

**INTERNATIONAL FLOORBALL FEDERATION (IFF)***Ordinary member of AGFIS/GAISF***Helsinki, December 7th, 2005****To:
IFF member federations
National Broadcasting Companies****INTERNATIONAL TV SIGNAL FROM THE 6th WORLD FLOORBALL
CHAMPIONSHIP 2006 IN SWEDEN****Dear Madame/Sir,**

On the occasion of the 6th World Floorball Championship, held in Sweden from the 21st to the 28th of May 2006, the International Floorball Federation (IFF) would like to approach you with information about the television production and signal from the championship.

The IFF and the Swedish Floorball Federation (SFF) has together with the Host Broadcaster of the championship, i.e. the Swedish Television – SVT agreed on the principles for transmission of the signal and the production of the event. The IFF and the SFF has built the following packages, in order to secure as broad as possible coverage of the event in the member nations of the IFF. The interest of the IFF is to have Floorball showed in as many countries as possible.

All the production of the matches will be made by SVT. The distribution of the signal will be coordinated by EBU, after that IFF has asked EBU to take care of this.

Presently the following matches are to be produced:

21.05.	Denmark – Sweden	14.00
25.05.	Sweden – Switzerland	15.00
27.05.	Semifinal 1 (Sweden plays if qualified)	15.30
	Semifinal 2	18.30
28.05	Bronze match	12.00
	Final	15.00

There will be a maximum of a three minute News clip from the final round matches, offerd on the EBU news feed. It is just for your federation to inform your local TV, that this information is available.

IFF Headquarters
Alakiventie 2
00920 Helsinki
Finland

Phone
+358-9-4542 1425
Fax
+358-9-4542 1450

IFF Competition office:
Box 1047
SE-17121 Solna
Sweden

Phone
+46-8 27 32 50
Fax
+46-8 82 22 14

E-mail
info@floorball.org
Web-site
www.floorball.org

Bank
Credit Suisse, CH-8700 Küsnacht
Account No. 4818-559200-11
Swift Code: CRESCHZZ87B
IBAN: CH13 0481 8055 9200 1100 0

The TV-Rights

The International Floorball Federation owns the international TV-rights and is willing to sell them to any interested party for a nominal fee. The fee includes the rights to show all matches that have been produced, but the buyer must pay a production fee for the signal as well as the cost for the linkage.

The fee for the TV-rights is 2500 euros for a non-commercial TV-company and 500 euros for a national association.

Production Rate Card – international signal

The price for the production is calculated based on the assumption that more than one country will send the produced matches and the IFF and SFF is merely trying to cover the production costs. All the matches have been packaged. The party buying the production will be invoiced by the IFF after the championships.

<i>One single match from the qualification round already produced by SVT</i>	3000 €
<i>Final day matches (Bronze and Final)</i>	6000 €
<i>Semi-finals and Final day matches</i>	9000 €
<i>Match DEN-SWE or SWE-SUI, Semi-finals and Final day matches</i>	12000 €
<i>Matches DEN-SWE, SWE-SUI, Semi-finals and Final day matches</i>	14000 €
<i>Any other match, not produced by SVT (need to buy at least Semi-finals and Finals)</i>	7000 €

NOTE:

If there are three and more parties buying into the Final, Semi-finals and other multi-match packages, the price for that package will decrease with 1000 € per client. For every additional subscriber after the fourth the price of the packages will decrease with 500 €.

The timeline for new productions is four weeks prior to the start of the tournament. Pre- and post unilaterals will be offered by SVT, though the signal provided by the SVT does not make it possible to make interviews during the matches. There are limited studio facilities in all arenas

Services provided by SVT onsite (rates based on the CIRAP list from EBU)

1) Commentary position

Fully equipped:

Table and seats for three persons

Monitor

Commentary equipment with two headsets

ISDN Codec

Standard commentary service and assistance,

1 hour before and after competition sessions.

One day: 1.250 €+ VAT 25%

Two days: 2.220 €+ VAT 25%

Partially equipped:

Table and seats for three persons

Monitor

Standard commentary service and assistance,

1 hour before and after competition sessions.

One day: 625 €+ VAT 25%

Two days: 1.110 €+ VAT 25%

2) Flash interview:

30 minutes after final whistle, transmitted on the international feed

Free of charge

3) Pre- and post unilateral :

Booking possible 30 minutes after end of international transmission

- Stand up camera 315 EURO + VAT 25%
- Tape play out from OB van 95 EURO + VAT 25%

* Unilateral facilities shall be booked by unilateral companies in advance. Confirmed and invoiced by the HB and shall be paid to HB in advance

4. ENG crew, editing and OB units for studio production

Quotation will be given upon request

Please note:

For all facilities above; Space segments and links to home country, ISDN and bizzphone, should be booked by ordering party.

5. News right (EVS)

There will be 3 minutes offered from the final round on EVS, from those matches that SVT will produce, the same day or the next coming day, depending on EVS's transmission time

Other Issues

Linkage:

The signal will be coordinated by EBU/SVT and can be picked up at the Arena or at Stockholm/Kaknäs international gateway.

ENG-crews:

It is allowed for the TV-companies and the national associations, who have bought the rights for the signal to use their own ENG-crews in the mixed-zone in the Arena.

Video recording:

In the Globe Arena it is not allowed to make any video recordings by the teams. The Host broadcaster will provide, to a reasonable price, the matches on either DVD or VHS directly after the match to the semi-finalists.

How to act

If you are interested in buying the TV-signal, the IFF kindly asks you to contact the IFF before the end of January 2006, with a letter of interest. The rights and production fee will be invoiced by IFF and any unilateral facilities or service from the Host Broadcaster will be invoiced from the Host Broadcaster.

If you have any questions please feel free to contact me, looking forward to your response I remain,

with kindest regards,

International Floorball Federation

John Liljelund
general secretary