expert Group on Match Fixing

IFF 3rd Association Meeting

11th to 12th of December 2015



IFF Association Meeting Tampere, 12 December 2015

Harri Syväsalmi

Director

Sports Division

Finnish Ministry of Education and Culture

Ministry of Education and Culture

Ministère de l'Éducation et de la culture

The Council of Europe Convention on the Manipulation of Sports Competitions

- Match-fixing ticks all the boxes on organised international crime
- Online gambling is the fastest growing economic area in the EU
- The convention is the only rule of international law on the subject

Convention on the Manipulation of Sports Competitions

- **Convention on the Manipulation of Sports Competitions**
 - opened for signature at the 13th Council of Europe Conference of Ministers responsible for Sport in Magglingen, Switzerland, on 18 September 2014.
 - 21 signatories, 2 ratifications (December 2015)
 - EU MS: 12 signatories, 1 ratification
 - Estimated entry into force during 2016 (5 ratifications required)
- Member States can proceed to ratification after the decisions on the EU joining to the Convention

The way to an international convention against manipulation of sports competitions

- **Drafting Group of a draft international convention to combat the manipulation of sports competitions (EPAS; 2012 – 2014)**
 - 51 countries (incl. Japan, Australia and Canada, Belarus, Israel, Morocco and New Zealand)
 - cooperated with IOC, UEFA, WLA-EL, EGBA-ESSA-RGA, Interpol, FIBA Europe, FIFPro...

Global aspect

“Given the truly **transnational character of the risk** of manipulation of sports competitions and the necessity of combating this threat beyond European borders, this provision allows the **convention to be applied on a wider scale.**”

