

The International World of Sports and the IFF

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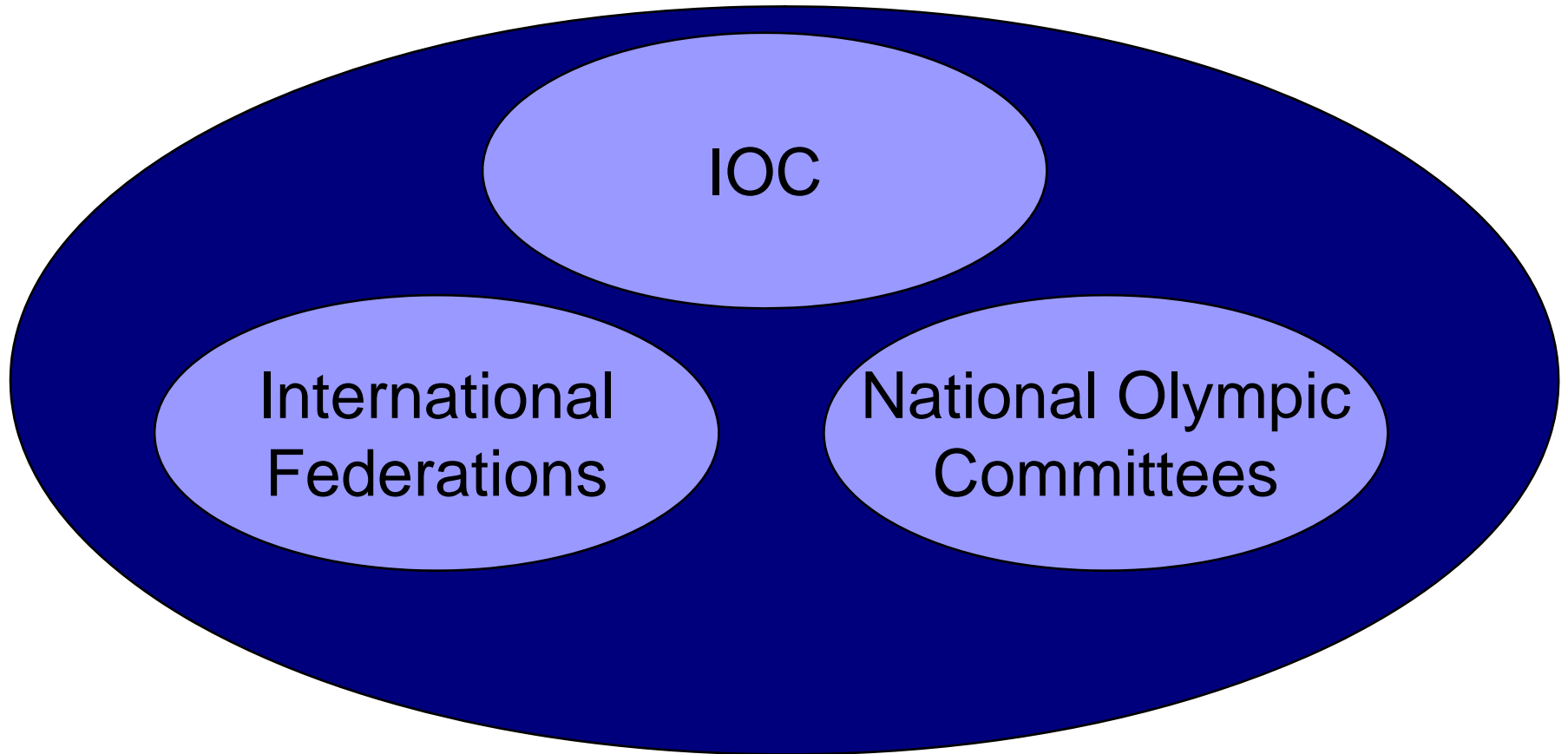
Today's Agenda

