The International World of Sports and the IFF

Dr Jan C. Fransoo
President, Association of IOC Recognized International Sports Federations (ARISF)
President, International Korfball Federation (IKF)
Council Member, SportAccord / GAISF
Today’s Agenda

- Recognized Sports and ARISF
- World Games and Olympic Games program
- SportAccord services
- Discussion
IOC Recognized Sports

- Are recognized by the IOC
- Are not yet on the Olympic Program
- Represent the interests of the youth of the world
- Are the vehicle to develop the Olympic Program
Olympic Movement

IOC

International Federations

National Olympic Committees
Composition of the IOC

- 70 individual members
- 15 NOC representatives
- 15 IF representatives
- 15 Athletes
International Federations

International Olympic Committee (IOC)

Olympic Games IFs
  - (Summer)
  - (Winter)

Recognized IFs
  - (Not on program)
Associations of International Federations

- IOC
- ASOIF (Summer)
- AOIWF (Winter)
- ARISF (Not on program)
Associations of International Federations
ARISF

- Association of IOC Recognized International Sports Federations
- Established in 1984
- 30-34 members
Olympic Charter

- In order to develop and promote the Olympic Movement, the IOC may recognise as International Federations international non-governmental organisations administering one or several sports at world level and encompassing organisations administering such sports at national level (Art. 26)

- The IOC may recognize [..] associations of International Federations (Art. 3.3)
Why would the IOC recognize sports that are not on the program?

**Some possible explanations:**

- IOC is the custodian of the world of sport
- An increasing number of athletes participate in sports that are not on the Olympic program
- IOC wants to protect the unity of sport
- IOC wants pressure on Olympic Sports to develop themselves so that the Olympic Program becomes stronger
ARISF members are International Federations

- Air Sports
- Bandy
- Basque Pelota
- Billiards
- Boules
- Bowling
- Bridge
- Chess
- Cricket
- Dance Sport
- **Floorball**
- Golf
- Karate
- Korfball
- Life Saving
- Motorcycling
- Mountaineering
- Netball
- Orienteering
- Polo
- Powerboating
- Racquetball
- Roller Sports
- Rugby
- Sports Climbing
- Squash
- Sumo
- Surfing
- Tug of War
- Underwater Sports
- Waterski
- Wushu
- Softball
- Baseball
Relationship with NOCs

- The NOCs may include as members: national federations affiliated to IFs recognised by the IOC, the sports of which are not included in the programme of the Olympic Games (*Olympic Charter, Art. 29.2.1*)
Olympic Movement
NOC responsibilities and interests

- NOCs have responsibility for the Olympic Movement, and not just for the Olympic Program.
- The Olympic Movement includes the Recognized Sports.
- It is in the interest of the NOC to represent a much larger part of the sports world in its country.
- It is in the interest of the Recognized IFs to work together in getting all of our NFs recognized by the NOCs.
Multisports Games

- ARISF members participate in multisports games, independent of ARISF
- Regional games (Asian Games, Panamerican Games, etc) – recognized and Olympic Program sports
- World Games – recognized and Olympic Program sports (but not Olympic Program disciplines)
Olympic Games

- Current limit set at 10,500 athletes, 301 events, 28 sports
- Core sports have protected status
  - 26 for 2016; 25 for 2020
- Olympic Program Sports are evaluated after every edition of the Games
- Recognized Sports are evaluated prior to each program evaluation (7 years before Games)
How to get onto the OG Program?

- Formal list of criteria
  - Universality (participation), popularity (TV and sponsors - driven by fans) appear to have mainly driven 2009 decision on rugby and golf
  - Appeal to youth – bring in new fans for the Games

- Think of what you can bring to the Games rather than what the Games can bring to you
How to get onto the WG program?

- Kaohsiung 2009 great success
- Program has been full and left unchanged since Duisburg 2005.
- Review of program and overall design of World Games currently directed by IWGA, based on study by TSE
ARISF Main priorities 2009-2012

- Improve recognition opportunities of Recognized Sports by National Olympic Committees
- Further increase flexibility of the Olympic Program
  - Strengthen discussion on disciplines
  - Reduce financial gap
ADMINISTRATIVE STATUS

• Renamed into SportAccord in 2009
• HQ relocated to Lausanne
• Offices in Lausanne and Monaco
• Transfer not allowed to Switzerland
GAISF to be dissolved in 2010
OBJECTIVES

STRENGTHEN
The organisation

UNITE
Our members

SERVICE
Our members

PROMOTE
Our members
FIELDS OF ACTION

EVENTS

SERVICES
EVENTS

Combat Sports Games
• 28 August to 4 September 2010
• 13 Martial Arts and Combat Sports
• Olympic, Recognized and Other sports
• Cultural program
EVENTS

Possible multisport Games
• Mind Games
• Target/ Precision Games
• Beach/ Ocean Games

Young * Fun * Green
SERVICES – ANTI-DOPING

Doping-Free Sport Unit

• Advice and expertise
• Support -/- Code compliance
• OOCT strategy and plan
• More services under development
SERVICES – THE SPORTS HUB

- A unique platform
- A huge opportunity
- On YouTube
- At no cost
SERVICES – THE SPORTS HUB
SERVICES – THE SPORTS HUB
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SERVICES – THE SPORTS HUB

• Content
• Members Involvement
• Financial Considerations
• Platform Launch
SERVICES – SA COMMUNITIES

Objectives

• Create communities of practice (CoPs)
• Share information/content/knowledge
• Connect people
SERVICES – SA COMMUNITIES

- Online tools: Extranet, Networker, newsletter
- Meeting opportunities: IF Forum, Convention
- Content providers: Members, institutional partners, commercial partners...