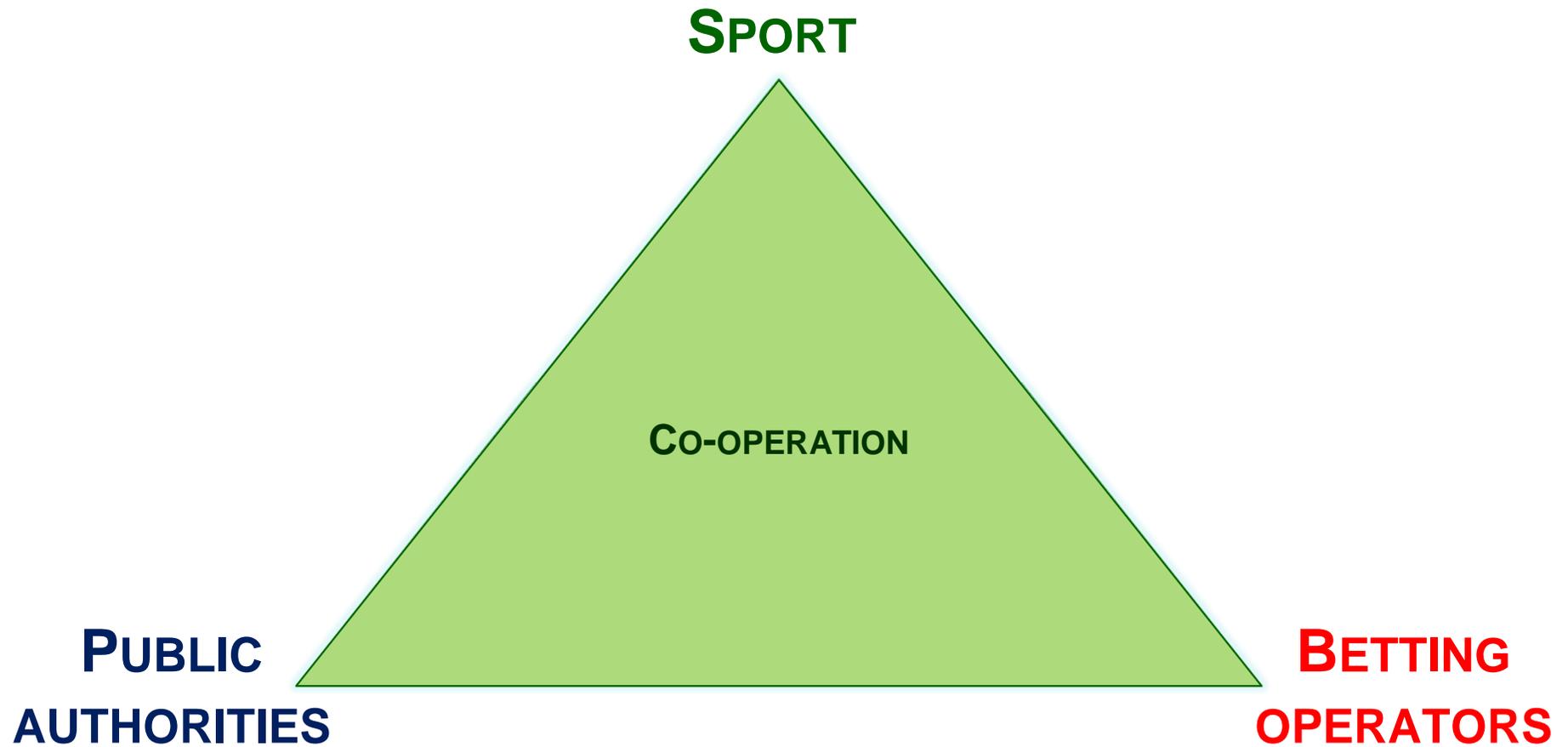
The purpose of the Convention

is to **protect the integrity of sport** and sports ethics in accordance with the **principle of the autonomy of sport**.

The main objectives are

- “to **prevent, detect** and **sanction** national or transnational manipulation of national and international sports competitions;
- to **promote national** and **international co-operation** against manipulation of sports competitions **between** the **public authorities concerned**, as well as **with organisations** involved **in sports** and **in sports betting.**”

(Article 1)



Sports organisations and competition organisers

1/3

Sports organisations and competition organisers are encouraged to adopt and implement

rules to combat the manipulation of sports competitions as well as principles of good governance, related, inter alia to:

- prevention of conflicts of interest, including:
 - compliance by sports organisations and their affiliated members with all their contractual or other obligations;
 - the requirement for competition stakeholders to report immediately any suspicious activity, incident, incentive or approach which could be considered an infringement of the rules against the manipulation of sports competitions.

Sports organisations and competition organisers

2/3

are also encouraged to adopt and implement **the appropriate measures in order to ensure:**

- enhanced and effective **monitoring** of the course of sports competitions exposed to the risks of manipulation;
- arrangements to **report** without delay instances of suspicious activity to the relevant public authorities or national platform;
- effective mechanisms to **facilitate the disclosure of any information** concerning potential or actual cases of manipulation of sports competitions, including adequate protection for whistle blowers;
- **awareness** among competition stakeholders including young athletes of the risk of manipulation of sports competitions and the efforts to combat it, through education, training and the dissemination of information;
- **the appointment of relevant officials** for a sports competition, in particular judges and referees, at the latest possible stage.

Sports organisations and competition organisers

3/3

Each Party shall encourage its sports organisations, and through them the international sports organisations to apply specific, effective, proportionate and dissuasive disciplinary **sanctions and measures to infringements of their internal rules against the manipulation of sports competitions**, as well as to ensure mutual recognition and enforcement of sanctions imposed by other sports organisations, notably in other countries.

Disciplinary liability established by sports organisations shall not exclude any criminal, civil or administrative liability.

Measures regarding the financing of sports organisations

- Legislative or other measures as may be necessary to ensure **transparency regarding the funding of sports organisations** that are financially supported by the Party.
- Possibility of **helping sports organisations** to combat the manipulation of sports competitions, including by funding appropriate mechanisms.
- **Withholding financial support** or inviting sports organisations to withhold financial support from competition **stakeholders sanctioned** for manipulating sports competitions, for the duration of the sanction.
- Withhold some or all financial or other sport-related support from any sports organisations **that do not effectively apply regulations** for combating manipulation of sports competitions.

IOC Olympic Agenda 2020

“The Olympic Movement is all about the clean athletes. They are our best ambassadors, they are our role-models, they are our treasure. Therefore we have first and foremost to protect the clean athletes. We have to protect them from doping, match-fixing, manipulation and corruption. We have to change our way of thinking. **We have to consider every single cent in the fight against these evils not as an expense but as an investment in the future of Olympic Sport.** “

- **The IOC to use its extra USD 10 million** to develop robust education and awareness programmes on the risks of match-fixing, any kind of manipulation of competitions and related corruption.