- Recognized Sports and ARISF
- World Games and Olympic Games program
- SportAccord services
- Discussion

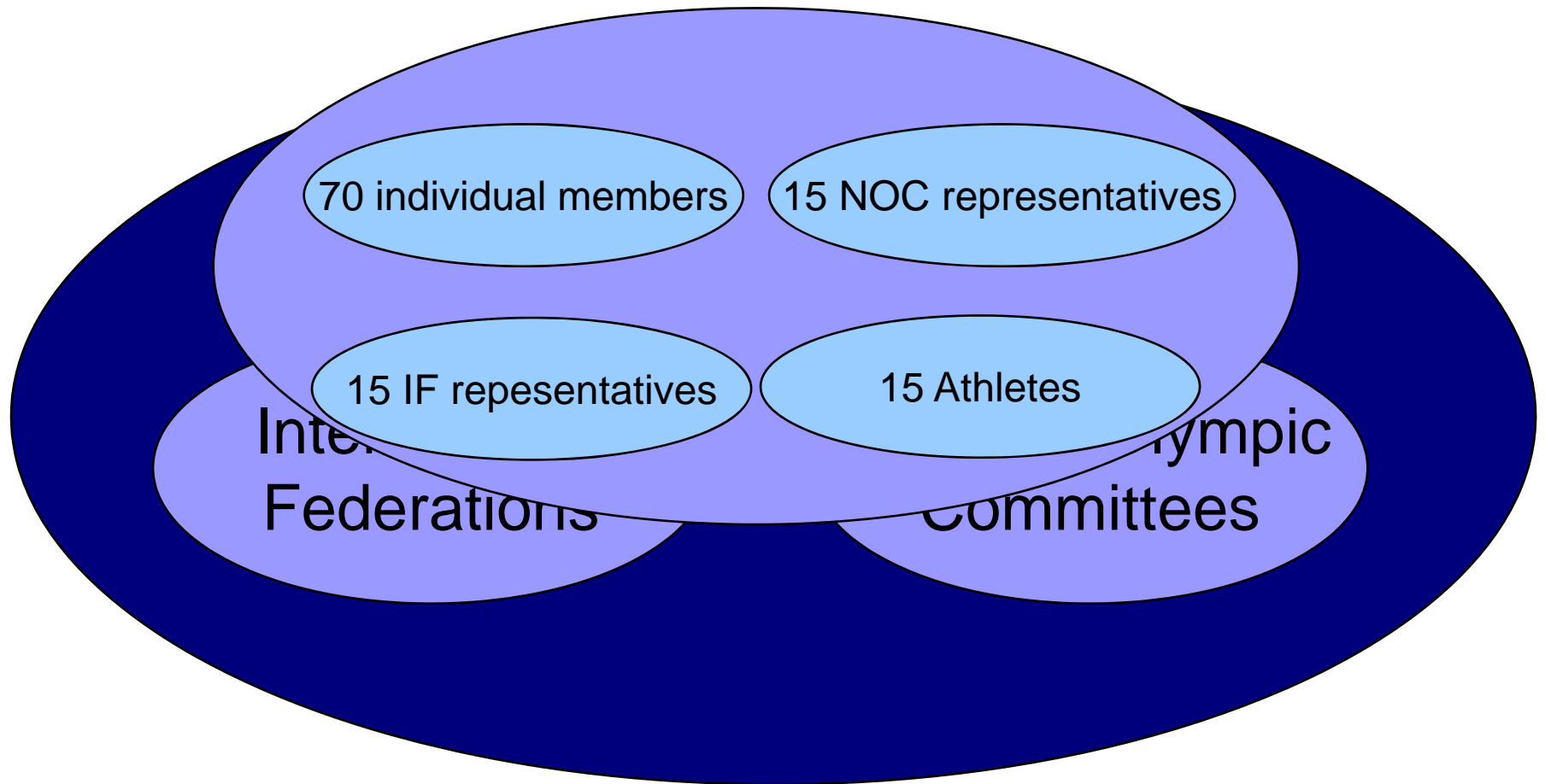
IOC Recognized Sports

- Are recognized by the IOC
- Are not yet on the Olympic Program
- Represent the interests of the youth of the world
- Are the vehicle to develop the Olympic Program