National platform

shall – in accordance with domestic law - *inter alia*:

- a. serve as an **information hub, collecting and disseminating information**
- b. **co-ordinate** the fight against the manipulation of sports competitions;
- c. **receive, centralise and analyse** information on irregular and suspicious bets
- d. **transmit information on possible infringements of laws or sports regulations**to public authorities or to sports organisations and/or sports betting operators;
- e. **co-operate** with all organisations and relevant authorities at national and international levels, including national platforms of other States.

(Article 13)

National platform in Finland

Public authorities

- Ministry of Education and Culture
- Ministry of Justice
- Ministry of the Interior
- The Office of the Prosecutor General
- The National Police Board (= regulator)
- The National Bureau of Investigation

National platform in Finland

Sport

- National Sport Confederation / NOC
- Finnish Football Association
- Football League
- Finnish Ice Hockey Federation
- Finnish Tennis Federation
- the Players Union of Football

National platform in Finland

Betting operators

- The National Lottery Company Veikkaus LTD

National platform in Finland

- **Policy**: Advisory Board for sport-related ethical matters for the period 2015–2018 in order to coordinate and cooperate /facilitate sport ethical issues between different administrative branches and sports bodies.
- **Implementation**: The National Sport Integrity Office for antidoping and match-fixing

Common threat, common interest, common goal, common language

- **global** problem
- **solutions** both:
 - **vertical**: local, national, transnational, international
 - **horizontal**: several public authorities (sport, justice, interior...), law enforcement, prosecution, regulators, betting operators, sport movement; players

Thank you for your attention!



New IFF Materials

IFF 3rd Association Meeting
11th to 12th of December 2015



IFF School Curriculum

- The School Curriculum is aimed to give the PE teachers and other teachers the possibility to advance in the teaching of Floorball, by giving a tool to show how things are made.
- The School Curriculum has been built using two different tools to support the teacher or coach in their work.
 - All the drills have been animated to show how the drills shall be run and give the teacher/coach the opportunity to teach the right movement, even though he/she doesn't know Floorball that well. The drills are animated in a web based program called XFBall and runs from the www.XFBall.com.
 - In addition to that all drills have if it is possible also been drawn in the material, to make the use of the School Curriculum possible also if there is no possibility to connect to internet during classes.
- The School Curriculum will be available on the IFF web page from the start of 2016, as it needs to be transferred in an electronical format.



Presentation of Upcoming IFF Events

IFF 3rd Association Meeting
11th to 12th of December 2015



6th U19 Women's WFC 2016 Bellville, Canada

Mr. Matt Smith,
Canadian Floorball
IFF 3rd Association Meeting
11th to 12th of December 2015



ONE WORLD
ONE BALL
FLOORBALL



04-08.05.2016

WHEN THE WORLD COMES
TO VISIT,
WE WILL BE READY!



CITY OF BELLEVILLE



Regional population : 210,000

Located in the province of ONTARIO between Toronto and Ottawa
on the main highway

Nickname: The Friendly City

QUINTE SPORTS AND WELLNESS CENTRE



One facility for all the games

Practice facilities all on site

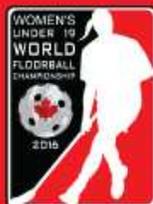
Over 330,000 sqft of space

Within 10 km radius of all the hotels. Shopping

WEBSITE



ONE WORLD
ONE BALL
FLOORBALL



**Under 19 Women's World Floorball
Championships 2016**

4 - 8 May, 2016 Belleville, Canada

www.floorball2016.ca

ACCOMMODATIONS



5 major hotels to choose from

Accommodations packages include all meals

Countries should have selected their accommodations and notified the Local Organizing Committee

CONTACTS

BRETT@FLOORBALLCANADA.ORG

SPONSORSHIPEH@GMAIL.COM

Brief History of Floorball Canada



- Founded in 2001
- Member of International Floorball Federation since 2001
- Participated in World Floorball Championships since 2004
- Registered as a Canadian non-profit organization in 2006
- Board reassembled in 2008 based on collaboration of four provinces
- Established national membership structure in 2008