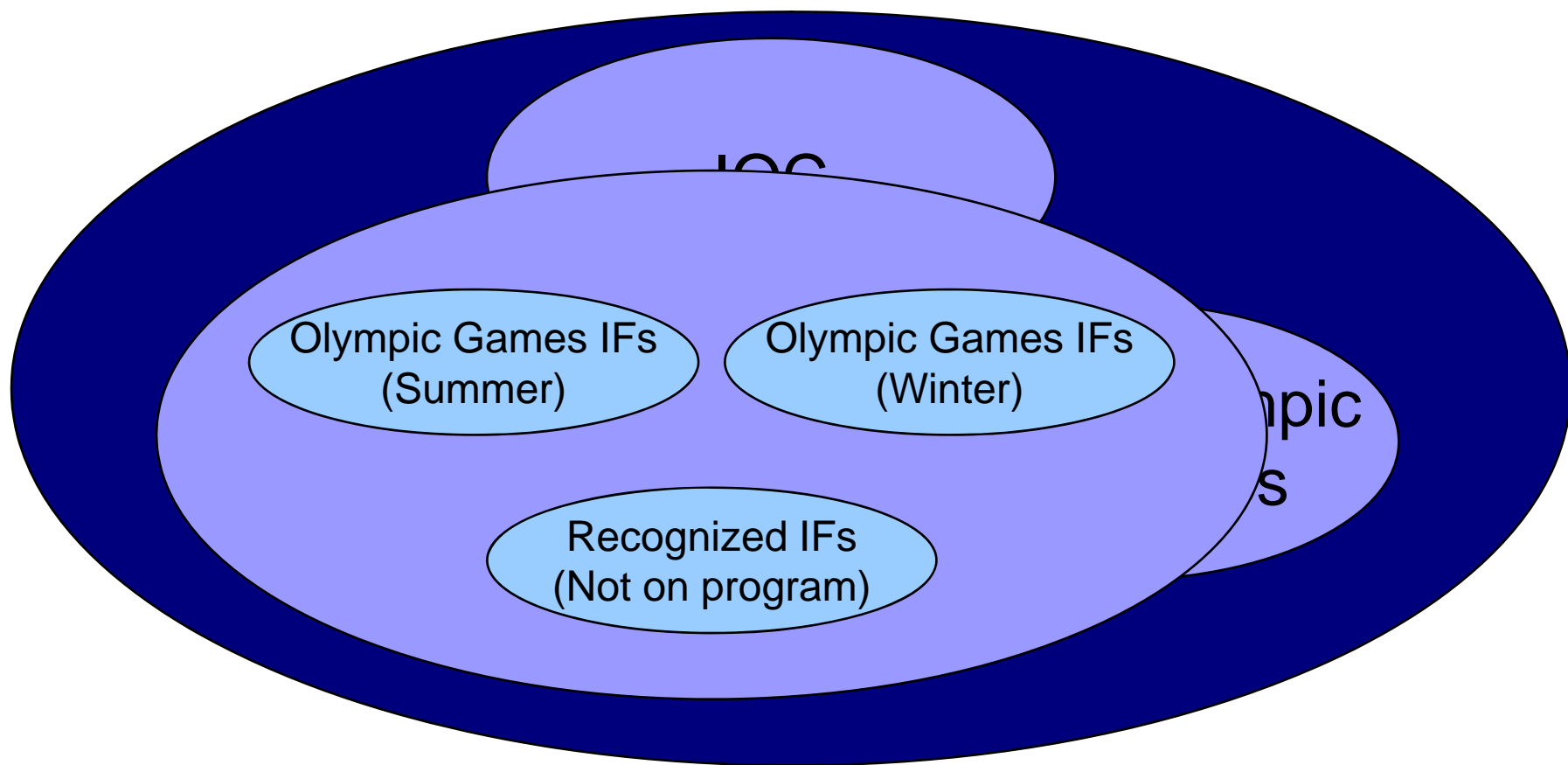
Olympic Movement



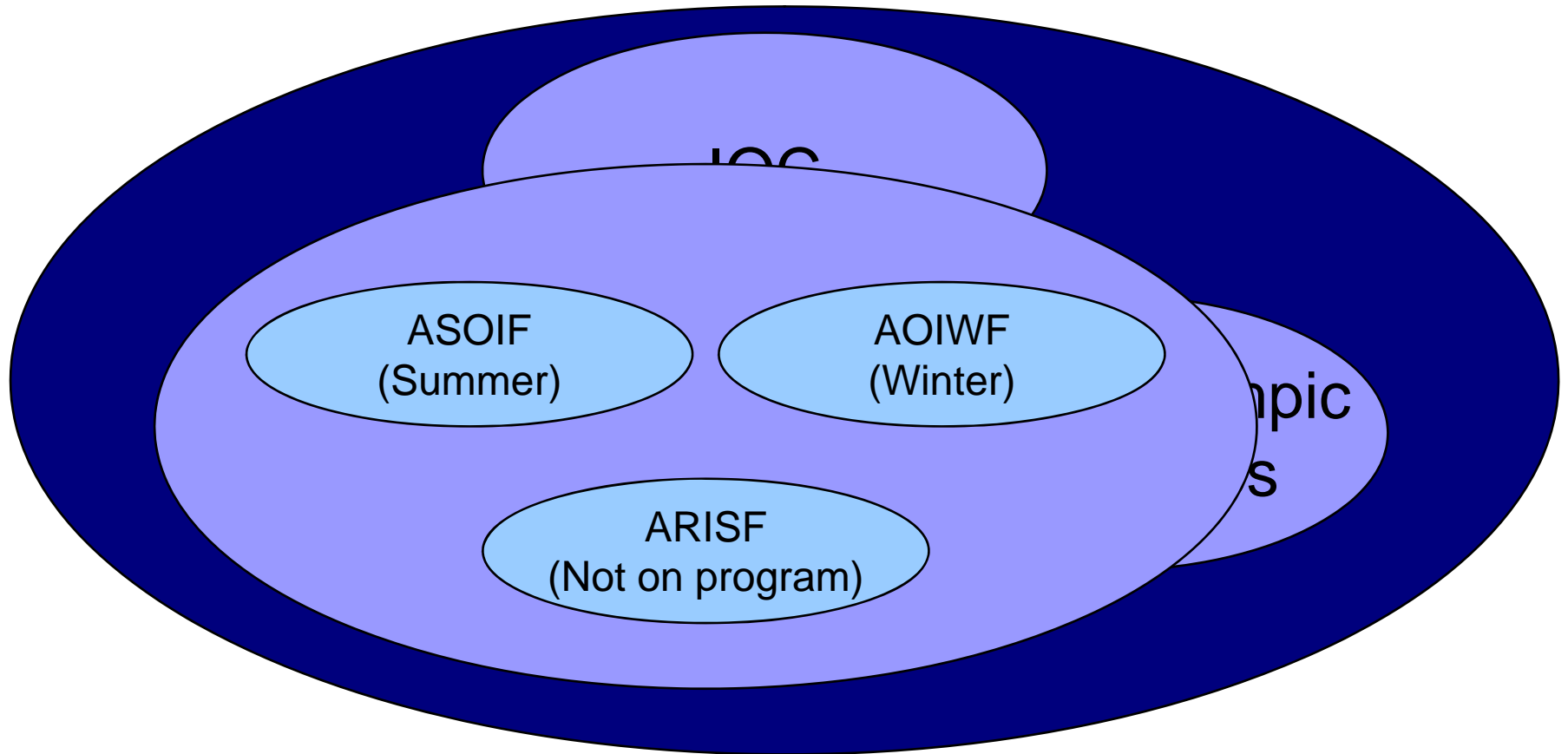
Composition of the IOC