Floorball Canada and the IFF



Important Development Items for Canada:

- Floorball as a school sport
- Successful organization of U19 WFC 2016
- Tournaments and national championships. Great step taken with Canada Cup now a Floorball Canada event
- Relationship with Hockey Canada
- Code of Ethics
- Code of Conduct for players

Memberships



- **Total Membership: 1,200** (as of May 2015)
- **Gender:** 89% male; 11% female
- **Level:** 75% Recreational; 22% Competitive; 3% Temporary
- **Age:** 60% 19 or under; 40% over 19

2016 U19 Women's WFC



Floorball League of Canada



- Ottawa Blizzard Floorball Club were 2014-15 National Champions
- We currently have 5 clubs competing: Ottawa, Montreal, Toronto, Hamilton and Cambridge
- 2014-15 Final Standings:
 1. Ottawa
 2. Cambridge
 3. Toronto
 4. Markham
 5. Montreal

Hockey Canada Partnership



- Hockey Canada \$20K & Floorball Canada \$5K towards the common goals of getting floorball into schools (curriculum), providing workshops and establishing inter school competitions
- Schools who opt into the HC/FC School Program can apply for a subsidy towards equipment & rental, if available
- Pierre-Alexander Poulin, Hockey Canada Manager of School Programs

Traveled to 2014 WFC in Sweden and was very impressed with IFF, how Floorball Canada is respected in world, global reach of sport, level of international competition.



Online Refereeing Certification



- Online referee education was launched at FloorballReferee.com, includes
 - Discussion forum
 - Game report and observation forms
 - Pay and development pipeline information
 - Rules and Licensing
- Enables referees to be certified at any time and location in Canada
- Completion of 28-unit video courseware earns level one certification

Canadian referees, Jukka Kortinen and Tero Kontinen have been accepted into the development group of the IFF. They represented Canada at the Czech Open this summer

New Board Structure & Election



- Reflect changing priorities and activities
- Better alignment with structure of other NSOs
- Create meaningful roles with accompanying set of responsibilities
- Increase ability to deliver programs and services to members

Board Positions

- President
- Vice-President
- Treasurer
- Secretary General
- Director of High Performance
- Director of Competition
- Director of Marketing and Communication
- Director of Player Development
- Director of Sport Education
- Director of Referee Development

The Future of the Canada Cup





6th IFF Champions Cup 2016 Borås, Sweden

Mr. Magnus Nilsson, SIBF Event Manager





IFF Floorball Champions Cup 2016



The Champions Cup is the championship tournament for the European Top Club teams. The tournament, edition 2016, will be played with 12 teams (6 men´s teams and 6 women´s teams) 30 September to 2 October in Borås, Sweden.

Participating teams:

- National champions of Sweden, Finland, Switzerland and Czech Republic 2016.
- The winner (or runner up) of the Swedish Super League (SSL) 15/16.
- The Champion of EuroFloorball Cup 2015 [Nauka MP (RUS) and Greåker (NOR)].



The City of Borås



- The City of Borås is the home town of SP Technical Research Institute of Sweden (SP), which operate and manage the IFF certification system of all sticks, balls, goals, rinks and face mask for goal keepers.
- Arrivals/departures from Gothenburg-Landvetter Airport – located only 40 km from Borås (25-30 minutes with car/bus).





Arena: Boråshallen



- Capacity: 2 500 spectators. New mediacube from 2015.



- For practice sessions:
Almåshallen – located 1.2 km from First Hotel Grand Borås
and 2.1 km from Comfort Hotel Jazz/ Best Western Hotel Borås.



Hotels



- First Hotel Grand Borås – for 8 teams (750 m to Boråshallen)



- Comfort Hotel Jazz – for 4 teams (1.2 km to Boråshallen)
- Best Western Hotel Borås – for IFF/Referees/LOC (1.2 km to Boråshallen)



CHAMPIONS CUP BORÅS, SWEDEN 30 sep - 2 oct 2016 Welcome to Sweden



 floorballchampionscup.eu
 facebook.com/FloorballChampionsCup
 [@floorballcc](https://twitter.com/floorballcc)
 [@floorballcc](https://www.instagram.com/floorballcc)
 [# iffcc2016](https://twitter.com/iffcc2016)



BORÅS



ONE WORLD
ONE BALL
FLOORBALL



IFF MEN'S U19 WORLD
FLOORBALL CHAMPIONSHIPS
VÄXJÖ SWEDEN 2017



11th Men's WFC 2016 Riga, Latvia

Ms. Dace Grizane
IFF 3rd Association Meeting
11th to 12th of December 2015



ONE WORLD
ONE BALL
FLOORBALL



Men's World Floorball Championships 2016

3rd - 11th December
Riga, Latvia

11th Men's
World Floorball
Championships

#wfcRiga #floorball

Facts and figures

- Area of Latvia: 64 589 km²;
- Population of Latvia: 2 172 812;
- The largest cities: Riga, Daugavpils, Liepaja, Jelgava, Jurmala, Ventspils and Rezekne;
- Official language: Latvian;
- Political system: Republic; parliamentary democracy;
- National currency: Euro.



#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Riga

Riga is the capital of the Republic of Latvia and the largest city in the Baltics.



#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

International Airport “Riga”

Riga International Airport is the largest airport in the Baltic states with direct flights to over 80 destinations in 30 countries. The airport is located in a distance of 10 km from Riga city center.



#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Riga Passenger Terminal

Riga Passenger Terminal is located in a 20 minutes walking distance from Riga city center;

From Riga Passenger Terminal is a regular connection with Stockholm by Tallink ferries.



#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Olympic Sports Centre

The 2nd competition Arena

The Arena with two rinks for practice sessions;

Was built: 2005;

Capacity of spectators: 800;

The most significant event, that occurred Olympic Sports Centre - a NATO summit in November, 2006.



#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Arena “RIGA”

The main competition Arena.

The distance in between of Olympic Sports Centre and Arena Riga is 100 meters;

Was built: 2006 - basically for The IIHF Ice Hockey World Championship 2006;

Capacity of spectators: 10 300;

Arena "Riga" - Home Arena to the Continental Ice Hockey League club "Dinamo Riga" since 2008.



#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Group ballot

**The group ballot will be held on April 9th, 2016,
during SuperFinals of ELVI Floorball league.**

**At the same day - First Day stamping of the
special WFC stamp.**

Everyone is welcome to attend a group ballot event!

#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Preparations

The support from Latvia's government is confirmed.

Negotiations with Riga city council are in process.

Negotiations with supporters and partners are in progress.

#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

We expect

500 invited guests

250 volunteers

280 media representatives

105 000 spectators

#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Accommodation

The negotiations with the hotels are started

The first information about accommodation options will come in February

All the hotels will be in and around city center because of possible traffic jams

It is possible already to send your requests to:
hotels@floorball.lv

#wfcRiga #floorball

Tickets



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Ticketing company - “Bilesu serviss”, the largest ticket selling system in the Baltic states.

Pre-sale will start in the middle of April.

**The web page: www.bilesuserviss.lv
Homepage available in English.**

**Estonian homepage available also in Finnish.
There are 3 salespoints in Helsinki.
The Estonian page: www.piletilevi.ee**

Email: tickets@floorball.lv

#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

Official web page and social media

Will be announced in January - before qualifications.

Starting from January we will use all IFF WFC social media channels for the campaign.

The media email: media@floorball.lv

#wfcRiga #floorball

LOC OFFICE



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

WFC2016 office
Latvian Floorball Union
Dzirnavu street 16
LV-1010
Latvia

Phone: +371 27885552

Main email: office@floorball.lv

Accommodation: hotels@floorball.lv

Media services: media@floorball.lv

#wfcRiga #floorball



World Floorball
Championships 2016
3rd - 11th December
Riga, Latvia

**You all are very welcome to
Latvia for the 10th Men's WFC
and hope to see your fans
enjoying this Floorball
celebration with us!**

#wfcRiga #floorball



Conclusions and Closing of the 3rd IFF Associations Meeting

Mr. Tomas Eriksson,
IFF President

IFF 3rd Association Meeting
11th to 12th of December 2015



Thank You for your attention