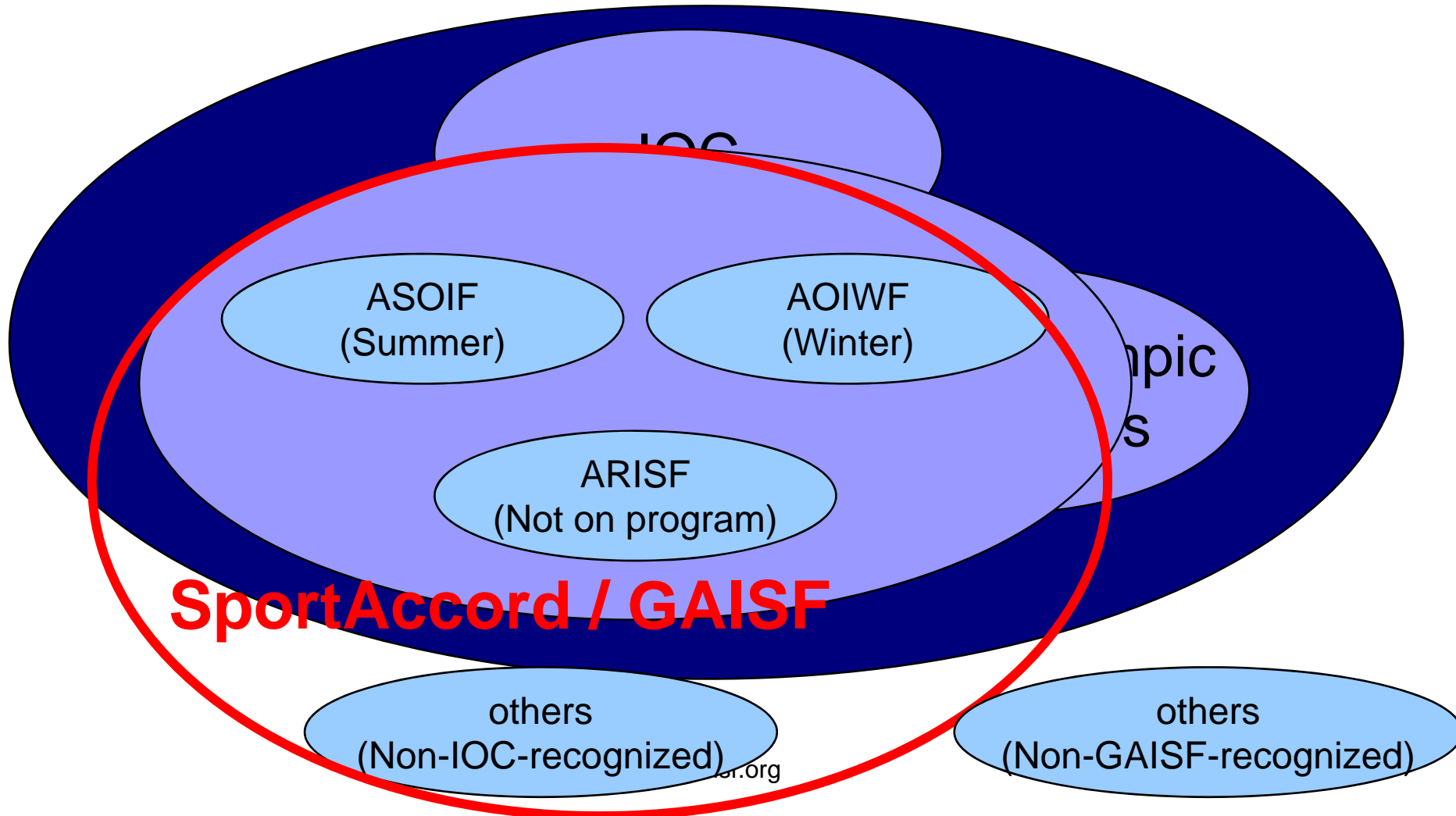
International Federations



Associations of International Federations



Associations of International Federations



ARISF

- Association of IOC Recognized International Sports Federations
- Established in 1984
- 30-34 members

Olympic Charter

- In order to develop and promote the Olympic Movement, the IOC may recognise as *International Federations* international non-governmental organisations administering one or several sports at world level and encompassing organisations administering such sports at national level (Art. 26)
- The IOC may recognize [...] *associations of International Federations* (Art. 3.3)

Why would the IOC recognize sports that are not on the program?

- Some possible explanations:
 - IOC is the custodian of the world of sport
 - An increasing number of athletes participate in sports that are not on the Olympic program
 - IOC wants to protect the unity of sport
 - IOC wants pressure on Olympic Sports to develop themselves so that the Olympic Program becomes stronger

ARISF members are International Federations

- Air Sports
- Bandy
- Basque Pelota
- Billiards
- Boules
- Bowling
- Bridge
- Chess
- Cricket
- Dance Sport
- **Floorball**
- ~~■ Golf~~
- Karate
- Korfball
- Life Saving
- Motorcycling



- Mountaineering
- Netball
- Orienteering
- Polo
- Powerboating
- Racquetball
- Roller Sports
- ~~■ Rugby~~
- Sports Climbing
- Squash
- Sumo
- Surfing
- Tug of War
- Underwater Sports
- Waterski
- Wushu



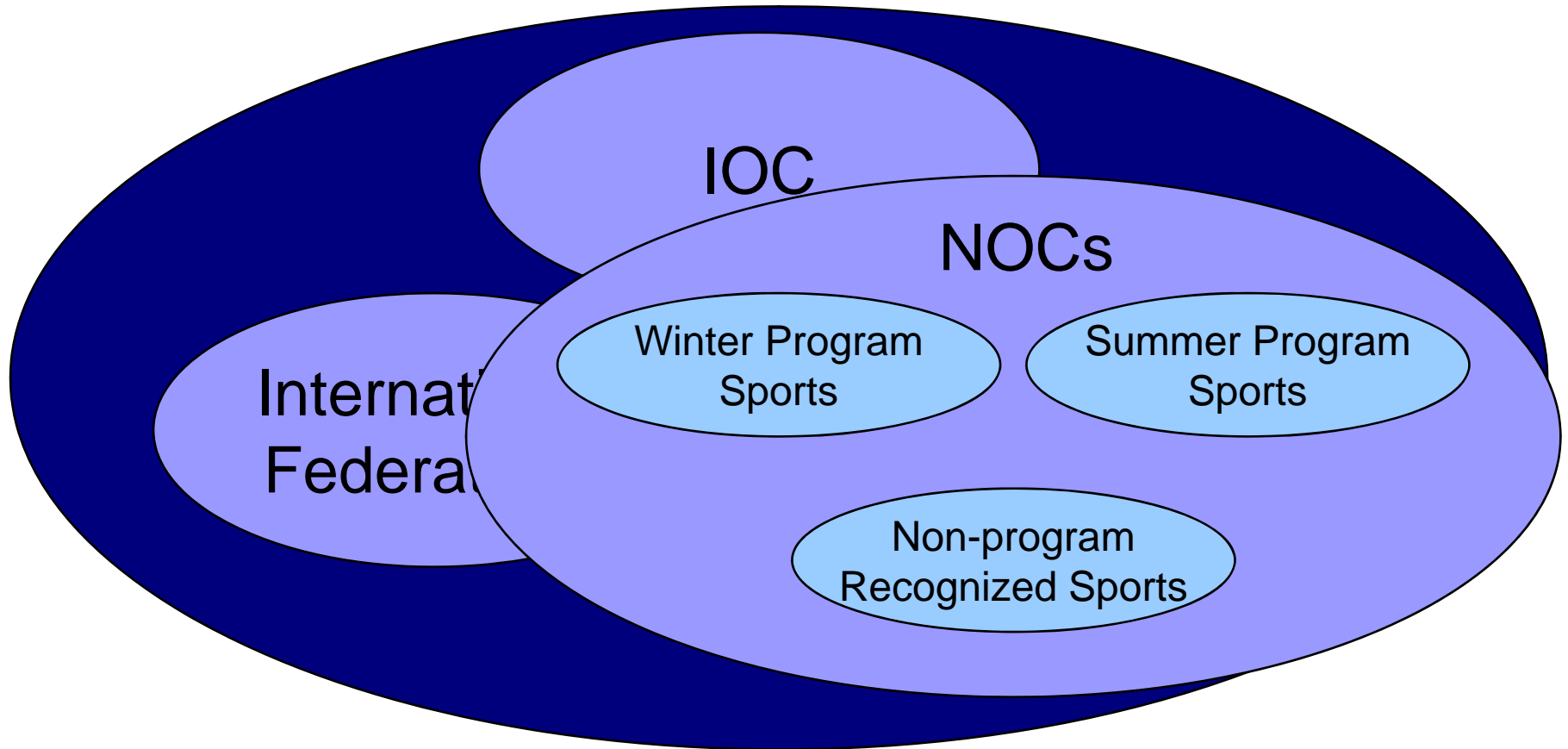
- Softball
- Baseball



Relationship with NOCs

- The NOCs may include as members: national federations affiliated to IFs recognised by the IOC, the sports of which are not included in the programme of the Olympic Games (*Olympic Charter, Art. 29.2.1*)

Olympic Movement



NOC responsibilities and interests

- NOCs have responsibility for the Olympic Movement, and not just for the Olympic Program
- The Olympic Movement includes the Recognized Sports
- It is in the interest of the NOC to represent a much larger part of the sports world in its country
- It is in the interest of the Recognized IFs to work together in getting all all of our NFs recognized by the NOCs

Multisports Games

- ARISF members participate in multisports games, independent of ARISF
- Regional games (Asian Games, Panamerican Games, etc) – recognized and Olympic Program sports
- World Games – recognized and Olympic Program sports (but not Olympic Program disciplines)

Olympic Games

- Current limit set at 10,500 athletes, 301 events, 28 sports
- Core sports have protected status
 - 26 for 2016; 25 for 2020
- Olympic Program Sports are evaluated after every edition of the Games
- Recognized Sports are evaluated prior to each program evaluation (7 years before Games)

How to get onto the OG Program?

- Formal list of criteria
 - Universality (participation), popularity (TV and sponsors - driven by fans) appear to have mainly driven 2009 decision on rugby and golf
 - Appeal to youth – bring in new fans for the Games
- Think of what you can bring to the Games rather than what the Games can bring to you

How to get onto the WG program?

- Kaohsiung 2009 great success
- Program has been full and left unchanged since Duisburg 2005.
- Review of program and overall design of World Games currently directed by IWGA, based on study by TSE

ARISF Main priorities 2009-2012



- Improve recognition opportunities of Recognized Sports by National Olympic Committees
- Further increase flexibility of the Olympic Program
 - Strengthen discussion on disciplines
 - Reduce financial gap



sportaccord
INTERNATIONAL SPORTS FEDERATIONS
UNITE & SUPPORT

ADMINISTRATIVE STATUS

- Renamed into SportAccord in 2009
- HQ relocated to Lausanne
- Offices in Lausanne and Monaco
- Transfer not allowed to Switzerland
GAISF to be dissolved in 2010

OBJECTIVES



STRENGTHEN

The organisation



UNITE

Our members



SERVICE

Our members



PROMOTE

Our members

FIELDS OF ACTION

EVENTS

SERVICES

EVENTS

Combat Sports Games

- 28 August to 4 September 2010
- 13 Martial Arts and Combat Sports
- Olympic, Recognized and Other sports
- Cultural program

EVENTS

Possible multisport Games

- Mind Games
- Target/ Precision Games
- Beach/ Ocean Games

*Young * Fun * Green*

SERVICES – ANTI-DOPING

Doping-Free Sport Unit

- Advice and expertise
- Support -/- Code compliance
- OOCT strategy and plan
- More services under development

SERVICES – THE SPORTS HUB

- A unique platform
- A huge opportunity
- On YouTube
- At no cost

SERVICES – THE SPORTS HUB



SERVICES – THE SPORTS HUB

The screenshot displays the YouTube Sports Hub interface. At the top, the YouTube logo and search bar are visible, along with navigation links for 'Accueil', 'Vidéos', and 'Chaînes'. The main header features the 'spartaccord' logo, the title 'The sports hub', and the Nike logo. A horizontal menu bar contains various sports categories: Athletics, Gymnastic, Cycling, Ball, Combat & Martial Arts, Mind, Multisport Games, Racket, Strength, Target, Water (highlighted), Winter, and More sports. Below the 'Water' category, a list of sub-categories is shown: Lifesaving, Natation, Canoë, Dragon Boat, Aviron, Sailing, Pêche Sportive, Activités Subaquatiques, Surfing, and Water Ski. The background of the 'Water' section features a swimmer in a white cap and goggles. At the bottom, there is a navigation bar with 'the sports hub' logo, a 'S'abonner' button, and links for 'Toutes', 'Vidéos ajoutées', 'Favoris', and 'Playlists'.

SERVICES – THE SPORTS HUB

The image shows a screenshot of the YouTube channel page for ARCHERY TV. At the top, the YouTube logo is visible on the left, and a search bar with the text "Rechercher" is in the center. To the right of the search bar are links for "Créer un compte" and "Connexion". Below these are navigation links: "Accueil", "Vidéos", "Chaînes", "Abonnements", "Historique", and "Ajouter une vidéo".

The main header area features a blue banner with the text "Back to the sports hub" and the "sportaccord" logo on the left. On the right, it displays "INTERNATIONAL ARCHERY FEDERATION" and "FEDERATION INTERNATIONALE DE TIR A L'ARC" above the "world archery" logo.

Below the banner is the channel name "ARCHERY TV" with the subtitle "Chaîne de archerytv" and a "S'abonner" button. Navigation tabs include "Toutes", "Vidéos ajoutées", and "Playlists".

The central video player shows a close-up of a hand holding an archery bowstring. Below the video player are controls for play/pause, volume, and a progress bar showing "00:05 / 26:40". Below the video player are links for "Infos", "Commentaires écrits", "Favoris", "Partager", "Playlists", and "Signaler".

On the right side of the page, there is a promotional banner for "Trouvez rapidement vos cadeaux!" with the text "Achats de Noël sur ricardo.ch" and the "ricardo.ch" logo. Below this is a "Publié" label and a section titled "Vidéos ajoutées (619)" which lists several videos, including "Archery World Cup 2008 - Final Stage - Copenhagen" with 25180 views and "Archery World Cup 2008 - Final Stage - Ind. Sem's" with 3540 views.

SERVICES – THE SPORTS HUB

- Content
- Members Involvement
- Financial Considerations
- Platform Launch

SERVICES – SA COMMUNITIES

Objectives

- Create communities of practice (CoPs)
- Share information/content/knowledge
- Connect people

SERVICES – SA COMMUNITIES

- Online tools:
Extranet, Networker, newsletter
- Meeting opportunities:
IF Forum, Convention
- Content providers:
Members, institutional partners,
commercial partners...

Discussion